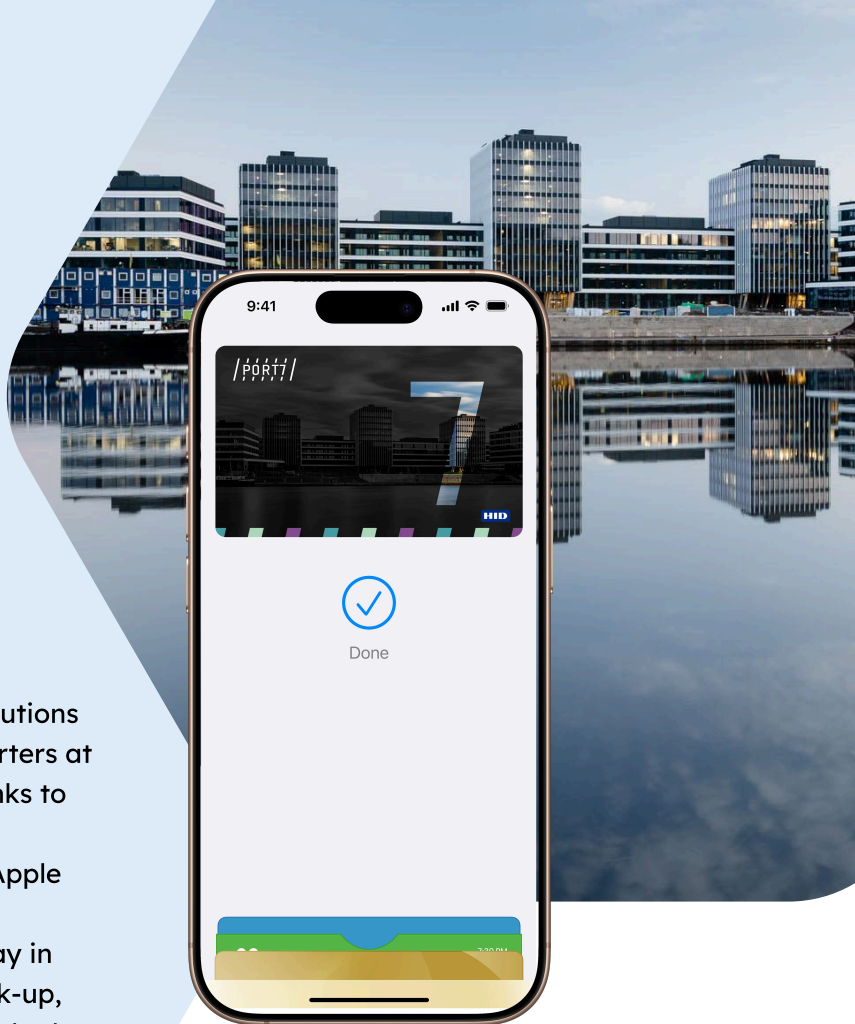


Badge Distribution at Shoptet: From Weeks to Minutes with Sharpy

Shoptet, a leader in the Czech e-commerce solutions market, moved into its new premium headquarters at the Port7 office building in January 2025. Thanks to the transition from physical badges to mobile credentials—including the employee badge in Apple Wallet, relocating several hundred employees became significantly easier and faster. First day in the new offices? No lines for plastic badge pick-up, no paperwork. Shoptet employees simply unlocked the doors with their phone or Apple Watch—no waiting, no hassle.



Shoptet

About the company

Shoptet specializes in providing e-commerce solutions in the Czech and Slovak markets and is known for its simplicity and intuitive interface. Currently, Shoptet supports 43,764 active online stores, which represents almost two thirds of all e-shops in these markets generating revenue of more than CZK 60 billion. The company also offers a POS system that integrates online and physical stores into a single, easy-to-use cash register system, ensuring full GDPR compliance.

**4,300
sqm**

New Shoptet HQ office
space at Port7 in
Prague

260

Company team
members working at
the Prague office

98.8%

Mobile badge
adoption after the
first week

50

Average number of lost
physical badges per
year (before mobile
access)



What was the challenge?

The company moved to their new HQ offices: 4,300 sqm across 3 floors in the newly constructed A-class office building Port7 in Prague, developed by Skanska. Their goal was to simplify the relocation process for approximately 300 employees while providing a better user experience and tools to boost productivity and satisfaction.

Previously, Shoptet used physical access badges, which brought several pain points:



Time-consuming distribution: The handover of new badges to all employees took significant time.



Additional costs: The company had to manage stickers, branding, holders, and lanyards for badges.



Security risks: Each year, around 50 employees reported their badges as lost.



ESG concerns: Plastic badges, lanyards, and packaging generated unnecessary waste.



"Port7 symbolizes a new era for Shoptet. We're growing rapidly and need offices that meet our needs. As a modern and progressive company, we expect the same from our workspace. We want our employees to feel comfortable and motivated in an environment that meets the latest standards—not just for work but also for relaxation."

