

# Mobility Hub Roadshow



Thursday, 18 September 2025  
12:00 - 4:30pm



Enterprise Park 1,  
UWE Frenchay campus, Bristol



Presented by

in partnership with

**WEST** MAYORAL  
OF ENGLAND COMBINED  
AUTHORITY

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**trueform**



# Agenda

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- Richard Dilks, Chief Executive, CoMoUK
- Oliver Coltman, Programme Manager, Future Transport Zone, WEMCA
- Amanda Edmonson, Mobility Hubs Project Manager, WEMCA
- Robert Davis, Sustainable Travel Lead, Trueform
- Paul Roberts, Head of Environment & Sustainability, UWE
- Tom Morgan, CEO and Founder, Supersmith



# Progress on UK mobility hub development

Richard Dilks

Chief Executive, CoMoUK



# Defining a mobility hub

Mobility hubs bring together

- shared transport with
- public transport and
- active travel

in spaces designed to improve the public realm for all.



# Key success factors



Choice of sustainable modes



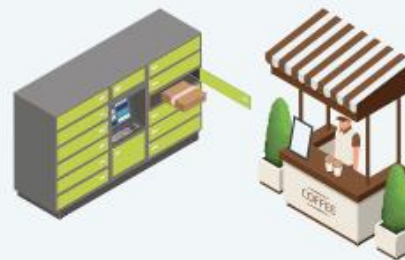
Visibility and accessibility



Ease of switching between modes



Safety



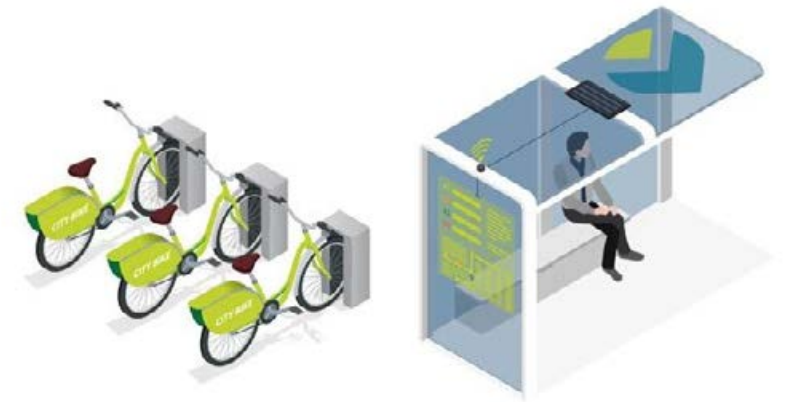
Practical facilities



Visual, social and community appeal

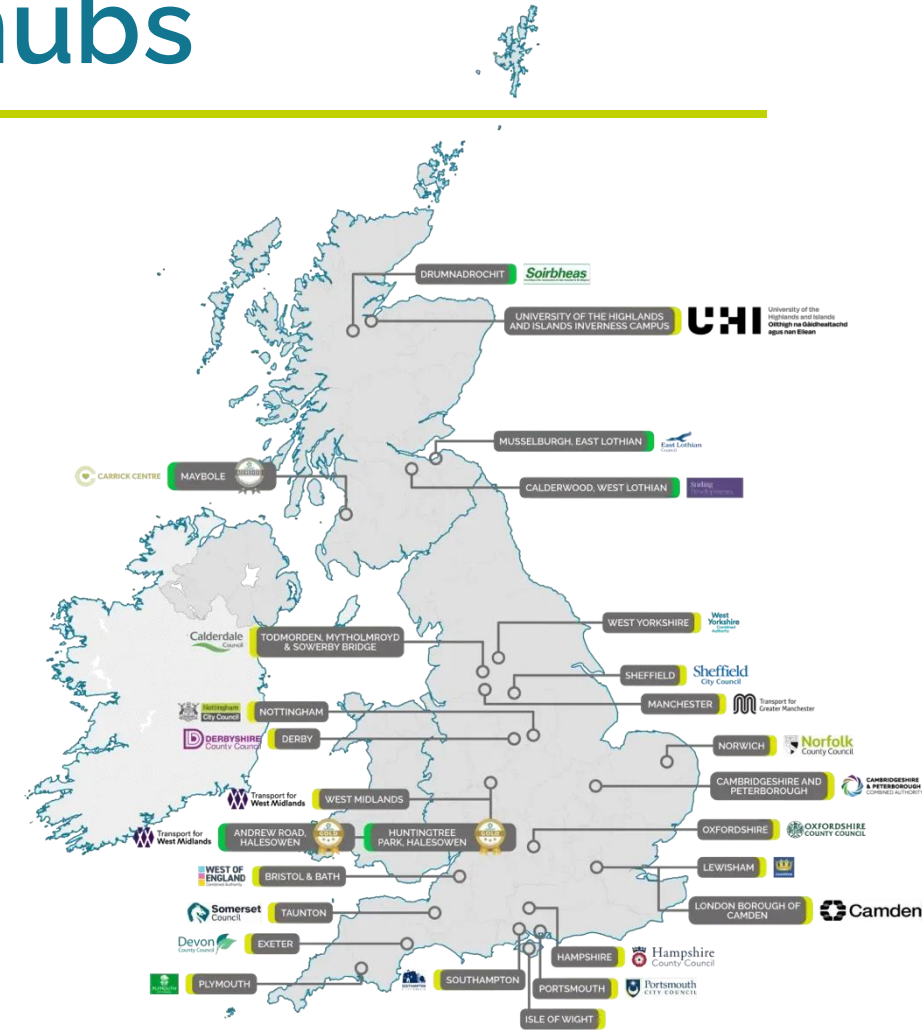
# CoMoUK and mobility hubs

- Established guidance including hub typology
- Foundational EU Inter-Reg project 'Share North'
- Accreditation standards to drive consistent design quality
- Consultancy services to develop mobility hub strategies and advice on design
- Pop-up hubs project in Scotland – nominated for a 2025 Scottish Transport Award
- Regular local authority forums to exchange experience and build up national picture



# Current provision of mobility hubs

- We estimate that there are over 200 hubs that are either in existence or being planned
- CoMoUK accreditation showcases best practice:
  - Transport for West Midlands – 3 Halesowen hubs have Gold accreditation
  - West of England Mayoral Combined Authority – 4 hubs have Gold accreditation – more in pipeline
  - Plymouth – 1<sup>st</sup> of 50 hubs soon to be awarded Gold
  - Somers Town, Camden – network of Green Mobility Hubs (pre-accreditation)



# Example mobility hubs



Transport for West Midlands, 3 in place, aiming for 40 hubs by 2027



West of England Mayoral Combined Authority, 6 accredited 2 in pipeline



Maybole, South Ayrshire (community hub)

# Example mobility hubs



Camden: 7 hubs across residential side streets of Somers Town.



Nottingham: 6 sites October 2025: Old Basford, Wollaton, Sneinton, Bulwell, Sherwood, The Meadows.



Plymouth: Mayflower St part of Connect Plymouth brand

# Planned growth of mobility hubs

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- Further examples:
  - Travel Norfolk - £9.8m being spent on integrated travel hubs and improvements to bus stops
  - Solent Transport – developing further hubs across Bournemouth, Christchurch and Poole
  - Oxfordshire – to identify locations for future mobility hubs across the country
  - East Lancashire – Levelling Up initiatives funding hubs for Burnley, Rawtenstall & Accrington
  - Cambridgeshire & Peterborough CA – hub strategy & pilots at P&R, rural & new developments
  - Plus others e.g.: West Yorkshire, Taunton, Dundee, Edinburgh.

