

About Concord

We are a consultancy that combines technology and industry depth with a get-it-done culture to enable resiliency, efficiency, and innovation.





Global Employees



Office Locations



Adapt or get left behind.

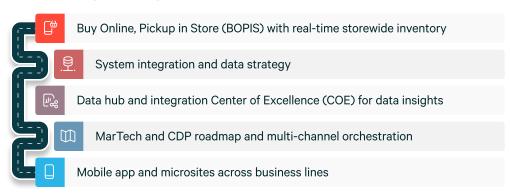
Concord is purpose-built to provide retailers unique, "right fit" technology and data solutions to unlock opportunities in connected commerce, loyalty innovation, customer insights, and cloud modernization.

We go beyond systems integration. Leveraging deep engineering, technology, and industry expertise, we solve challenges others don't.

Case Study (Major National Retailer):

Accelerate Revenue Growth Through Digital Channels

Concord developed and implemented solutions:



Results

- 1. 800% increase in digital revenue over four years, improved customer experience and brand loyalty
- 2. Improved 2X in digital marketing KPIs such as click-through ratio
- 3. Near real-time, single source of truth, self-service reporting and store dashboards, no shadow-BI
- 4. 3X conversion uplift during pandemic enabled by Curbside and BOPIS

We are here to solve your critical retail challenges and opportunities:













Experience

Commerce

Digital Marketing

Loyalty

Data Integration & Analytics

Our Solutions

Concord provides clients with unique, "right fit" technology and data solutions to unlock opportunities in four key areas:



Digital & Product Experience



Data Management & Analytics



Security & Quality **Engineering**



Cloud Engineering & Modernization

Our Delivery Centers

We combine global reach with an agile, impact-focused culture to deliver solutions with our onshore, offshore, and nearshore teams.

Minneapolis | Kansas City | Richmond Lima | Sofia | Bangalore | Pune | Gurugram



Concord's Timeline // Concord is purpose-built to do the challenging technical and engineering work that others don't.

2003

Concord is Founded

Vision is to create a firm that can truly deliver the integration, optimization and activation of technology and data clients need to accelerate business value

Foundation Building

Built capability and industry expertise, while growing to 400+ employees

March 2021

Upton Hill Joins

Deepened healthcare expertise and relationships in core vertical

JPTON PHILL

SwiftWin Joins

Leading retail, customer experience and Salesforce expertise and expanded India presence



Jan 2023

Authentic Digital Joins

Deepened UX/UI expertise, strengthened loyalty program services, and added Latin American presence

authentic.

Integration Practice Established

Initial move to expand into project focused work

Aug. 2020

HyperAspect Joins (CEU)

Added Eastern Europe presence, global delivery and deep engineering to advance vision

HIG Investment

Investment from leading PE firm to support vision and fuel next phase of capability building and growth



Concord India Established

Expanded offshore delivery capability and access to top tech talent

March 2022

Evolytics Joins

Strengthened data management capability with advanced marketing analytics











