



National

September 8-11, 2022

n=800 Likely Republican Primary Voters

MoE=±3%

# Methodology & Demography

## Methodology

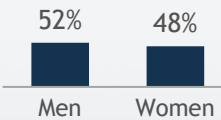
Interviews were conducted September 8 through September 11, 2022 by live telephone operators, including landlines (5%) and cell phones (95%). Interviews include 800 Likely Republican Primary Voters (RPVs) across the country. Quotas on age, gender, and region were used to ensure a representative distribution. The study's margin of error is ±3%.

## Key Metrics

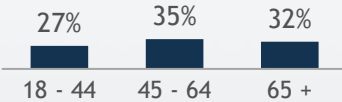
- Most Important Issue
- Unaided Most Important Voting Issue
- Aided Importance of Voting Issue

## Demography

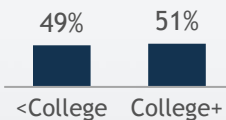
### Gender



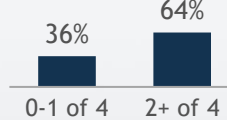
### Age



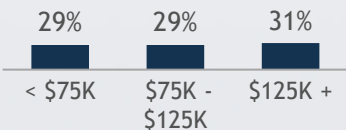
### Education



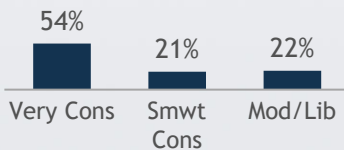
### Vote History



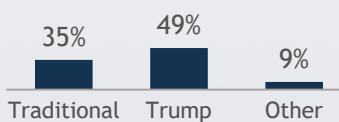
### Income



### Ideology

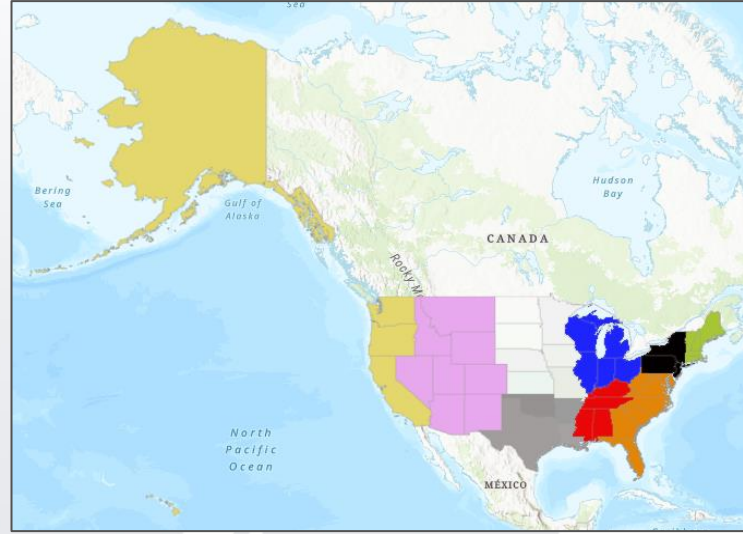


### GOP Alignment



## Region

- Pacific (11%)
- Mountain (8%)
- WS Central (12%)
- WN Central (8%)
- EN Central (14%)
- Mid Atlantic (12%)
- S Atlantic (23%)