# Lessons learned

- Hubs ultimately need to be in networks
- Pilots pop-ups are valuable pathfinders
- Funding is capital-heavy and stop-start
- Signage & wayfinding is frequently inadequate
- Lack of consistent, market-making programme from governments
- Rural hubs require different operational models



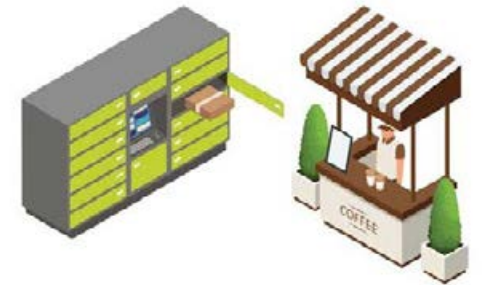
# Ongoing gaps

- Monitoring and evaluation
  - Disaggregated, opaque = difficult to build a picture nationally, develop best practice, learn lessons
- Funding
  - Lots of existing and planned hubs came from taxpayer funded pots that no longer exist – where are the next Future Transport Zones?
- Policy
  - No national definition, strategy or coordinated plan
  - Policy alone is no guarantor of progress – as we see in Scotland
  - Planning policies and processes (e.g. TROs) have been pinch points



# Next steps needed

- Integrated National Transport Strategy should be an opportunity for a coherent national programme on hubs
- Planning reform, second time lucky: revisions to National Planning Policy Framework after the Planning and Infrastructure Bill
- Going beyond DfT/transport departments: eg roles for spatial planning/housing, health and education departments
- Working with communities and the hubs/hublets they want
- Working with the private sector, especially in housing
- Creation of Great British Railways an important opportunity



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# Mobility Hubs in the West of England

Lessons learned from a  
nationwide mobility hub  
trial



# Hub definition

As modern **multi-functional, flexible, legible and inclusive interchanges and places** that **integrate established and new forms of travel** (personal and freight) with infrastructure, traveller facilities, wayfinding and information, urban realm, and community and commercial activities.

Operating as a **network**, hubs have a **consistent and recognisable** design and appearance but are **individually tailored** in scale, form and delivery to meet local community and business needs.

# Project vision

To **trial the development and operation** of hubs, formulating **a blueprint for sustainable delivery**, sharing learning and setting a forward programme for the West of England.

To create mobility hubs that will support stronger communities and economies, making **better and inclusive places that belong to local people**. They will be accessible and safe for all, making lives easier and more enjoyable, enabling more to be done locally while **providing greater choice** when travelling further.

To create hubs that **support the drive to Net Zero**, reducing the impact of travel and opening **opportunities for all** across the region.

To **test and stimulate the market** to raise awareness and create opportunities for **simplified, flexible, locally specific and cost-effective mobility hub delivery** in the future.

# Collaboration



# Location strategy and determining hub types



## Corridor hubs

sites at bus stops on routes that had 15-minute service frequency.

## Campus hubs

sites at destination points that attract high numbers of trips including universities, hospitals and business parks.

## Community hubs

sites located in neighbourhoods at local centres (local parades of shops) as identified in the Local Plans.

# Mobility Hub standards

The six elements of the quality standards are illustrated below.  
Each of these are explored in more detail in section 4.



# Hub locations



# Community and stakeholder engagement

## 1) Information gathering

Site observations

## 2) Targeted engagement

Site audits with user groups

Focus groups

Ward member briefings

## 3) Wider public participation

Online survey

Drop-in sessions

Promotional video, social media, targeted mail shot

## 4) Co-design

Co-design workshops



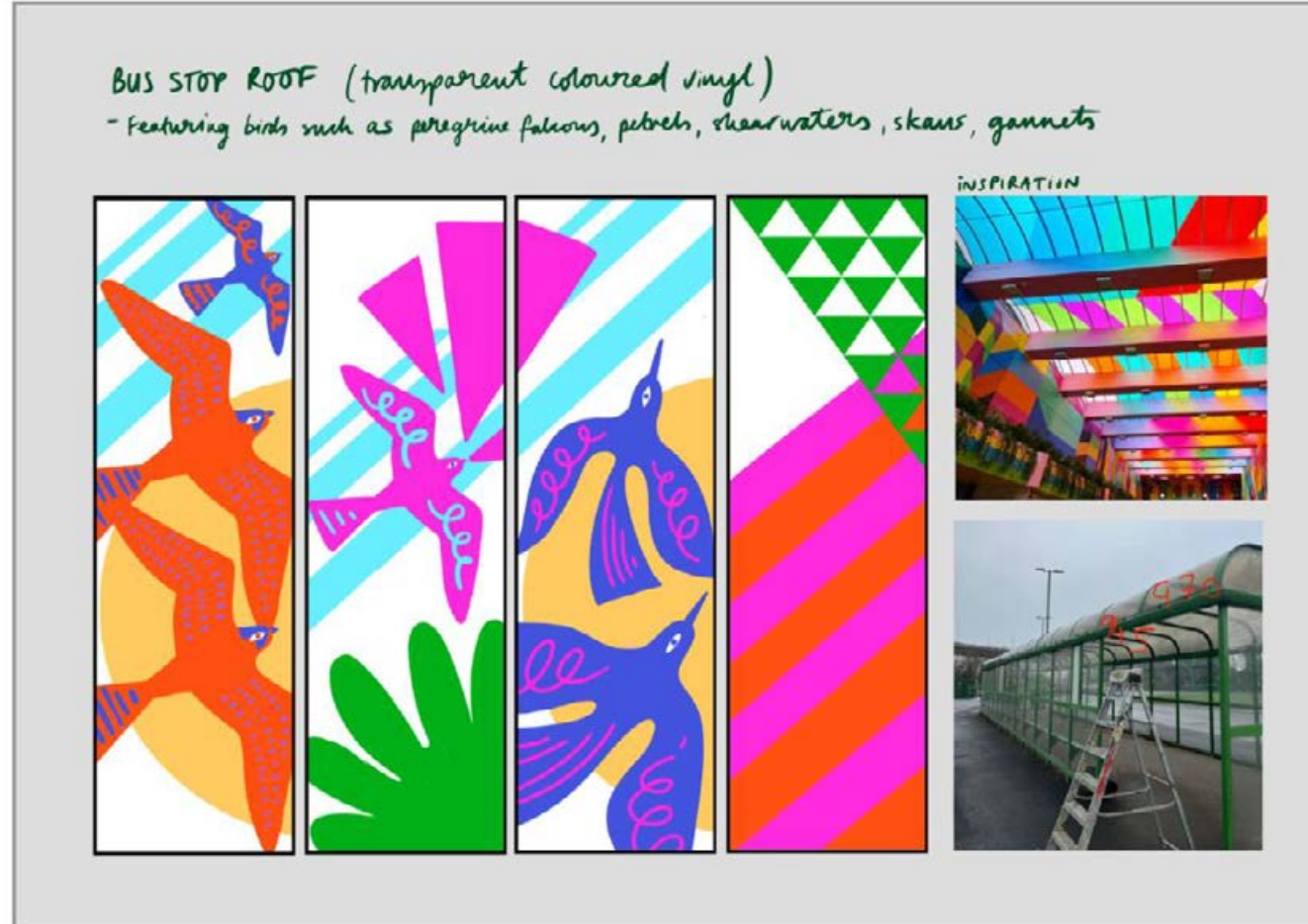
# Engaging communities through artwork

Opportunity for communities to work with local artists to shape the colour, look and feel of components and to complement wayfinding information and branding

Key community contacts supported us at 7 sites to select 6 artists including:

- Dave Bain
- Zoe Power
- Billy Colours

# Zoe Power for Portway



**WESTbusStop+** is a bus stop like no other. Park your bike, repair a puncture, hire an e-scooter, access WiFi, and much more.

**Help give the one coming to Arnside Road a unique creative touch.**

Join artist Anna Haydock-Wilson to see our community-led artwork designs and tell us what you think.

Free family  
friendly  
activities!

➔ **Arnside Road**  
**Saturday 27th April**  
**1pm to 4pm**

Funded by

WEST OF ENGLAND

DAN NORRIS



# Dave Bain for Filton Church

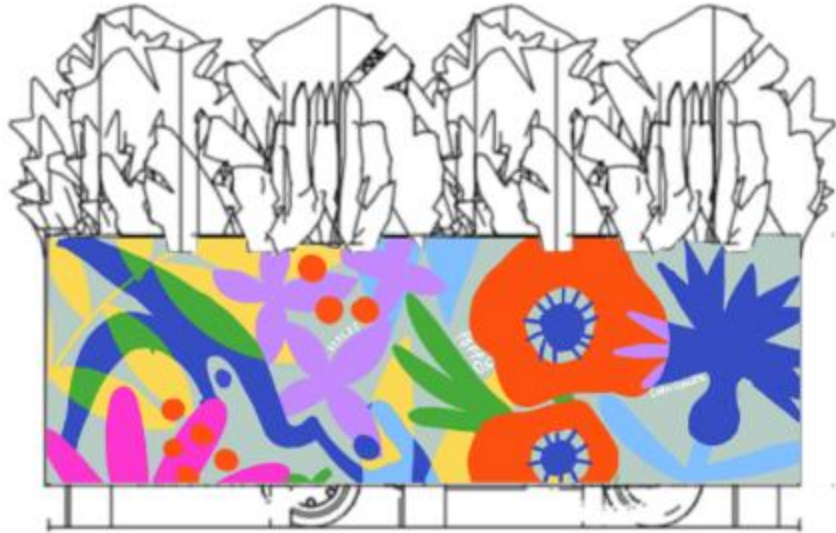


# — Anna Haydock Wilson & Bex Glover for Southmead



# Zoe Power for Lyde Green

*Example of vinyl wrap  
on scooters + planters*



# Permissions

So many!!!

