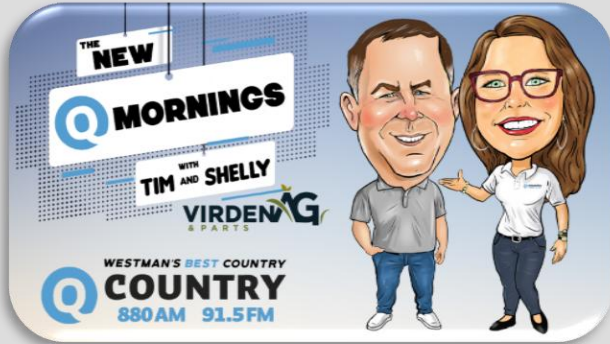


Q COUNTRY

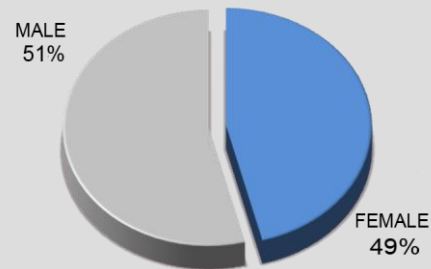
880AM 91.5FM

Each week, 15,000 Brandon area residents tune in to **91.5 Q Country**, tuning in to over 153,000 hours. Streaming, mobile apps and smart speakers accounted for an average of over 60,000 total listening hours monthly. Almost 55% of Q Country's audience is in the coveted 18-54 age demographic



91.5 Q Country listeners are educated with 40% having a post 5secondary education.

Gender



91.5 Q Country listeners have money to spend at your business with over 50% having an income of over \$50,000 a year.



Source: RadioCount Recall Fall 2024 Survey , Brandon Central Adults 12 +

