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 Boston, MA

Samsudeen Sallah

Multimedia designer helping to communicate brands, people, and ideas primarily in digital spaces. Expanding the vocabulary we use to experience the world around us from small graphics to large immersive experiences.

Experience

Visual Designer Jul 2020 - Jul 2021
OpenView Venture Partners

Supported marketing team by creating visual assets including images, motion graphics and videos for OpenView's internal use, websites, blog, and client meetings.

- Expanded visual language used to communicate a more distinct and unique brand for OpenView and it's leaders.
- Designed over 100 pages of the annual BUILD Book.
- Edited over 40 Weekly Walk videos with key leaders in the tech and VC industry.

Media Campaign Producer Jul 2019 - Jul 2020
Northeastern University (CATLR)

Pivotal in the design, creation, and execution of a media asset strategy to serve the communication needs of a high profile university-wide initiative SAIL and its digital platforms.

- Planned and executed multi-faceted array of assets including tutorial videos, interviews, animations and graphic assets for display on the Northeastern campus and online community.
- Acted as an ambassador at SAIL participating in high profile meetings, presentations and events.

Education

Northeastern University
Boston, MA

BA Media and Screen Studies
Experience Design Minor

Skills

- Graphic Design
- Motion Graphics
- Video Production
- Web Design
- User Experience Design
- Identity Design
- Audio Design

Software

- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Canva
- Wordpress
- Webflow
- Figma
- CSS/HTML
- Ableton Live