- Project Agreements
- Planning permissions
- Permitting
- Tree survey
- Section 50 permits
- Water supply
- Electrical connections

# Delivery

The MCA does not own the land where the hubs are being delivered.





DATED: 21 FEBRUARY 2024

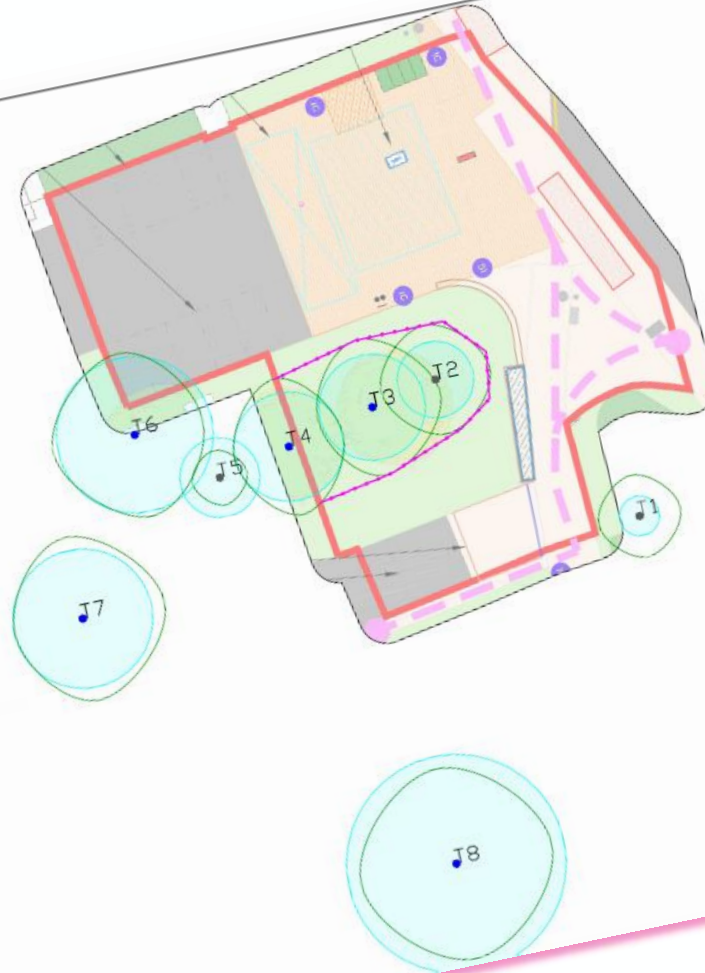
# PROJECT AGREEMENT FOR THE FUTURE TRANSPORT ZONE MOBILITY HUBS PROJECT

between

WEST OF ENGLAND COMBINED AUTHORITY

and

SOUTH GLOUCESTERSHIRE COUNCIL



**LEGEND:**  
Base Mapping/General Arrangement shown with multiple colours, symbols and patterns  
Proposed Red Line Boundary (RLB)  
Indicative Tree Canopy (ITC)  
Indicative Protective Fencing  
T - Single Tree  
**BS:5837(2012) Tree Category**  
B Tree Stem  
C Tree Stem

|                                                                                                                                                                                                            |            |                     |             |             |     |            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------|-------------|-------------|-----|------------|
| 1.0                                                                                                                                                                                                        | 30/06/2023 | AS                  | PRD         | EDK         | NO  | NO         |
| REV                                                                                                                                                                                                        | DATE       | BY                  | DESCRIPTION |             | CHK | APP        |
| <br>The Forum, Riverside Road, Exeter, EX1 1QR, UK<br>T: +44 (0) 1392 223 700, F: +44 (0) 1392 223 701<br>www.wsp.co.uk |            |                     |             |             |     |            |
| Client: West of England Combined Authority                                                                                                                                                                 |            |                     |             |             |     |            |
| Project: University of the West of England<br>Mobility Hub                                                                                                                                                 |            |                     |             |             |     |            |
| Title: Tree Protection Plan                                                                                                                                                                                |            |                     |             |             |     |            |
| Project No:                                                                                                                                                                                                |            | 70081490            |             | Scale @ A3: |     | 1:250      |
| Drawn/Rev:                                                                                                                                                                                                 |            | 70081490-ARB-MH-TPP |             | Date:       |     | 30-06-2023 |
|                                                                                                                                                                                                            |            |                     |             | Rev:        |     | 1.0        |

# NEC4 contract

## Option B: Bill of Quantities



Meristem Design  
4th Floor,  
57 Rathbone Place,  
London,  
W1T 1JU.

31<sup>st</sup> July 2023

Dear Habib Khan,

**Award Notification Letter - The supply, installation, and maintenance of a Mobility Hubs solution - Ref No: DN651617&C1025**

Thank you for submitting a tender for the project referenced above.

The Combined Authority has completed the evaluation of all submitted tenders.

I am pleased to confirm that the Combined Authority has selected your tender and intends to award the contract to you.

A breakdown of your scores and feedback is provided as Appendices A and B.

We will now implement a mandatory 10-day Standstill period pursuant to regulation 87 of the Public Contracts Regulations 2015 which will expire at the end of **10<sup>th</sup> August 2023** at midnight.

It is the intention of WECA, subject to any unforeseen events, on the working day immediately following the expiry of the mandatory standstill period to proceed with the conclusion of contractual arrangements with your organisation.

We would like to stress the commercially sensitive nature of this information at this point and ask that you treat this information accordingly until such time as the contract is officially confirmed.

Following the completion of the standstill period, we will contact you to discuss implementation plans for the contracts.

If you have any questions with regards the contents of this letter, please do not hesitate to contact me.

Yours sincerely,

**Otumide Ariba**  
Senior Commercial Manager  
For and on behalf of the West of England Combined Authority.

# Wayfinding and branding

Clear wayfinding and  
consistent branding are  
vital for hubs







CHURCH HOUSE

For Sale  
Call: 01246 800 800  
Email: info@chole.co.uk























# Accreditation

Abbey Wood Shopping Park

Lyde Green P&R

UWE

Ridingleaze



# Monitoring and evaluation

A mixed methods approach

- Reported data from hub user surveys
- Data Hub project
- Before and after video surveys
- User and non-user surveys
- Site audits
- Indices of Multiple Deprivation data
- Traffic flow data
- Process interviews
- Maintenance cost reviews

# Developing a blueprint and strategy

- Setting policy for future delivery.
- Collaboration with those delivering.
- Combing learning from trials and wider best practice.
- Defining overall approach across the region.
- Setting the standard for provision.
- Providing flexibility to allow for different circumstances and delivery models.



# Lessons learned

- **Location strategy and hub types** clarify landownership early on!
- **Community and stakeholder engagement** promotional video v. useful to explain concept
- **Wayfinding and branding** consider from project outset!
- **Procurement** consider long-term maintenance options early on
- **Delivery** clarify approval process

# Contact details

[Amanda.Edmondson@westofengland-ca.gov.uk](mailto:Amanda.Edmondson@westofengland-ca.gov.uk)

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[Peter.ramsey@wsp.com](mailto:Peter.ramsey@wsp.com)

[Lidia.Derossi@aecom.com](mailto:Lidia.Derossi@aecom.com)



