



# ATHLETEFYD What is it?

# One mission, three objectives

**Connecting stakeholders** 

Connecting athletes, brands, and sports professionals to foster synergies and multiply opportunities.

Showcasing Athletes and their images

Providing athletes with a platform to strengthen their visibility and personal brand.

**Democratizing and Sharing Sports Knowledge** 

Highlighting less publicized sports by enhancing their visibility and economic viability.

# ATHLETEFYD IS A DIGITAL PLATFORM AIMING TO BECOME THE LEADING NETWORK FOR ATHLETES AND THE SPORTS INDUSTRY.

# **What We Offer**

## **Personalized profiles**

Each user has a profile tailored to their role in the sports ecosystem.

**Athletes**: career overview, achievements, photos, videos, goals.

**Sponsors/Brands** : business sectors, partnership opportunities.

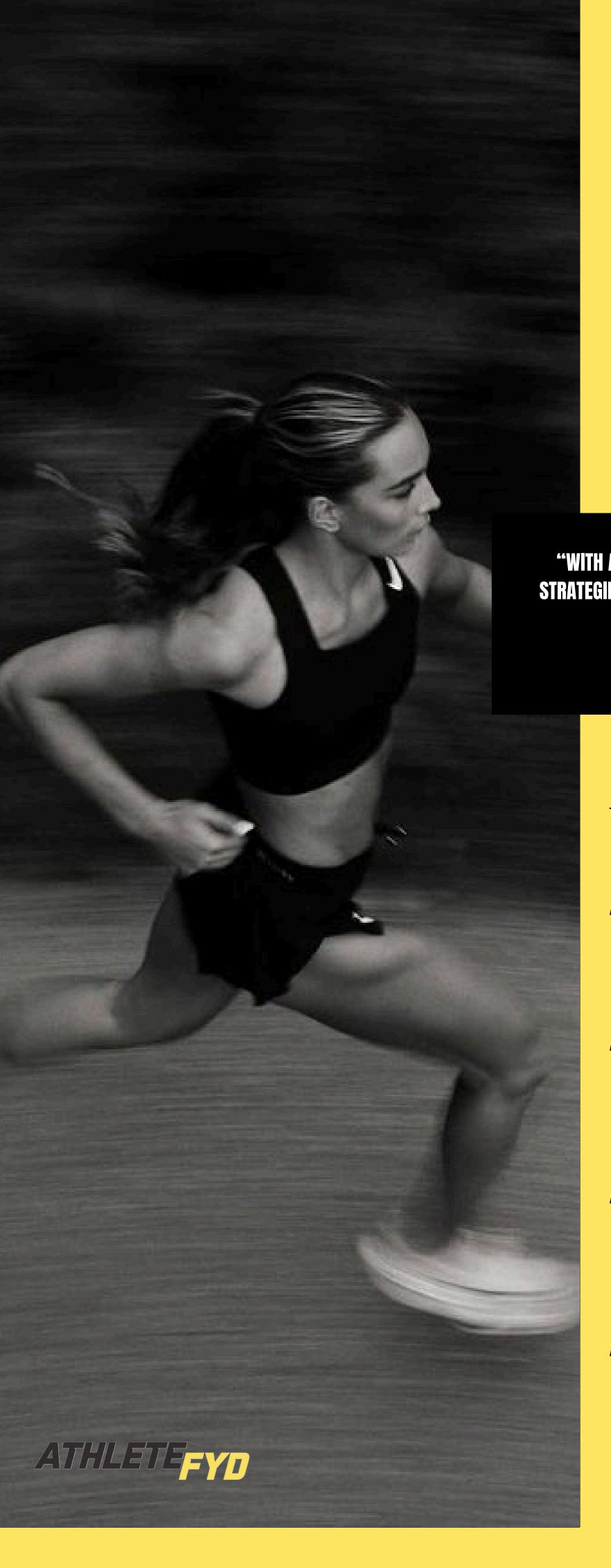
**Agents / Agencies** : services offered, list of represented athletes..

# **Professional Networking**

Facilitating connections through an advanced search engine and thematic groups.

# **Monetization and opportunities**

Enabling athletes to monetize their expertise through masterclasses, collaborations, and analytics tools.



# Become an Ambassador

The AthleteFYD Ambassador embodies the modern athlete: connected, influential, and a creator of value. Highlighted through our campaigns and events, they increase their visibility while becoming a reference figure, strengthening the platform's credibility and driving its international growth.

"WITH ATHLETEFYD WE EQUIP ATHLETES WITH THE TOOLS, CONFIDENCE, AND BRAND STRATEGIES TO ELEVATE THEIR MARKET VALUE AND EXTEND THEIR CAREERS FAR BEYOND THE GAME."

THOMAS ZEUMER

# Visionary Project

Join an initiative that is sustainably transforming the sports economy and building a unique ecosystem dedicated to empowering and showcasing athletes.

## Leadership

Embody a role model by carrying the platform's values, inspiring other athletes, and accelerating the democratization of less publicized sports.

#### **Exclusive Network**

Access partners, sponsors, and sports professionals while benefiting from exclusive visibility in AthleteFYD campaigns, events, and media.

### **Exclusive Benefits**

Enjoy free premium tools and services, generate income through referral commissions, and benefit from immediate financial impact from day one.

## **Enhancing Sports Value**

Foster new synergies between athletes and brands while actively contributing to the modernization and digitalization of the sports industry.