



# CONCORD

INTEGRATING, OPTIMIZING, AND ACTIVATING TECHNOLOGY  
& DATA TO ACCELERATE BUSINESS VALUE

## Headless Digital Experience Platforms (DXPs)

Headless Digital Experience Platforms (DXPs) allow marketers to use advanced composable architectures to deliver more relevant and personalized experiences across the full customer journey. Having assisted many leading organizations in adopting these modern architectures and platforms, Concord has a deep understanding of best practices, opportunities, and pitfalls associated with these efforts.

To help brands chart a strategic roadmap, and to determine their readiness for a headless DXP solution that works in concert with a wide-range of leading technology and frameworks, Concord is currently offering a Best Practices and Readiness Assessment. Our team will help you answer critical questions, including:

1. How can your content management operations be optimized? And how can your solution be structured to support the actual needs of your Contributor teams?
2. How can you get the most out of your technology investment?
3. How can your organization (both IT and Marketing) benefit from a move to a composable architecture?
4. What does the Headless DXP market look like?
5. Where should you start your digital transformation effort?
6. What would your architecture look like in a headless world?

### KEY CLIENTS



## Designing a composable architecture with Headless DXPs

### Best Practices and Readiness Assessment.

Concord is a leader in composable architecture, and specializes in supporting strategic digital transformation initiatives. Concord's team will work with you to:

- Review and assess your current architecture and content management practice
- Talk through current-state pain points and future-state ambitions
- Discuss the benefits of a headless solution and a composable architecture
- Outline a future-state architecture, including best practices and key considerations
- Identify integrations and services and best fit options within the headless CMS market

### FEATURED TECHNOLOGY PARTNERS



## About Concord

We are a consultancy that combines technology and industry depth with a get-it-done culture to enable resiliency, efficiency, and innovation.

**2003**  
Year Founded

**200**  
Clients

**950**  
Global Employees

**8**  
Office Locations

## What We Do

We have purpose-built the capability to do the challenging technical and engineering work that others don't in four key areas.

### Digital & Product Experience

Designing and building Digital and Product Experiences that enable employees, customers and partners to access and leverage systems, products and data in an intuitive and effective way.

### Data Management & Analytics

Building integrated Data Management and Analytics platforms that help activate data and unlock insights.

### Cloud Engineering & Modernization

Modernizing and Optimizing Cloud Architecture and Applications to fuel resiliency, agility and efficiency.

### Security & Quality Engineering

Leveraging leading edge Information Security capability and Quality Engineering to help manage risk, wow your customers, and lower costs.

## Our Delivery Centers

We combine global reach with an agile, impact-focused culture to deliver solutions with our onshore, offshore, and nearshore teams.

**Minneapolis | Kansas City | Richmond**  
**Lima | Sofia | Bangalore | Pune | Gurugram**



## Concord's Timeline // Concord is purpose-built to do the challenging technical and engineering work that others don't.