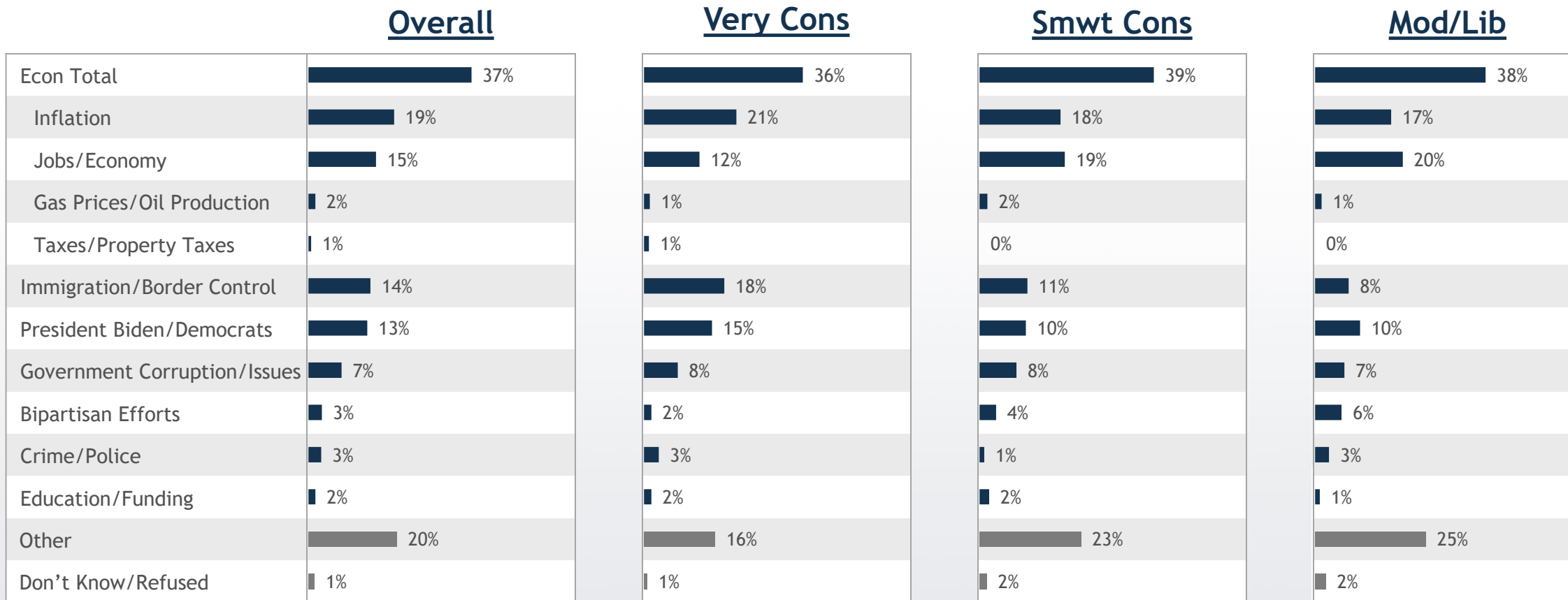
ES Central (9%)

New England (3%)

# Voting Issues

# Economic concerns (specifically inflation and jobs) are the primary focus of Republican Primary Voters.

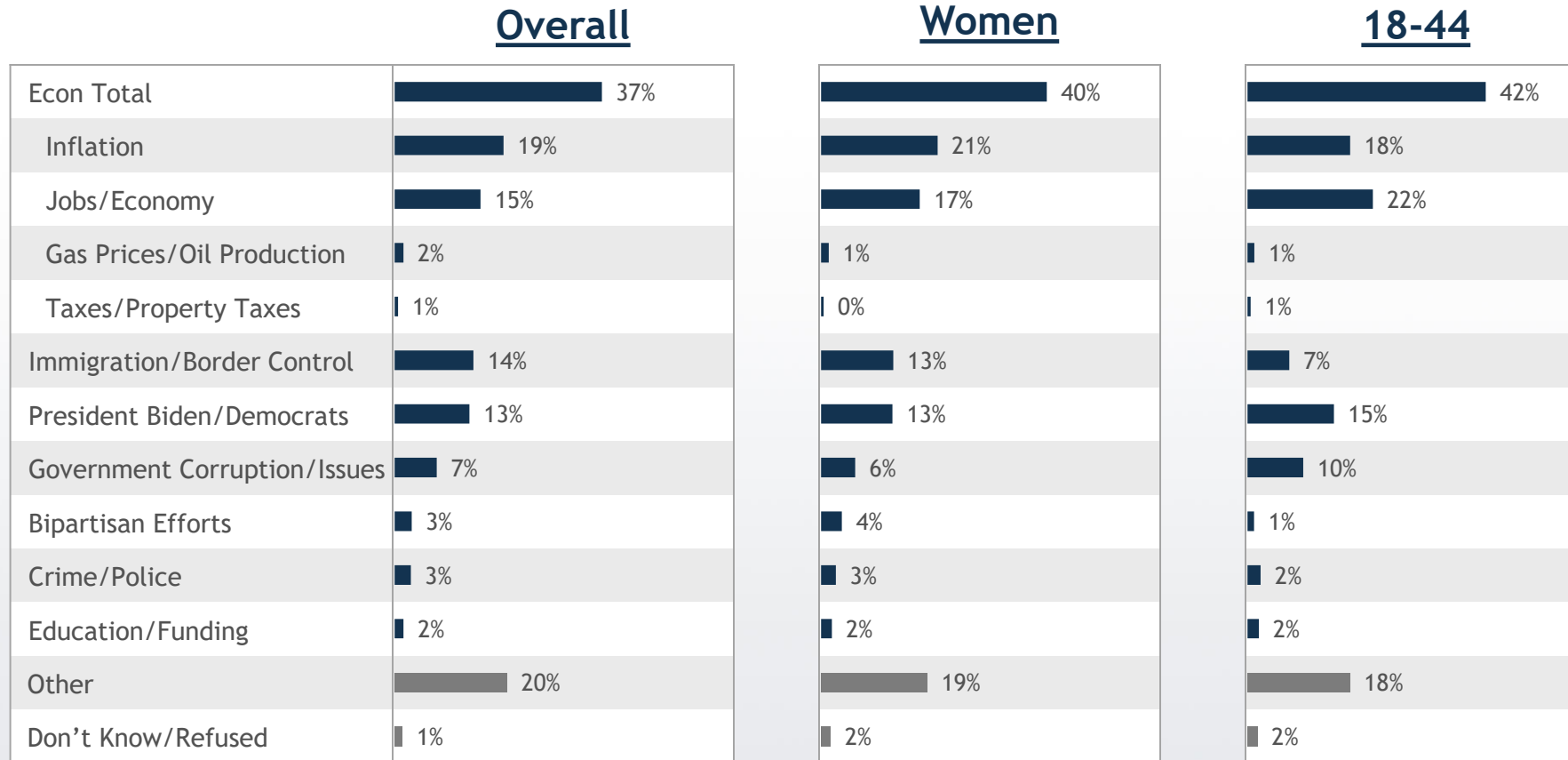
## Most Important Issue Overall and by Ideology