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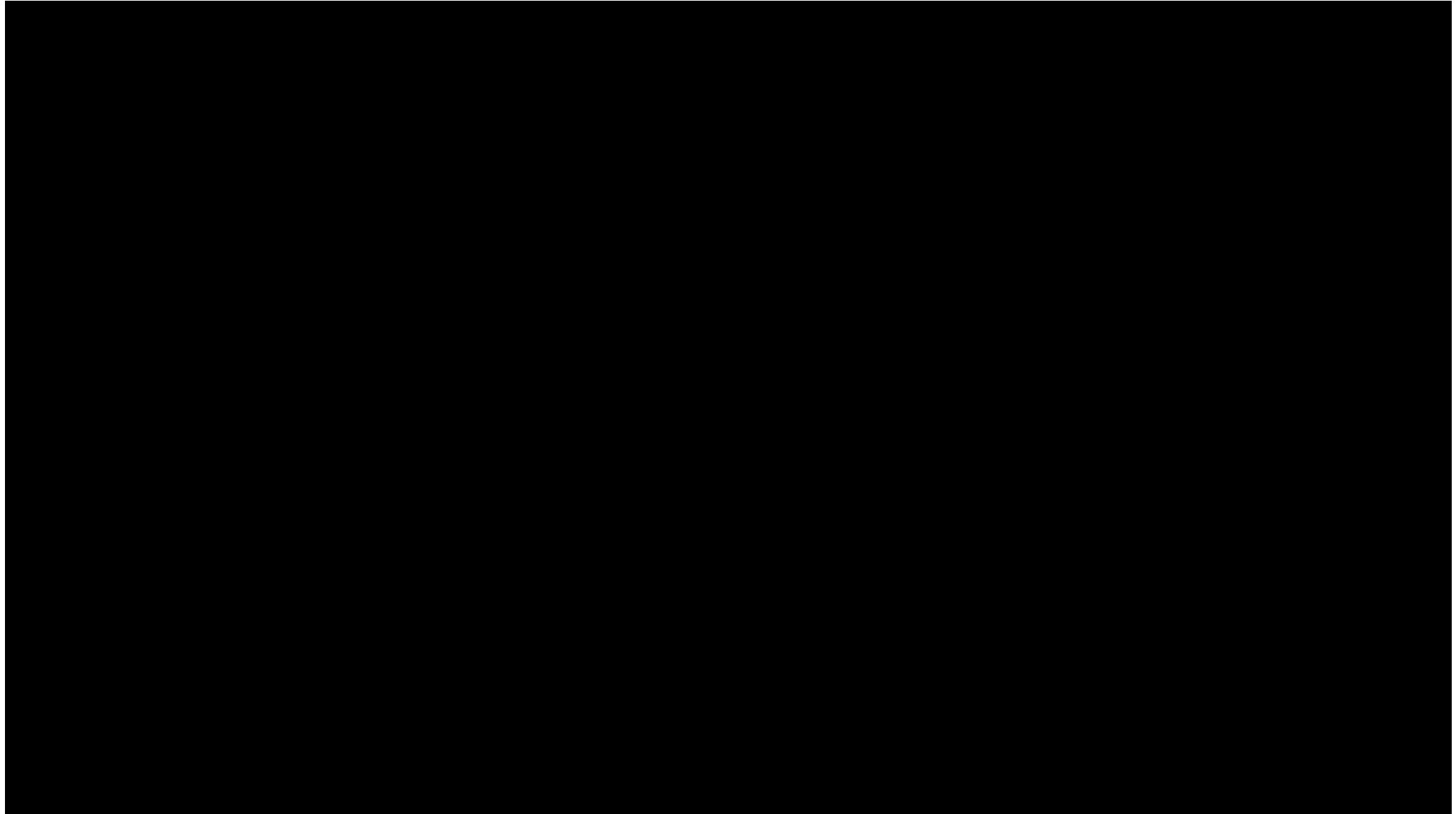




# Mobility hub roadshow

## Building mobility hub infrastructure

[mobilityhubs.com](https://mobilityhubs.com)



# Leaders in mobility hub infrastructure

Providers of a fully managed mobility hub infrastructure and construction service

- Trueform Manufacturing & Technologies Group
- Global operations
- 150,000+ installations worldwide
- +£40m Group turnover
- UK manufacturing - 125,000 sq. ft. manufacturing and assembly facilities
- In house 'One Stop Shop'

## **Mission:**

**To accelerate and equip the world towards sustainable mobility**



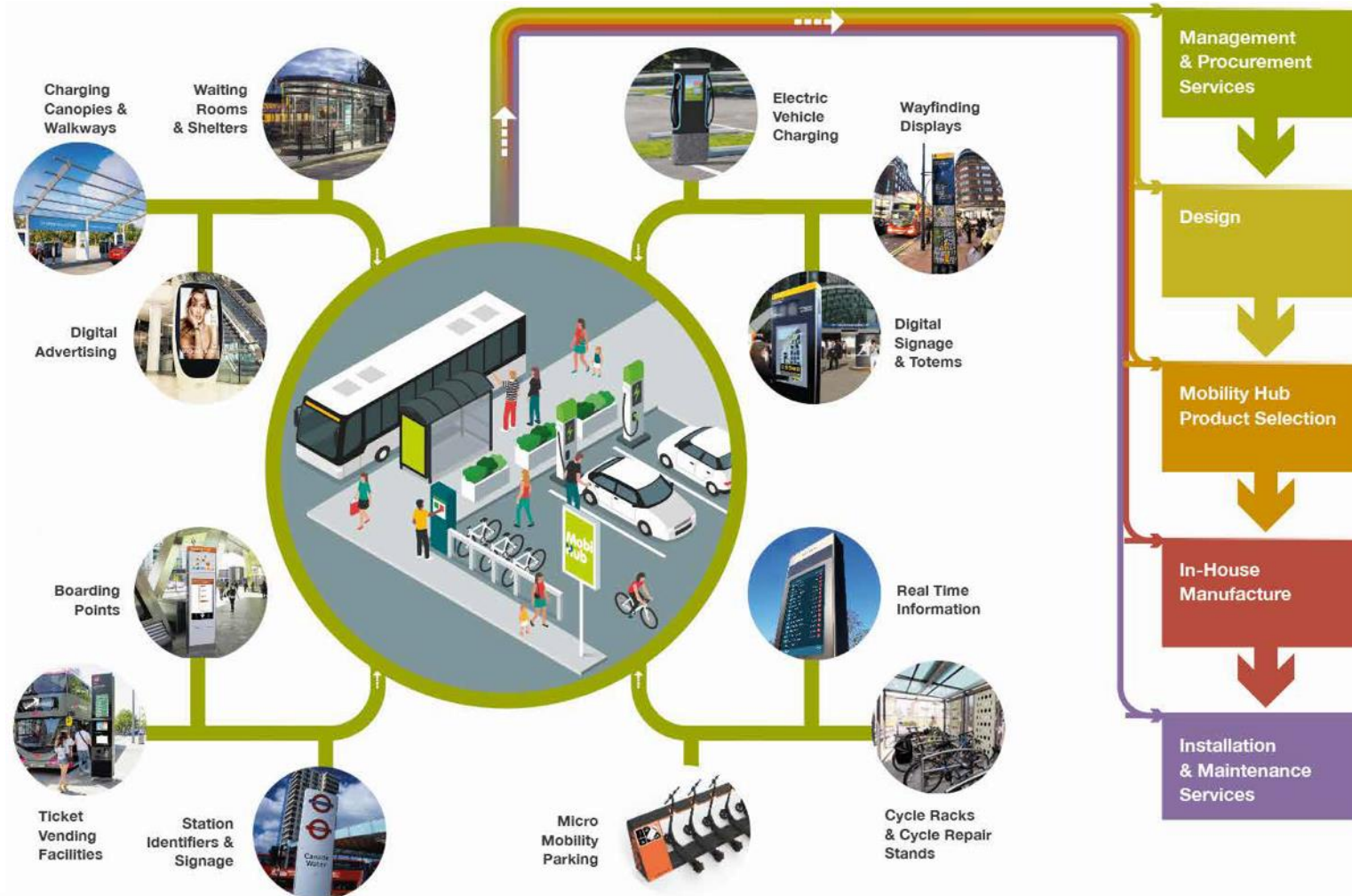
## Who we work with



# Transport & mobility design

- Trained to design & manufacture products that fulfil a purpose for a range of clients.  
(predominantly transport / mobility based)
- Understanding how public transport is perceived, presented and promoted.
- Products that attract customers and increase sales.
- User centric design principles – products that people want to use.
- Create products that add value to user experience.

