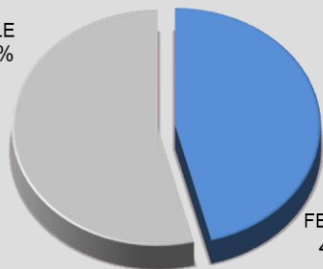




Gender

MALE
51%



FEMALE
49%



Each week, over 15,300 Brandon area residents tune in to **91.5 Q Country**, tuning in to over 155,000 hours. Streaming, mobile apps and smart speakers accounted for an average of over 60,000 total listening hours monthly. Around 50% of Q Country's audience is in the coveted 18-54 age demographic

91.5 Q Country listeners are educated with 47% having a post secondary education.

91.5 Q Country listeners have money to spend at your business with over 50% having an income of over \$50,000 a year.