Top 'Other' mentions include: Environmental Issues (1%), Foreign Relations (1%), Republican Unity (1%), Pro-Abortion (1%), National Security (1%), Racism/Protests (1%), Healthcare/Social Services (1%), Pro-Gun/Second Amendment (1%).

The most important issue for women and young voters are economic issues. More specifically, inflation and jobs/economy were the first and second top concerns; followed by border control, and Biden and the Democrats. Overall, women and young voters are concerned about the same issues.

### Most Important Issue Overall by Women and Young Voters



Top 'Other' mentions include: Environmental Issues (1%), Foreign Relations (1%), Republican Unity (1%), Pro-Abortion (1%), National Security (1%), Racism/Protests (1%), Healthcare/Social Services (1%), Pro-Gun/Second Amendment (1%).

Without prompting, nearly half of voters were concerned with verifying a person's eligibility to vote by requiring some form of ID or other verification. Roughly 13% were also concerned that mail-in ballots specifically being used to circumvent the process. No other issue was nearly as relevant, other than a general desire for better counting and monitoring of ballots that can be interpreted as a lack of faith in the current election processes.

## Top of Mind Voting Issues

"Last year, mail-in voting was an issue, and it should not happen anymore. **In-person voting should be the only way you can vote with some sort of ID.** Maybe a background check." - Male 18-44, West South Central, Very Cons

"Voter ID, not letting illegal immigrant's vote. No electronic devices to vote. **Old school voting should be in place, having IDs checked and poll watchers.**" - Female 45-64, Pacific, Mod/Lib

"**It is far harder to do many activities** due to the level of identity verification that one must go through **than it is to vote.** It does not matter what one's political opinions or beliefs are. It's simply the lack of accountability." - Male 45-64, South Atlantic, Very Cons

"Voter ID, I think you need to be a citizen in order to vote, and the only way we can tell if someone is a citizen is with an ID, **if someone needs an ID to buy a beer, they probably need the same to vote for who runs the country.**" - Male 45-64, West South Central, Very Cons

"We should all vote on one day and vote in-person. The only people that should be able to absentee vote should be sick or overseas military. **[Mail in voting] lends itself to dishonesty.** Both parties should be concerned with that." - Male 45-64, Middle Atlantic, Smwt Cons

"I think **mail-in voting is an invitation to corruption.** We don't have to make mail-in voting permanent. We did it during COVID." - Male 65+, East North Central, Smwt Cons