# Development of mobility hubs



# Transport for West Midlands case study



# Development of mobility hubs

## West Midlands Combined Authority case study The first of its kind in the UK.



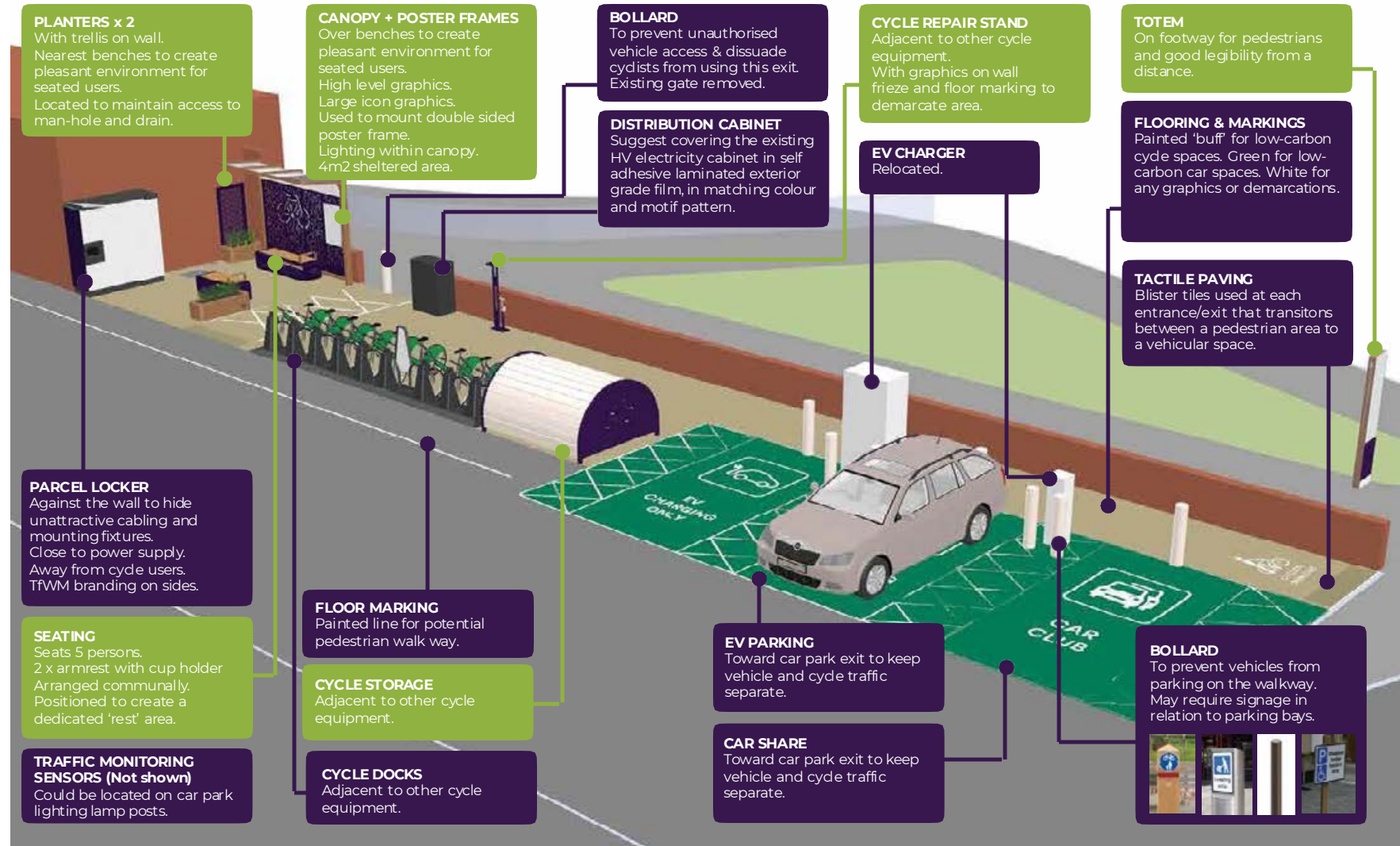
### Name

- Hubs called **Local Travel Points** in the West Midlands.

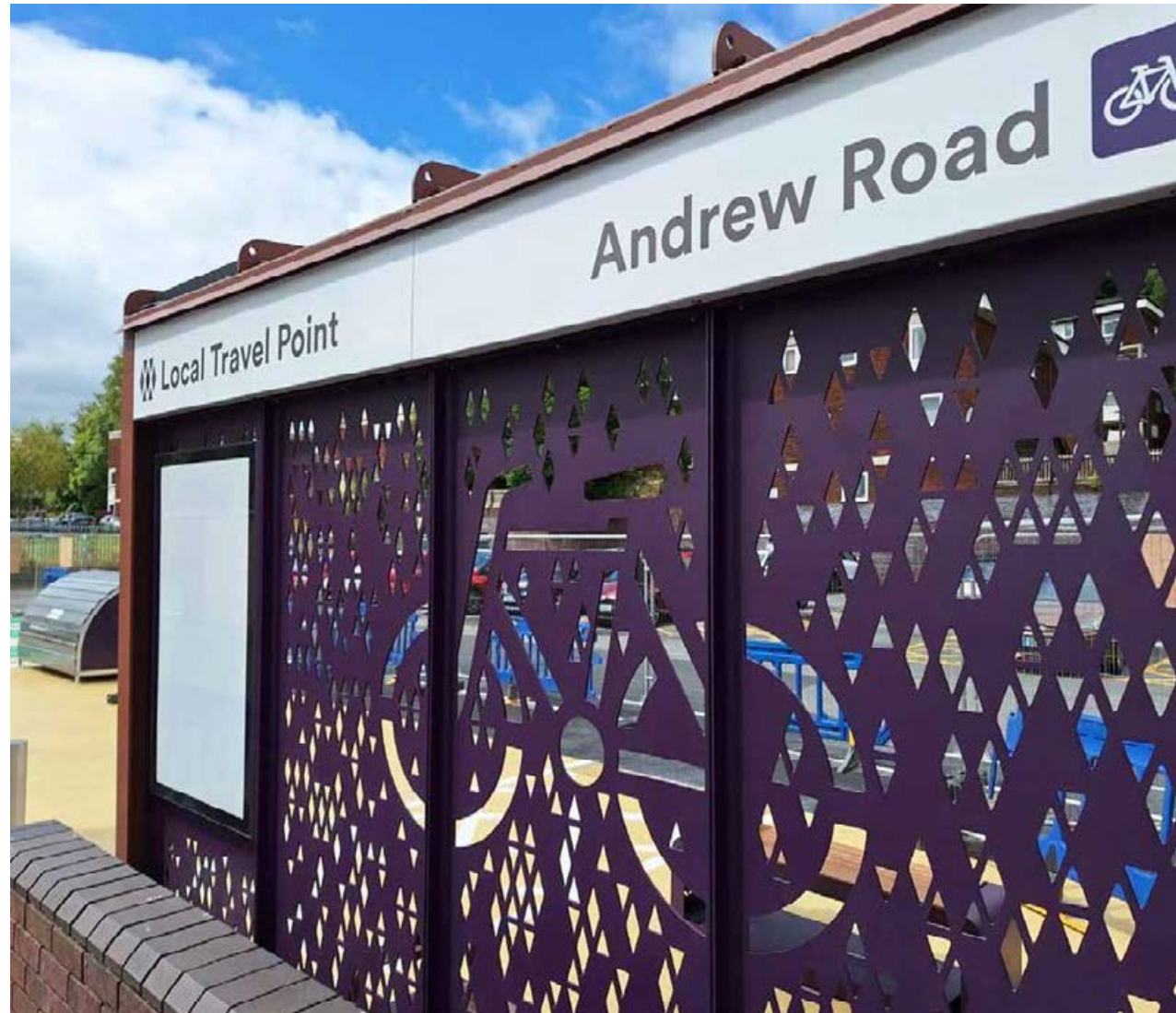
### About

- Each will bring together a range of transport and community services in one, attractive place.
- A physical one-stop-shop for choosing the right tool for short-distance trips
- New ways to make the first and last mile of trips by public transport
- Green community focal points
- Modular & designed to suit parking bays and small public spaces creating a low carbon, and healthy travel choice

All hubs offer a range of services including: bike hire, bike repair and storage, car clubs, EV charging, travel information, parcel lockers and a canopied social space and seating.







# Manor Royal: Superhub



# Partick: Transport Interchange



# 'SMART' Multimodal Travel Point™



# Development of mobility hubs

## Conclusion & Benefits:

- 1. Improved accessibility, by bringing travel options closer to communities**
- 2. Encouraging sustainable transportation and promoting physical activity**
  - Enhanced connectivity, by creating connection points between different modes
  - Reduced traffic, by promoting alternative modes of transportation
- 3. Fostering a sense of community engagement in a centralised location**

# Thank you

Please get in touch for any further information on today's presentation

**Robert Davis** Sustainable Travel Lead

07739 034589

[robert.davis@trueform.com](mailto:robert.davis@trueform.com)

[mobilityhubs.com](http://mobilityhubs.com)



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Paul Roberts  
UWE Head of  
Environment &  
Sustainability

# The benefits of the mobility hub to the university staff and students

18/09/2025

# UWE context



UWE Bristol is a future-focused, practice-led, and student-first university.

