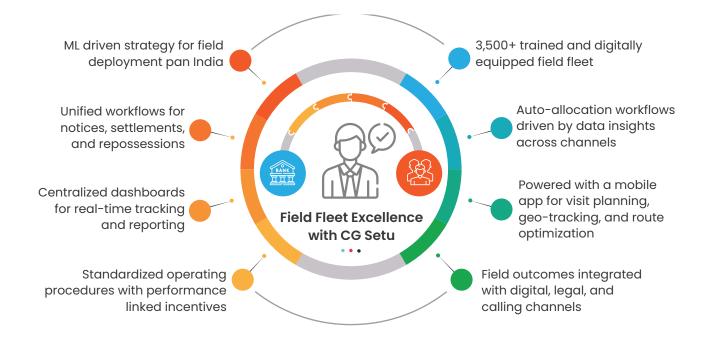


# **CG Setu**

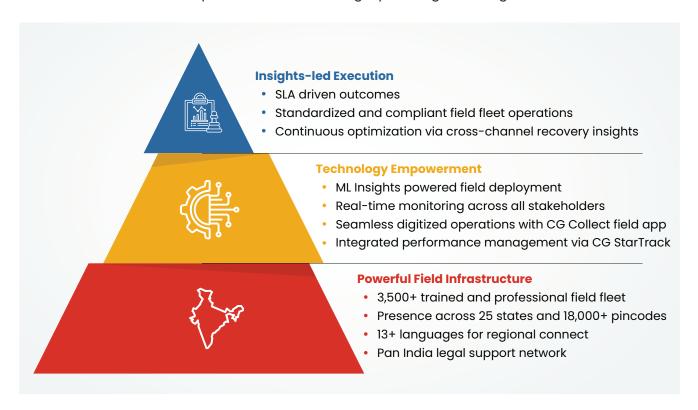
# Where Tech Precision Meets Field Fleet Excellence

CG Setu is India's first technology-powered and integrated field collections servicing solution. It brings together digitally empowered personnel, standardized operating procedures (SOPs), and real-time monitoring to create a high-performance and smarter field fleet ecosystem for Banks, NBFCs, ARCs, MFIs and Fintech lenders.



### CG Setu - Powering Field Strategy and Execution at Scale

CG Setu, a first-of-its-kind unified field force management solution, acts as an on-ground 'bridge' between lenders and borrowers. With Credgenics' technology leadership and Arrise's established field fleet network, CG Setu provides unmatched agility and digital intelligence in collections.



# Why CG Setu?

- First-of-its-kind unified field force management
- · Hyper-personalized model for higher engagement
- · Enhanced compliance across all touchpoints
- · Centralized monitoring for optimal efficiency
- Reduced cost of field collections
- · Higher speed in field collections

#### **About Credgenics**

Credgenics is the leading Al-powered debt collections and resolution platform, trusted by 150+ banks, NBFCs, MFIs, fintechs, and ARCs worldwide. Its advanced full-stack solution leverages predictive and generative AI to assess risk, segment borrowers, and craft personalized recovery strategies across the end-to-end collections lifecycle. Supporting all credit products across retail and MSME/SME portfolios, Credgenics empowers lenders to accelerate recoveries, optimize operational efficiency, and drive smarter collections at scale.



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