"**Ensuring that people only vote once** and ensuring that it is legal votes." - Male, 45-64, Mountain, Moderate/Liberal

"Voter registration and **identifying the person who is voting is the person they should be.**" - Female, 65+, South Atlantic, Very Conservative

"**Having people watched** to make sure people vote legally and have valid ID." Female, 65+, south Atlantic, Very Conservative

"**Making sure that the people are citizens and that they have voter ID,** and that they can't vote more than once. They need voter ID." - Female, 65+, West South Central, Very Conservative

"I think that people should have to **verify that they are a citizen** before they can vote." - Female, 65+, South Atlantic, Very Conservative

"**That we know who is voting.** We need Voter ID to make sure you have the legal right to vote." - Male, 45-64, Middle Atlantic, Somewhat Conservative

"**Chain of custody, making sure the voter is the last person to touch it.** We need to confirm its you, show your ID." - Male, 18-44, Pacific, Somewhat Conservative

"I think both the DNC and the RNC should **monitor the polls** and the voting software should be reviewed. In addition, the **voter rolls need to be cleaned up.**" - Male, 45-64, Middle Atlantic, Somewhat Conservative

"Making sure that everybody that is voting is a **registered United States citizen.**" - Male, 45-64, West North Central, Ideology DK/Refused

"An honest election and we need be able to **identify who is voting** and that whoever is voting **needs to be a citizen.**" - Female, 45-64, South Atlantic, Moderate/Liberal

Requiring voter ID is the most important voting issue for RPVs. Wanting a specific chain of custody and a modern database also reinforces the broad desire for a better system, while up to date absentee info ties into the concern with mail-in ballots.

**Q19. Require Up to Date Valid ID**

Ensuring that states require up to date valid identification of each voter before their vote is counted.

**Q23. Specific Chain of Custody**

Requiring a specific chain of custody and procedure to be followed for ballots, voting machines, election records, and voter rolls, so that tampering with the process is more difficult.

**Q22. Up to Date Absentee Info**

Requiring up to date information for all absentee voters so that there can be no question as to whether or not an absentee ballot is genuine.

**Q18. Modern Databases**

Requiring states to maintain comprehensive and modern databases of their voter rolls so that it is easy to identify who is allowed to vote.

**Q21. Audit Methods**

Requiring states to use statistically sound methods for auditing votes when ensuring elections are valid so that no election can be certified incorrectly.

**Q17. Made in America**

Requiring all ballot counting machines and software to be made in America.

**Q15. Count Ballots on Time**

Ensuring mail in and absentee ballots that have been sent in early are counted in time to reach a final verdict on election day.