We are home to a diverse community of over

**42,600 students** and **3,800 staff**

from **167 countries**, shaping responsibly the future of research, innovation, skills and enterprise.



Locations Across the City

# WHERE WE'VE COME FROM

**1994**

UWE Bristol's first  
Environmental Policy  
written



**1995**

Environmental Policy  
committees established



**2004**

Sustainability Board  
set up



**2004**

Sustainability Manager  
appointed



**2006**

UWE Bristol achieved  
Fairtrade University Status



**2012**

Sustainability Plan:  
Positive Footprint  
launched



**2016**

NUS Responsible Futures  
accreditation



**2020**

Declaration of Climate  
and Ecological emergency  
New Transforming Future:  
Climate Action and  
Sustainability Strategy



**2022**

Carbon Literacy  
training launched



**2023**

Climate Education module  
Sustainability Hub opened



**PRME** Principles for Responsible  
Management Education  
an initiative of the

**green impact**

**people & planet**  
UNIVERSITY  
LEAGUE 2024/25

**Responsible  
Futures**  
**SOS** STUDENTS  
ORGANISING FOR  
SUSTAINABILITY  
UNITED KINGDOM



ISO 14001

**eauc**  
The Alliance for Sustainability  
L'association pour la durabilité

**The SDG Accord**  
The University and College Sector's Collective Response to the Global Goals

**AdvanceHE**

**Our Journey**

Buildings Leased to Others –  
Estates Strategy

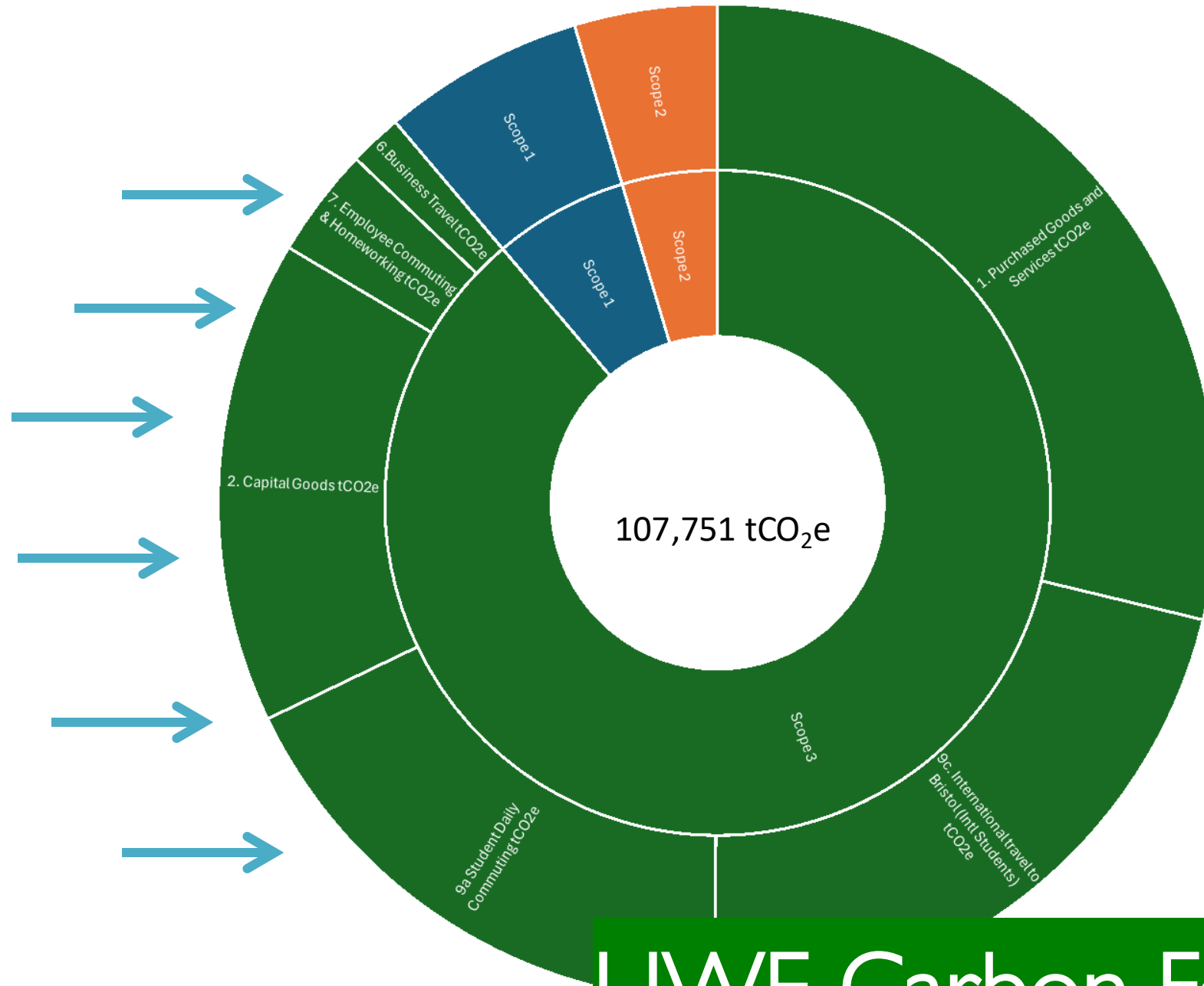
Business Travel Policy  
(Carbon)

Leased Vehicles (Travel  
Action Plan)

Computer Supplies &  
furniture (Circular Economy  
Plan)

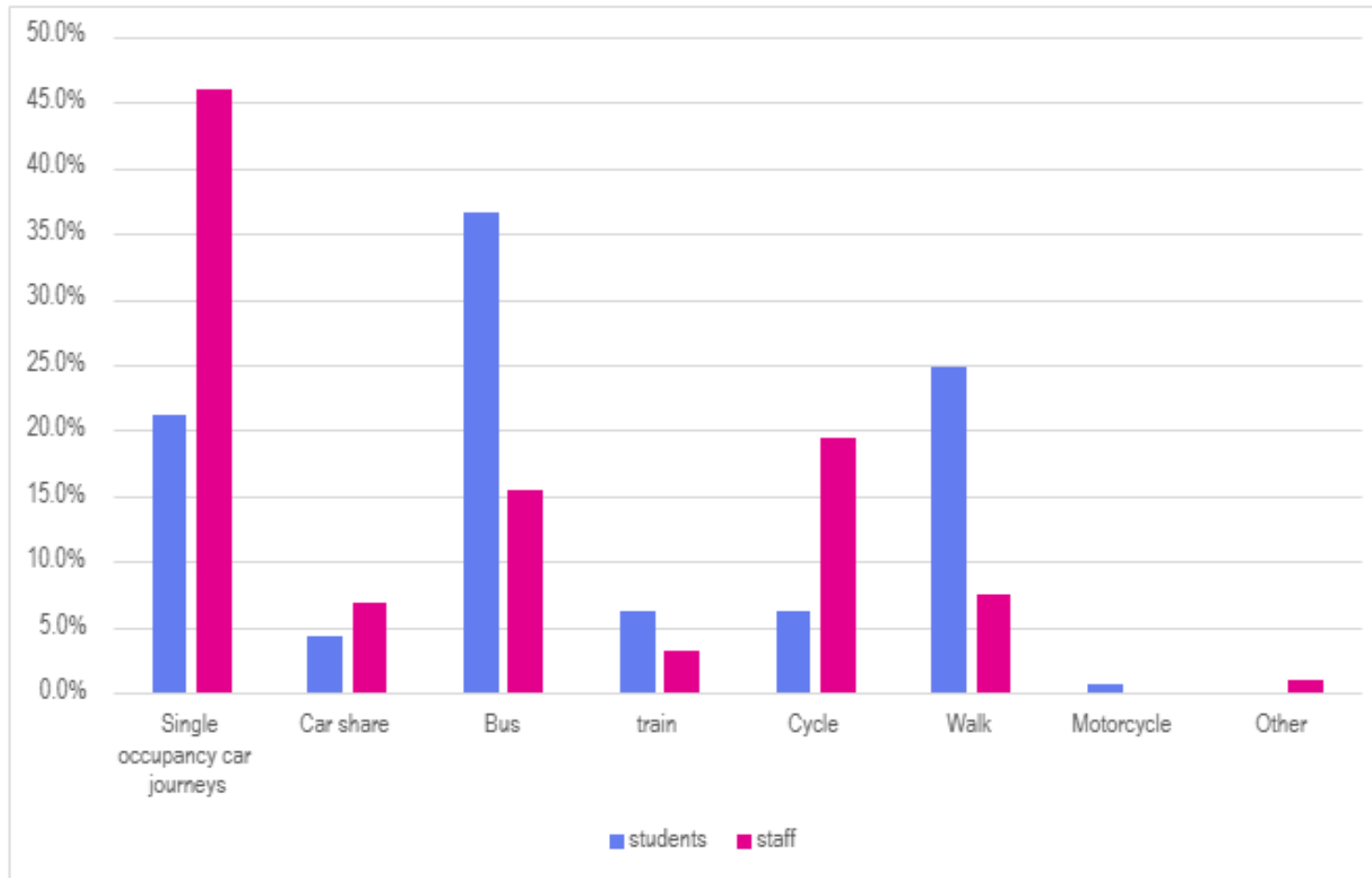
Commuting (Travel Action  
Plan)

