

Zenoti drives compliance, growth, and patient insights for DermaCircles.

“Going paperless with Zenoti eliminated our compliance worries — we now fill over 350 digital forms monthly, track every package and transaction effortlessly, and capture valuable patient feedback to keep improving.”

Dr. Prateek Sondhi

Owner, Derma Circles

The Challenges

Manual, paper-based treatment and consent forms were frequently misplaced, leading to serious compliance risks. Package management lacked visibility. There was no consistent mechanism to capture and act on patient feedback.

The Solutions

- Adopted Zenoti's digital forms to ensure secure, compliant documentation
- Streamlined package creation, online sales, and tracking, with Zenoti
- Leveraged Zenoti's robust financial and operational reports for better decision-making
- Used Zenoti's feedback system to capture patient sentiments and identify service improvement areas



Impact:

350+

digital forms
securely filled
each month,
ensuring full
compliance

100+

Packages
redeemed
every month
driving client
loyalty

20+

Patient
feedback every
month for
improved
experiences