Samuel Huba,
CEO of Shoptet

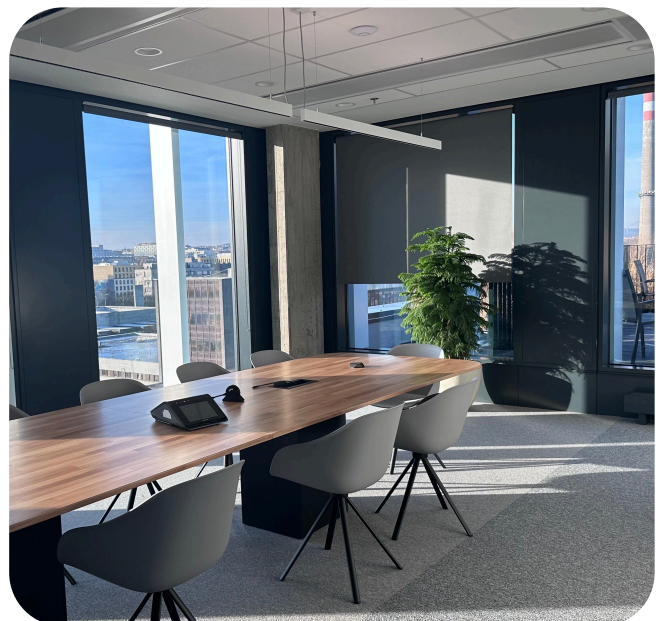


Photo by Shoptet

What did Sharry do? Smart access platform

With the transition to mobile credentials*, employees could generate their access badges remotely via the "Port7 by Skanska" mobile app—even on a weekend or at 3 a.m. This allowed them to seamlessly access their new workplace from day one using their smartphone or Apple Watch and prevented them from spending time picking up a physical badge.

(*Shoptet also retains a limited number of plastic badges used as visitor passes, easily managed through the Sharry platform with an integrated visitor management system.)

Employees could also add their badges to Apple Wallet, just like their payment cards. Android users can use their mobile badge directly in the workplace app, with Google Wallet support coming later in 2025.

"I enjoy not having to worry about forgetting or losing my physical access card. You always have your phone or watch at hand (literally, in the case of a watch). I also appreciate the speed of activation — or deactivation — during onboarding/offboarding. From an operational perspective, it has saved us a lot of time."

Lucie Rybířová,
People Specialist, Shoptet



Sharry delivered a smart access platform that enabled easy management of HID mobile credentials and their direct integration into the C4 access control system—a security management solution provided by Gamanet.

On the first day of the office opening, more than 100 employees generated their mobile badges, saving considerable time for both managers and employees by eliminating tedious administrative tasks.



"Distributing a similar number of plastic badges (100+) would have taken much longer—potentially weeks—as some employees commute to the office only occasionally. Others might be sick, delaying the distribution further and requiring more staff involvement."




Barbora Bláhová
Event Specialist, Shoptet

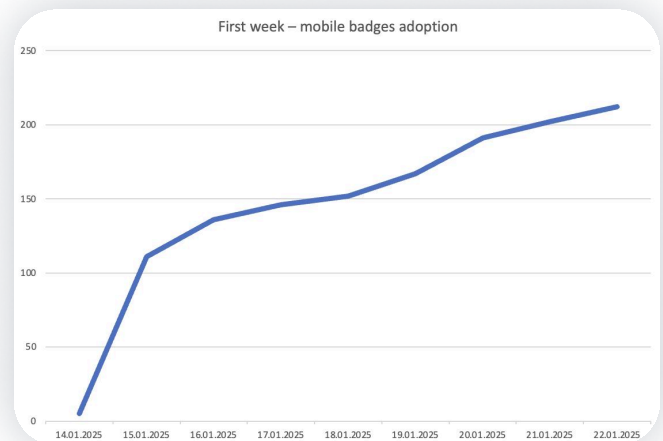
Seamless Transition to Mobile Access

Just one week after launching the Sharry solution, mobile access adoption at the client exceeded 90% (see chart below), with the majority of generated credentials being employee badges in Apple Wallet.

By adopting the employee badge in Apple Wallet, Shoptet not only equipped employees with the best available mobile credentials on the market (digital badges work for up to 5 hours even with a dead battery) but also significantly improved security standards. The badges support two-factor authentication (2FA), allowing companies to require Face ID or Touch ID for specific access points.

Additionally, the badge replacement process if a user loses their badge has also been significantly streamlined:

-  A lost iPhone can be located using the Find My app.
-  If stolen, employees can lock their devices and suspend the badge remotely by themselves without contacting IT or facility management.
-  After switching to a new phone, generating a new digital badge requires just a single tap in the Port7 mobile app.



"We recorded around 50 lost plastic badges each year which required manual blocking in the access system and issuing replacements. Thanks to Sharry, this task is now a thing of the past."

Barbora Bláhová
Event Specialist, Shoptet

Switching to mobile access also simplified operations. There's no need to monitor badge stock levels—if mobile licenses run out, additional ones can be ordered online within hours, unlike plastic badges, which take weeks to produce.

What's next?

Following the successful launch of the Sharry smart access platform, Shoptet administrators and managers received training on how to effectively use the Sharry PortalWX. Sharry's Helpdesk remains available to assist with any issues or requests for improvement.

Sharry will also soon introduce web provisioning for employee badges in Apple Wallet and Google Wallet, making distribution even faster and easier. With this innovative solution, distributing digital badges to all employees literally means just sending a single email. If you'd like to learn more about this breaking feature, [get in touch with one of Sharry's smart access consultants.](#)