Domestic and International  
Student Travel

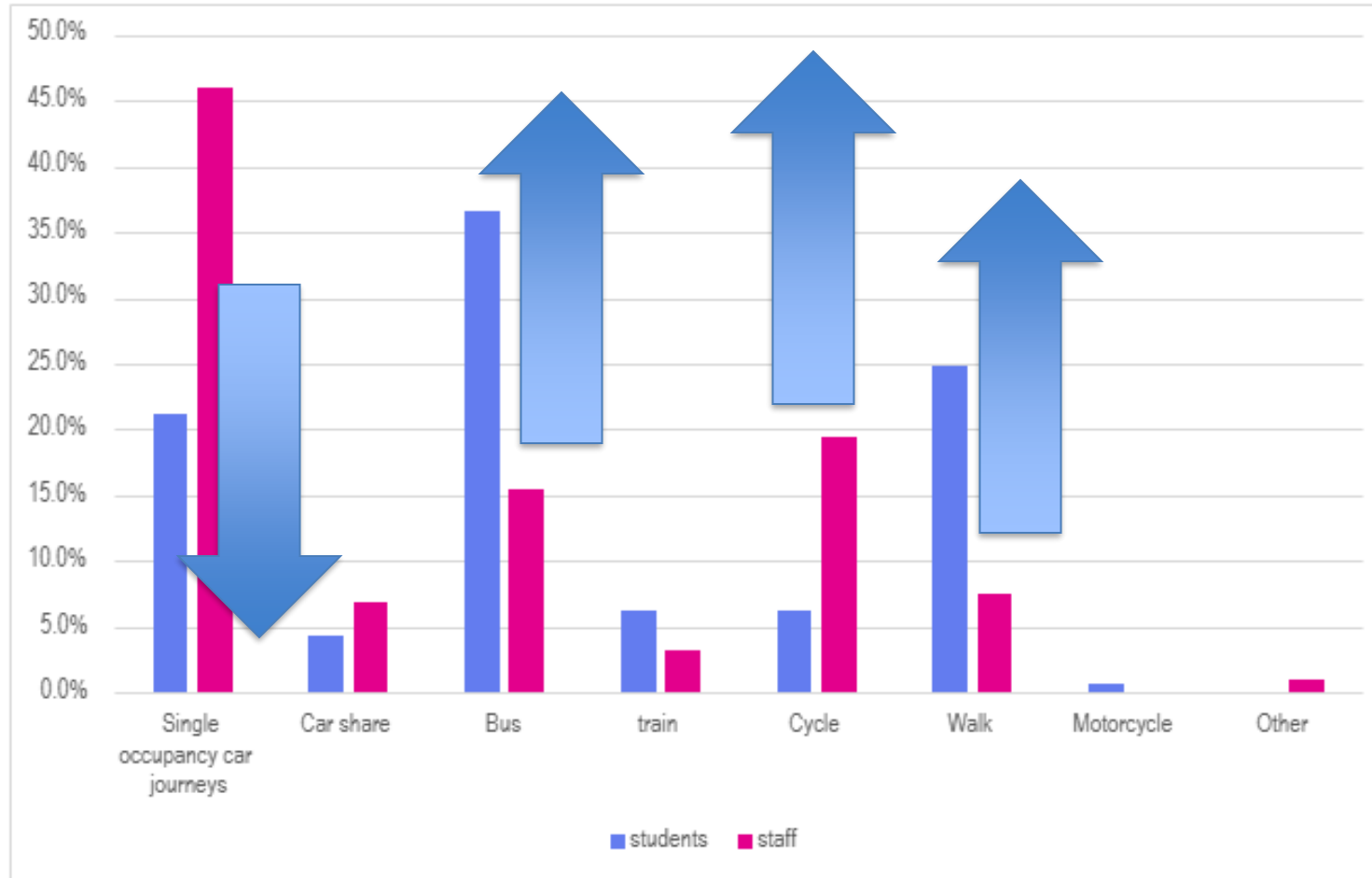


**UWE Carbon Footprint**

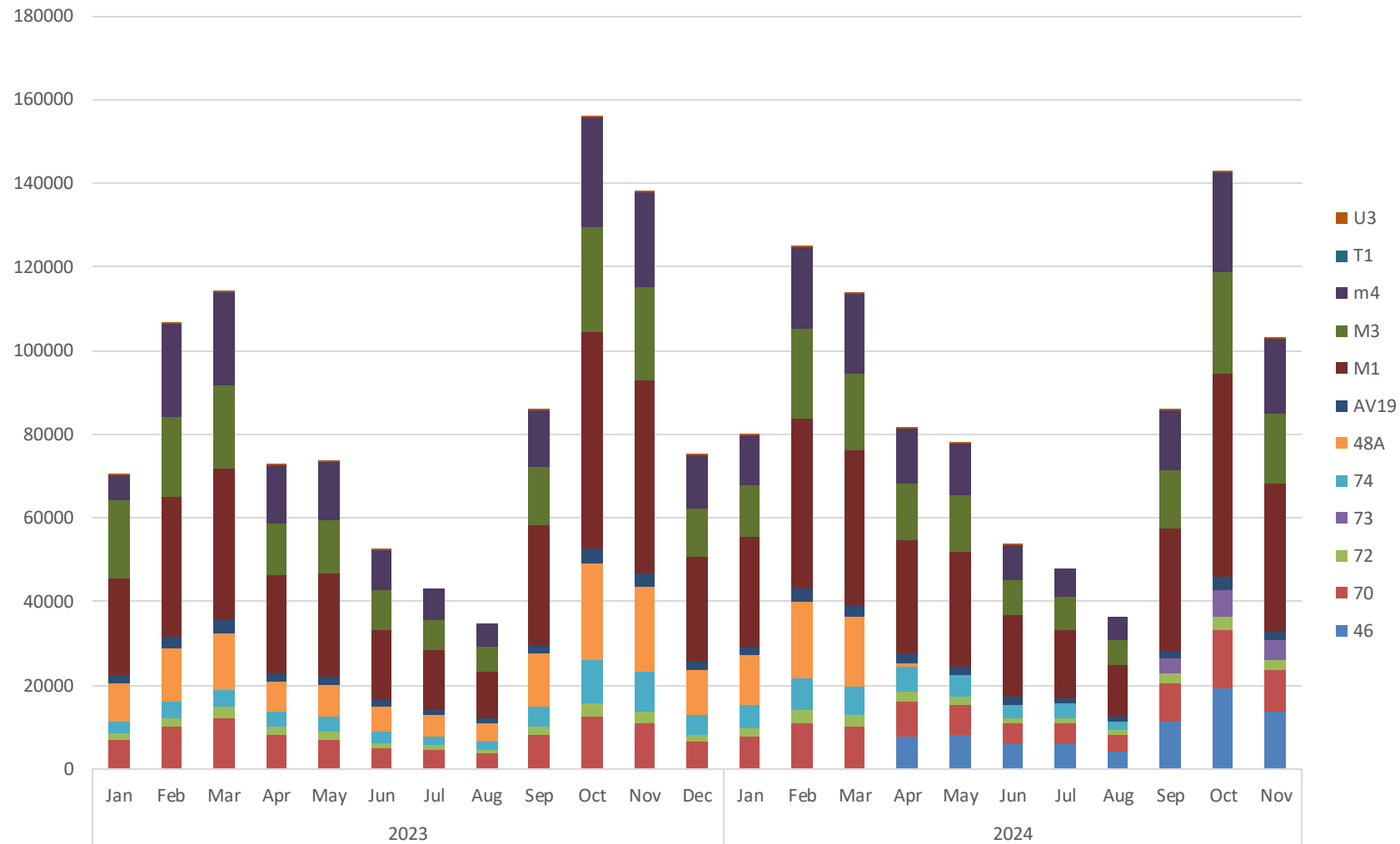
# Modal split of staff/student commute, 2023/24