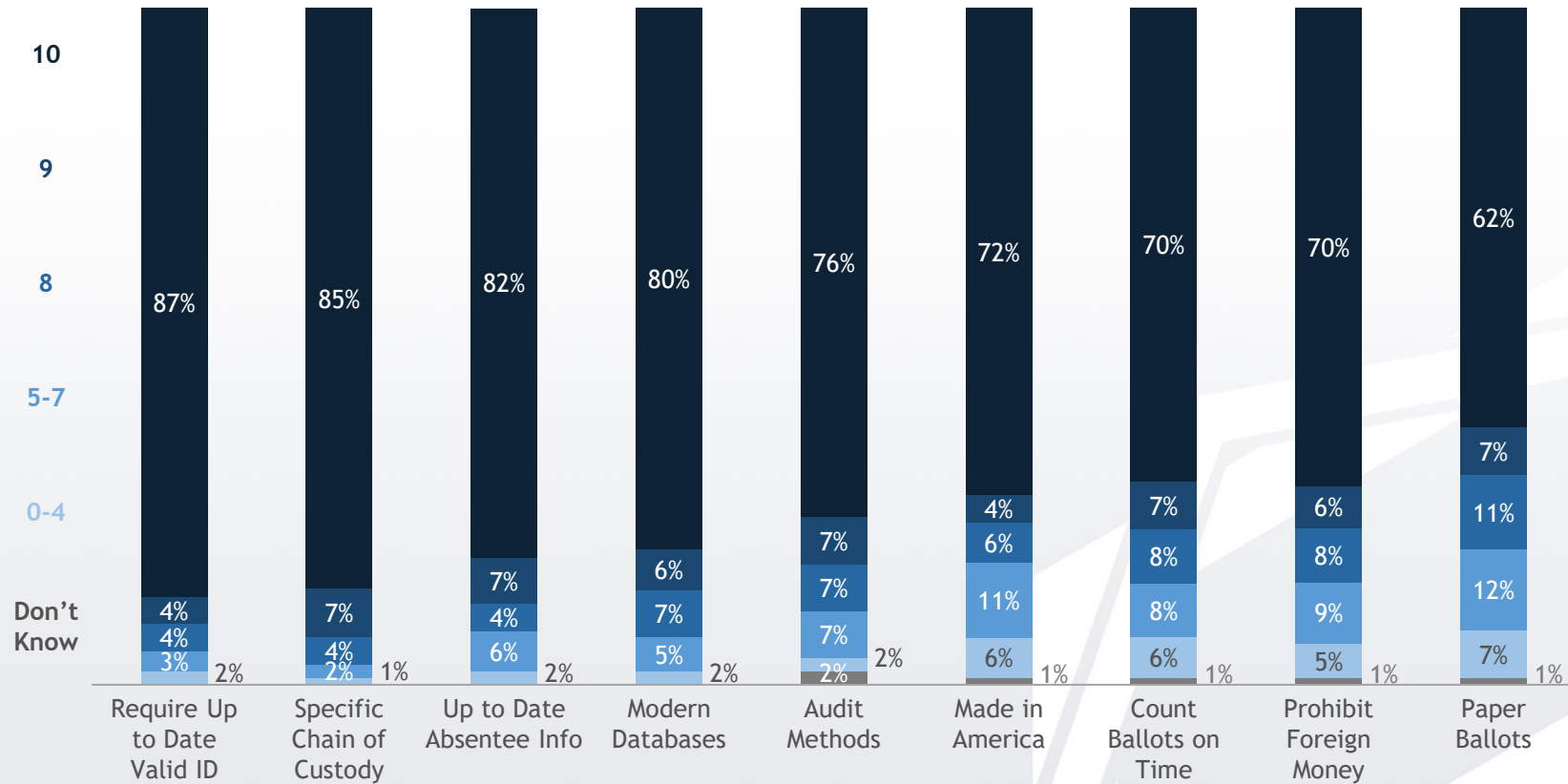
**Q16. Prohibit Foreign Money**

Making sure that foreign actors, including governments, corporations, and individuals are prohibited from spending money on elections in America.

**Q20. Paper Ballots**

Requiring the use of a paper ballot so that every vote can be counted in the event that a recount is necessary.

**Overall Importance of Voting Issues**



The top voting issue for women at 88% is requiring up to date valid IDs. The second important issue was requiring specific chain of custody (83%), followed by maintaining modern databases of voter rolls (82%). Overall, women want voters identified, the voting system protected from tampering, and only eligible voters are on the voter rolls.

