

Funda Eskalen

EXPERIENCE

Product Designer - JPMorganChase | New York, NY

July 2023 - Present

- Solve budgeting tool pain points to improve ease of use and reduce cognitive overload.
- Collaborate cross-functionally to design a recurring bills feature with a design system.
- Build AI-enhanced prototypes for usability testing on importing external accounts.
- Design high-visibility dashboard entry points with AI-driven data for 7 financial tools.
- Articulate design rationale, accessibility, and stories to gain buy-in from stakeholders.

UX Designer - Bank of America | San Francisco, CA

May 2022 - August 2022

- Drove BankAmeriDeals redesign with a design system to increase deal redemptions.
- Designed 25+ Sketch wireframe iterations for the new BofA transaction categories.
- Conducted moderated user research on the voice functionality for AI chatbot, Erica.
- Partnered cross-functionally with product to design conversational chat interfaces.
- Applied WCAG conformance criteria to test prototypes for accessibility standards.

Product Designer - Chassie | New York, NY

May 2021 - August 2021

- Created mockups, graphics, and content for 5 products of the Color Desk Collection.
- Storyboarded user shopping flows to identify pain points and optimize experience.
- Simplified navigation, product pages, and checkout to improve e-commerce website.
- Conducted demographic user research on 100+ consumers' age, location & income.

Product Designer - BlueTech | Durham, NC

November 2020 - May 2023

- Guided 2-4 web or mobile applications from early concept to launch each semester.
- Collaborated with developers to ensure their deliverables are accurate and accessible.
- Created branding guidelines detailing logo & color specifications for 20+ businesses.
- Leveraged HTML/CSS knowledge to evaluate design feasibility, inclusivity, and logic.

PROJECTS

Founder & Product Designer - Conmigo

January 2021 - May 2023

- Innovated an AI-powered app that matches students over food to spark friendships.
- Owned end-to-end design, delivered a cohesive wireframe with consistent branding.
- Applied AI pattern recognition and behavioral data to refine inclusive design choices.
- Integrated an AI-enhanced .edu authentication to build a secure verified user base.

EDUCATION

Duke University 2019 - 2023

B.A. in Computer Science, B.A. in Visual Media Studies

- Courses: UX Design, Collaborative Projects, Digital Imaging, Visual Culture, AI/ML, Economics, Data Structures & Algorithms, iOS App Development, Decision Science

MIT CS & AI Laboratory Human-Computer Interaction for UX Design May 2025

CONTACT

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INDUSTRY KNOWLEDGE

Web & Mobile Design

Discovery & Ideation

Design Consistency

Wireframing & Prototyping

Interaction Design

Color Use & Typography

Storytelling & Presenting

Stakeholder Communication

Design Mentorship

DESIGN

Figma, FigJam, Loveable, UX Pilot, Uizard, Galileo AI, Sketch, Blender, Procreate, Adobe XD, Illustrator, InDesign, Photoshop

CODE

SwiftUI, HTML, CSS, Java, JavaScript, Python, C++

OTHER

Agile, Confluence, JIRA, Monday.com, Keynote, GSuites, MS Office, Turkish, Spanish

HONORS

2019 Coca-Cola Scholar
ENF's Most Valuable Student
Zingale Big Idea 2022 Winner
Duke Ideate 2021 Winner
JPMC Design Coach

INTERESTS

Artificial Intelligence
Accessible Design