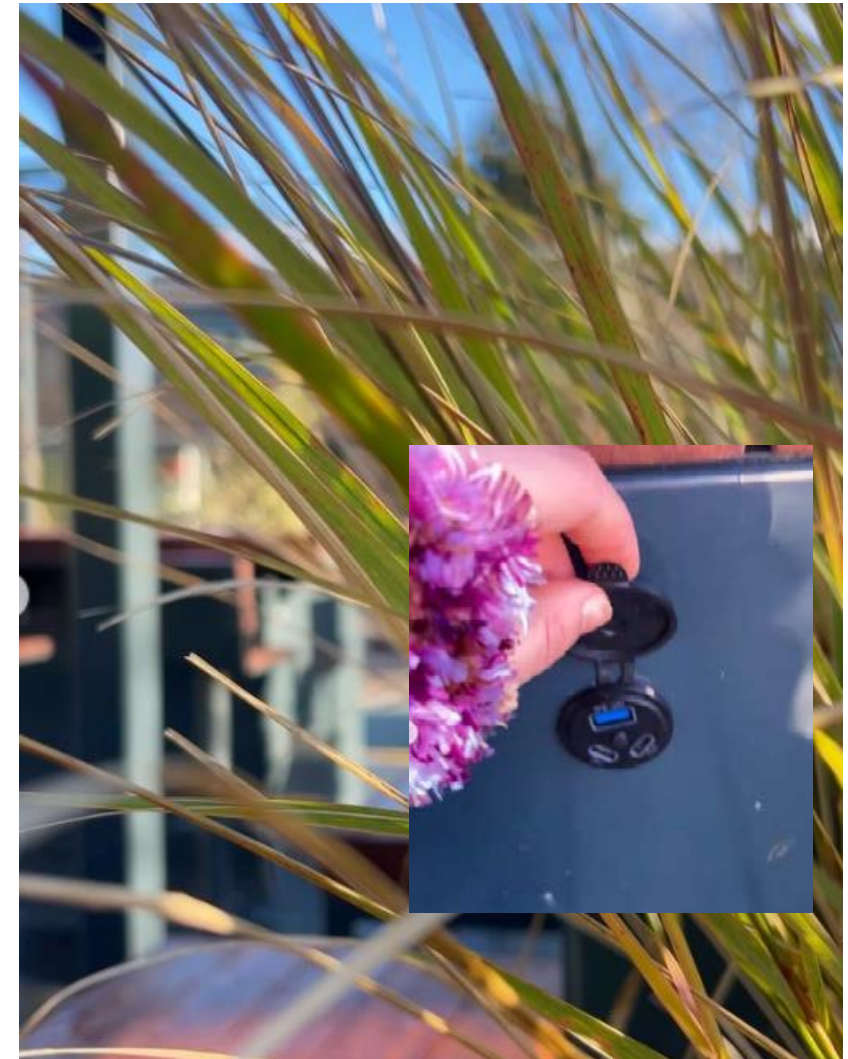


# Modal split of staff/student commute, 2023/24



# Bus passengers accessing campus stops





More than Travel

## Overwhelmingly positive!

“I’ve just arrived at UWE and am going to commute by bus. It’s really great to have such a place to arrive and wait.”

“It’s very nice!”

“It’s wonderful to have this space, it’s comfortable. I like it!”

“I’ve wondered why it’s so much nicer than the rest of this area. It’s weirdly nice compared to the grey blocks nearby.”

“We love. I can wait here for my friends, charge my phone, chill out...”

Student feedback

Thanks for listening!

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**Bringing the  
empowering magic of  
micromobility to all**

**CoMoUK Mobility Hub  
Roadshow**

September 2025





## Number of disabled people who could benefit from accessible shared micromobility

1,900,000



We need  
new vehicles

# The 3Scooter







**Opportunity:**  
To evolve the  
3Scooter into a  
shared  
micromobility  
vehicle



# Recently completed grant funded project

Funding from:



Co-Produced by:



*Can the 3Scooter be a safe, accessible and desirable shared mobility option for disabled people?*



Test rides, interviews,  
research, surveys



# Safe

**“I like the lean.  
It makes me  
feel safer. My  
mobility  
scooter... is  
terrifying”**

NCAT test rider

# Safe Accessible

**“I think anyone  
would benefit  
- particularly  
those with  
mobility  
needs”**

NCAT test rider

Hot off the press!

**Safe**  
**Accessible**  
**Desirable**

**“It does not  
look like a  
mobility  
scooter. It  
looks fun, not  
stereotypical”**

NCAT Test Rider

Hot off the press!

**“I didn’t want  
to get off”**

NCAT Test Rider

Hot off the press!

**Safe**  
**Accessible**  
**Desirable**  
**& *Enjoyable***

**“I didn’t want  
to get off”**

NCAT Test Rider

SADE



D I A M O N D   L I F E

# Who could benefit?

**Disabled people**



2% of 24%

# Who could benefit?

Disabled people



2% of 24%

*100% of disabled people that tried the 3Scooter would use a Shared 3Scooter scheme.*

# Also?

**Disabled people**



2% of 24%

**Older people**



2% of 36%

Also?

**Disabled people**



2% of 24%

**Older people**



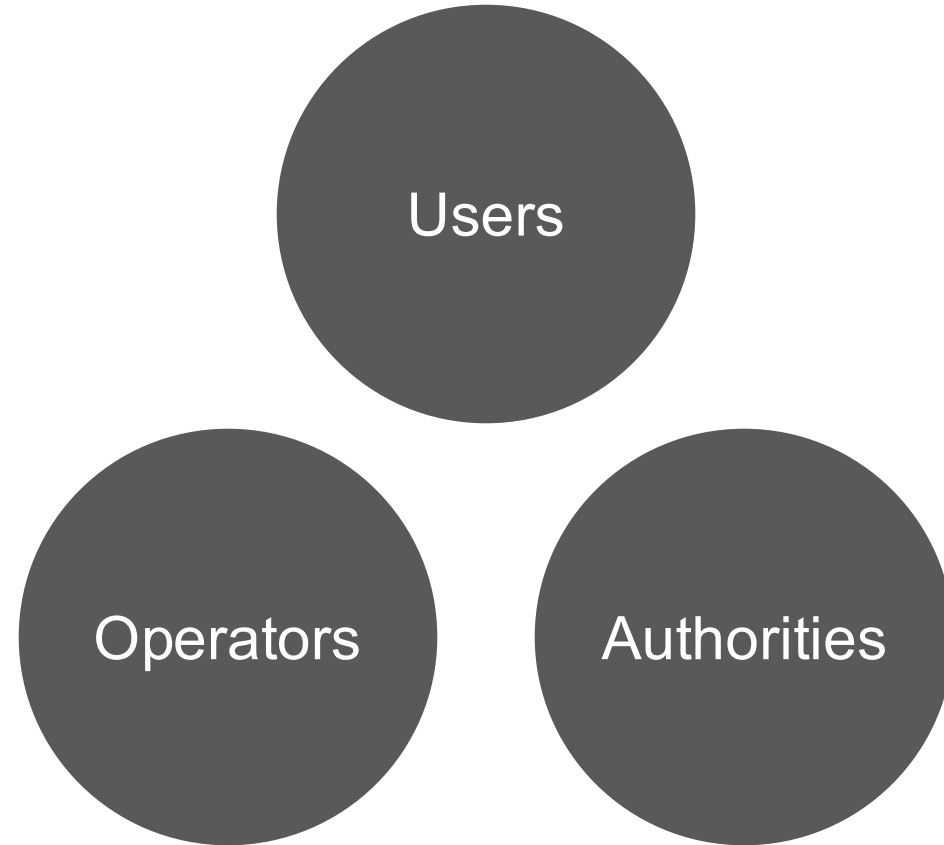
2% of 36%

**Women**



29% of 51%

To be scalable, schemes needs to work for all stakeholders



*We are planning a full pilot planned for 2026.*

## Vision

*A world where the empowering magic  
of micromobility is available to all.*

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