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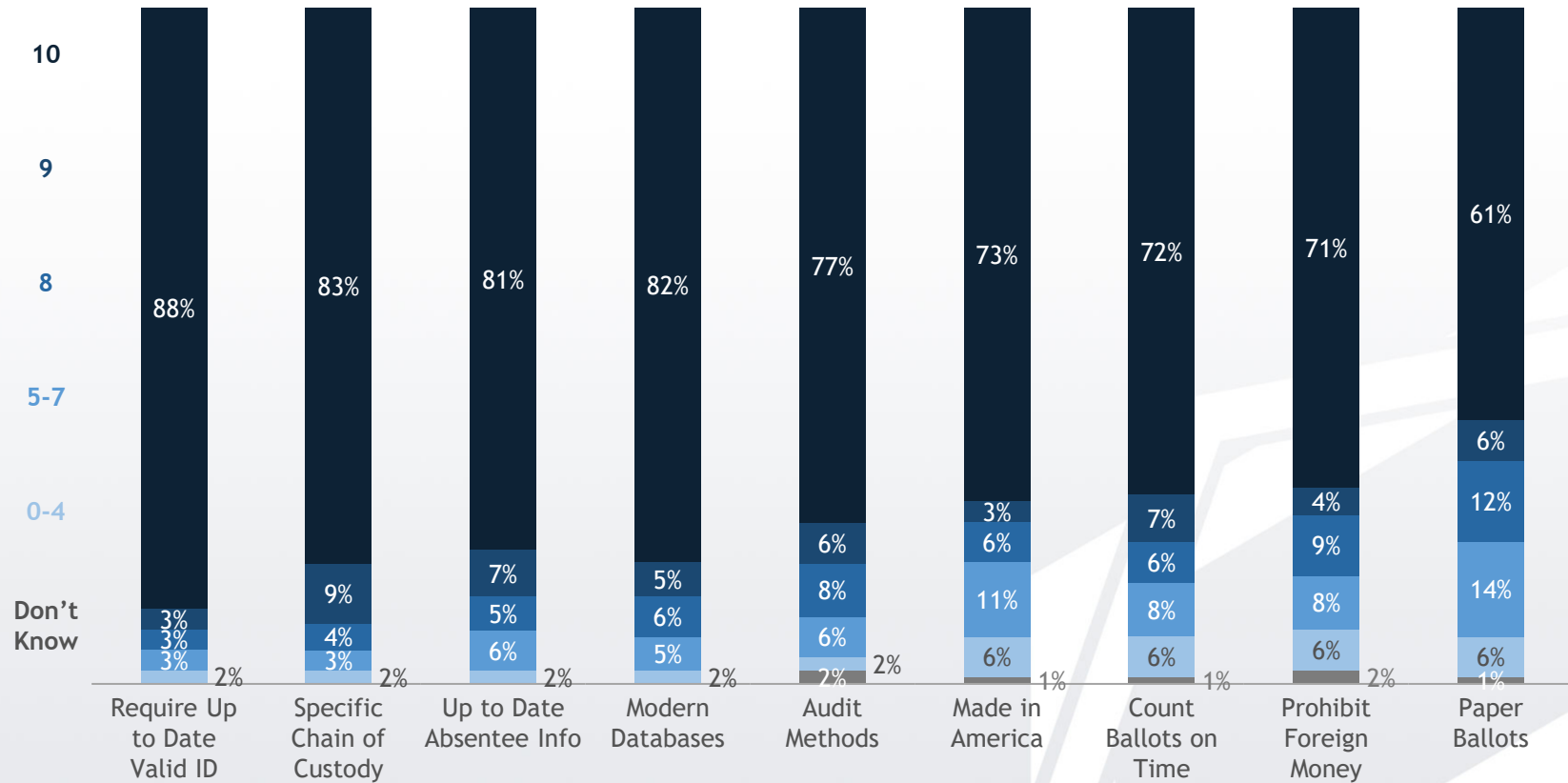
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**Importance of Voting Issues by Women**



For young voters, the most important voting issue at 83% is both requiring up to date valid ID and requiring a specific chain of custody. The second most important issue at 78% is requiring up to date absentee information to ensure the ballot is genuine. There was a tie for the third most important issue at 75% that included both requiring modern databases and an auditing method. For young voters, several voting issues were equally important to them.

