



Cindy Park

Product Designer

San Francisco, CA

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Educations

MFA in Web Design & New Media

Academy of Art University,
San Francisco, CA | May 2021

BA in Hotel Management & Tourism

Howon University, South Korea
| Fall 2016

Skills

Interaction Design

Visual Design

User Research

Wireframing

Prototyping

Usability Testing

A/B Testing

AR Implementation

3D Modeling

Interactive Infographics

Tools

Figma

Sketch

Principle

Cinema 4D

Adobe Aero

Adobe Dimension

Adobe Illustrator

Adobe After Effects

Adobe Premiere Pro

HTML, CSS, JavaScript

Awards

AAU Spring Show Finalist | 2021

Languages

English, Korean

Product Designer **with 5+ years of experience**, specializing in **end-to-end mobile design** from concept to final hand-off. Delivered high-quality solutions with a **strong focus on accessibility, internationalization, and localization**.

Experience

Premise Data, Product Designer

San Francisco, 2021 - 2024

- Worked on over 20 projects focused on growth and productivity for Premise's Android and iOS apps used in 146 countries and 38 languages.
- Created a map feature that indicates submitted locations and highlights existing ones, which **reduced duplicate data by 45%** and increased savings significantly.
- Built a raffle feature that yielded a **70% reduction in weekly operational costs** for survey tasks.
- Designed tracking bonuses to boost user engagement and **increased task completion rates by 32%**.
- Optimized the IA and visual design of the profile page for better usability and clarity including user account deletion flow for GDPR compliance.
- Established a color accessibility chart for Premise design colors that maintains standards and streamlines the design process.

Holimart, Product Designer

Berkeley(Remote), 2021 - 2021

- Redesigned an E-commerce website to provide local businesses with a platform for selling environmentally friendly products and services.
- Conducted user testing to ensure a seamless user experience with diverse age groups of consumers.

Andrew Y Dental office, Product Designer

San Francisco, 2019 -2019

- Designed a website and mobile app to enable patients to make reservations and complete intake forms before clinic visits.
- Incorporated user-friendly features to enhance the patient experience and reduce administrative burdens for the clinic by 80%.
- Achieved a 90% comprehension rate among individuals aged 21 to 58 during final user testing.