[Fix the Risk: Enclose Eaves and Soffits]

EXECUTIVE OFFICER'S REPORT

Issue 18

JUNE 2024

WILDFIRE RISK PERCEPTION SURVEY

As part of the FY 22-23 work plan, your Board approved a multi-module proposal to co-design and implement a survey of Marin residents' perspectives on wildfire risks. The approved proposal includes partnerships with several community-based organizations to ensure that the survey is co-designed with these community groups and reflects the concerns, needs and understandings of communities traditionally left out of commercial or mainstream surveying efforts. The implementation and results analysis module was approved as part of the current fiscal year's work plan and is now available.

The goal of this survey is to establish an inclusive, quantitative and qualitative baseline of residents' perceptions and preparation regarding wildfire risk. This baseline will help Marin Wildfire staff and member agencies identify gaps and opportunities for current and future programs, including education activities.

Marin Wildfire was joined in this effort by Marin Center for Independent Living, North Marin Community Services, Multicultural Center of Marin, FIRE Foundry, Fire Safe Marin, Canal Alliance, Marin County Cooperation Team, San Geronimo Community Services, West Marin Community Services, San Rafael Library, Ross Valley Seniors and the Mill Valley Library.

Next steps are to analyze the results and work with our Community Based Organizations to design projects to improve risk perceptions.

RECENT BOARD ACTIONS

- Approved Cost of Living Increase for Current MWPA Employees for Fiscal Year 2024/25
- Authorized the Executive Officer to designate staff members to execute task orders valued at less than $5,000.00 for Direct Assistance and authorize the Planning and Program Manager to execute task orders in the Exective Officer's absence valued at less than $200,000.00.
- Approved an amendment to the Professional Services Agreement with Willow Labs.
- Authorized the Executive Officer to sign task orders related to multiple Core projects.





FIX THE RISK - VIDEO SERIES

In support of the "Open Your Wildfire Risk Report Campaign", Fire Safe Marin is producing a series of "Fix The Risk" videos. The first installment is a DYI video for enclosed eaves and soffits. This topic was selected due to the interest the public has shown by researching the topic on the Fire Safe Marin Website. The video can be seen here.

Thank You,

Mark Brown
Executive Officer
Marin WIldfire Prevention Authority