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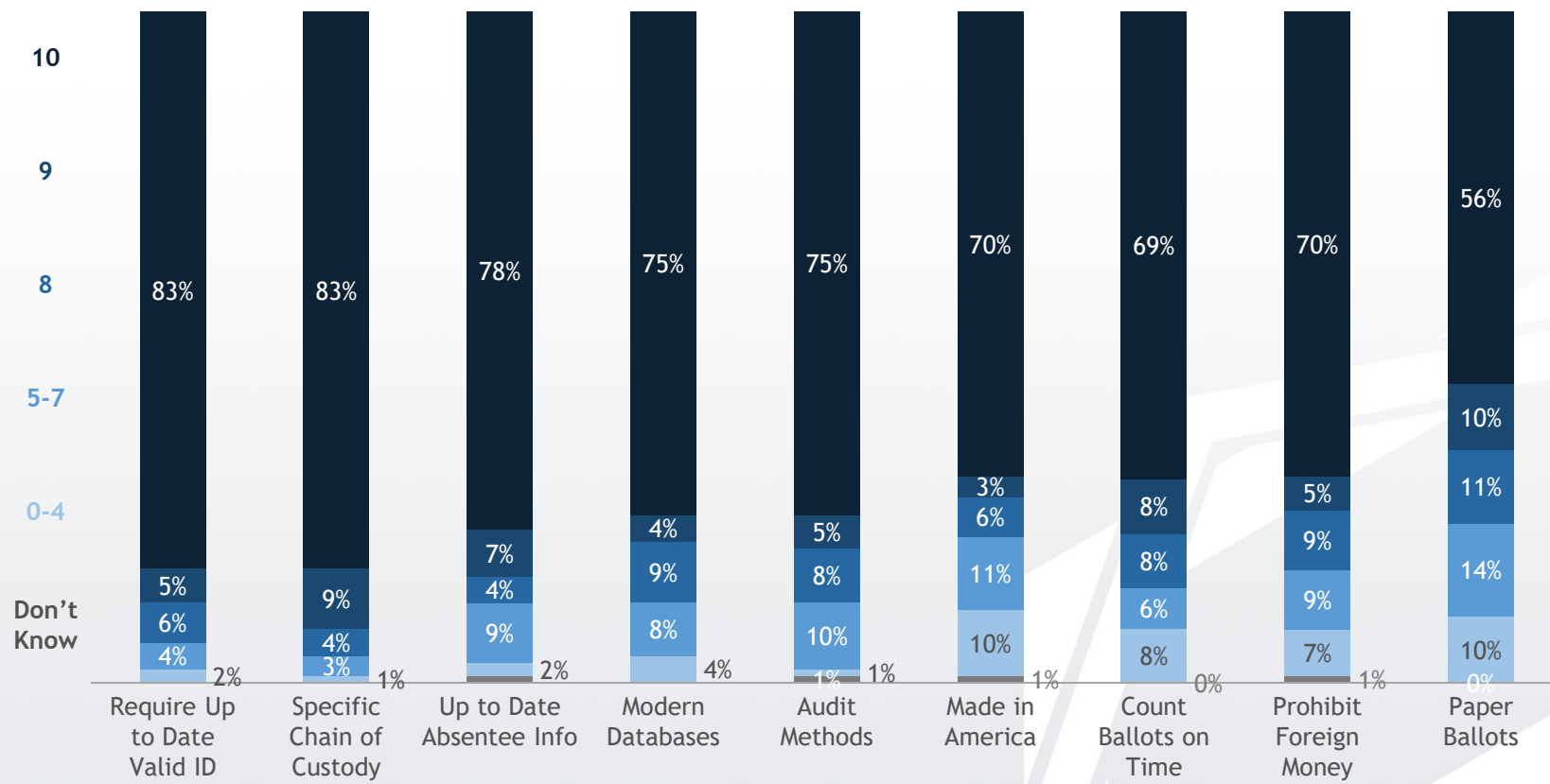
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### Importance of Voting Issues by 18-44



# Next Steps

# Summary

- **There is a general sense that RPVs distrust current voting systems.**
  - When asked what election security means to them, voters provided a variety of responses, but roughly 1 in 5 wanted the system to be better, which included better monitoring, better counting, and better handling of mail-in/absentee ballots.
  - This is reinforced by the aided importance questions - having a specific chain of custody, modern databases, and audit methods speak to a desire for transparency and clear, modern systems. These were top voting issues for women and young voters.
- **RPVs believe that requiring some form of Voter ID is the best way to improve the current voting system. It was the top-of-mind issue that nearly half of RPVs mentioned; as well as women and young voters.**
  - This was reinforced by the aided - voters made it clear that requiring some form of ID is necessary for the integrity of the voting process.
- **RPVs, especially those concerned with requiring ID, are worried about mail-in ballots and the opportunity to commit fraud that they believe it presents. But they don't want mail-in ballots ended entirely.**
  - While it is a concern, there is not a significant desire to completely eliminate mail-in ballots - only 13% mentioned ending the use of mail-in ballots as a key issue. The position should not be to end mail-in ballots entirely, but rather to ensure mail-in ballots are as secure as in-person ballots.
- **Ultimately the best stance on improving voting is to focus on requiring voter ID.**

Sep 2022

## Unaided Voting Issues

Require Voter ID	45%
Better counting/monitoring in general	18%
No mail in ballots	9%

## Aided Importance (10 - most important)

Require Up to Date Valid ID	87%
Specific Chain of Custody	85%
Up to Date Absentee Info	82%
Modern Databases	80%
Audit Methods	76%
Made in America	72%
Count Ballots on Time	70%
Prohibit Foreign Money	70%
Paper Ballots	62%



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