

DEZINER LUX

BOUNDLESS BY DESIGN™

PRESS KIT

dezinerlux.com | Updated July 2026

About Deziner Lux

Deziner Lux is a verified directory and community for minority interior designers, architects, and trade professionals. Founded to solve a simple but persistent problem — talented design and trade professionals struggling to be found, referred, and recognized — Deziner Lux connects clients with vetted professionals while giving its members a place to find each other, refer work, and build visibility within the industry.

What began as one designer's frustration with outdated, hard-to-update online directories has grown into a curated, verified network spanning interior design, architecture, staging, general contracting, electrical, plumbing, and more.

Mission

To build a trusted, verified home for minority design and trade professionals — helping them get found by clients, find each other, and grow their businesses within a supportive, credible community.

Key Facts

Founded	Grown from a project started nearly 15 years ago into a verified directory platform
Directory	Verified profiles across 12 specialties, including Interior Design, Architecture, General Contracting, Electrical, Plumbing, Home Staging, and 3D Rendering
Community	Built specifically for minority interior designers, architects, and trade professionals
Related Media	Deziner Talk — a podcast featuring interviews with directory members and industry voices
Membership	Free standard listings, with Featured Pro placement and partner/sponsor opportunities available

From the Founder

“Deziner Lux started as one designer's frustration with outdated, hard-to-update directories. It's grown into something bigger — a place where our community can find each other, refer each other, and get found by the clients searching for us right now.”

Nicole S. Ingram, ASID Allied — Founder, Deziner Lux

Media Contact

Press & Media Inquiries

hello@dezinerlux.com
(919) 434-9608
dezinerlux.com

Brand Assets

Logos, headshots, and project imagery are available upon request. Please contact the media team above to request high-resolution assets or to arrange an interview.