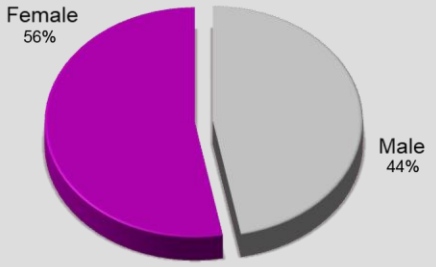




Gender



Each week, over 30,500 Brandon area residents tune in to **94.7 STAR FM**, tuning in for 395,000 hours. Streaming, mobile apps and smart speakers accounted for an average of over 80,000 total listening hours monthly. Over 80% of STAR FM's audience is in the coveted 18-54 age demographic

94.7 STAR FM listeners are educated with 41% having a post secondary education.

94.7 STAR FM listeners have money to spend at your business with 50% having an income of over \$50,000 a year.



Source: RadioCount Recall Fall 2025 Survey , Brandon Central Adults 12 +