



Concord

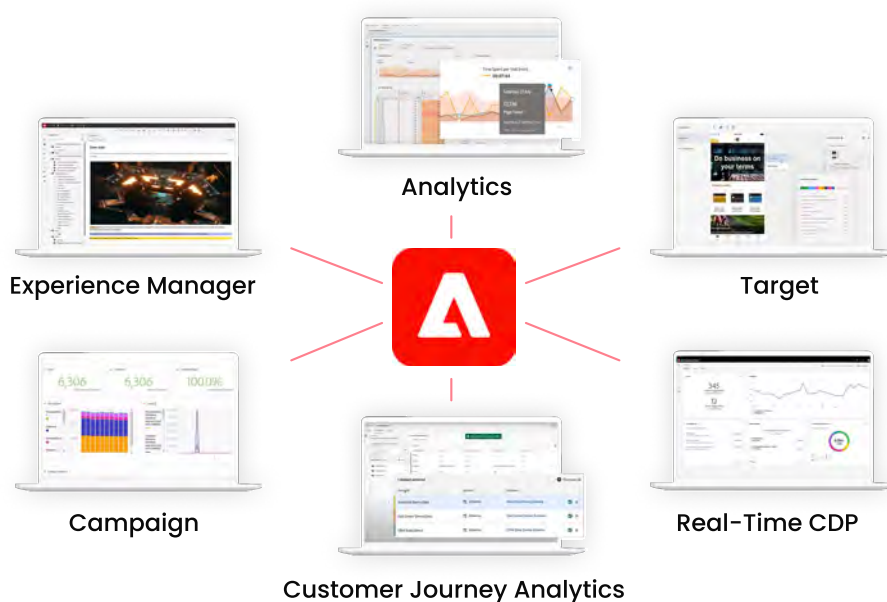
A leading technology consultancy blending style with substance

Are you struggling to deliver relevant experiences to your customers, partners, and employees?

As an **Adobe Solution Partner**, we help elevate engagement through immersive, intuitive, and robust experiences. We leverage our Adobe expertise to deliver audience-centric, technology-informed solutions that seamlessly integrate with your digital ecosystem.

- **Business-First.** We are business consultants who begin with your end goals in mind and then utilize our subject matter expertise to build a solid strategic plan.
- **Platform-Agnostic.** We work with your existing stack, consult on new tools, and migrate if needed. Whatever is best for your business.
- **End-to-End Enterprise Analytics.** We understand analytics activation across geographies, business units, products, and departments. We can bring your siloed data and your teams together.
- **Flawless Execution.** We give clients the insights they need to answer business questions and bring real value to their bottom line.

Cut Costs, Boost Revenue, and Maximize ROI with Your Adobe Investment



Adobe Success Stories

- Integrated a CDP into martech infrastructure to boost personalization tests and activities, driving a **21% YoY increase in unit sales of affected products.** (*Travel & Hospitality*)
- Implemented Adobe Analytics to gain a comprehensive understanding of marketing campaign performance, **reducing speed to real-time insights by >95%.** (*Healthcare*)
- Discovered and removed friction points throughout the customer journey using Adobe Analytics and A/B testing, yielding a **multi-million dollar increase in CLV within just two quarters.** (*Financial Services*)

About Concord

Building connected experiences for brands that rely on data insights and scalable platforms as a competitive advantage in the digital economy.

21

Years in Business

950

Global Employees

8

Office Locations

Our Capabilities

Artificial Intelligence / Digital Experience / E-Commerce / Application Development / Analytics / Data Integration & Transformation / Data Security / Digital Marketing & Loyalty

Our Solutions

Intelligent Experiences

Beautiful designs that function. Consider it our sweet spot.

Actionable Insights

Data that does not answer business questions is just noise. We build analytic insights you can actually use.

Efficient Operations

Time and money are precious assets. Let's use them wisely.

Scalable Platforms

Everything runs on platforms. We make yours sing whether we build them anew or integrate with legacy.

Industries



Healthcare



Financial Services



Manufacturing & Supply Chain



Consumer & Retail



Technology