Press release
5 May 2026

The Art Explora Festival and its museum-boat attracted more than 11,000 visitors in Ibiza

From 23 to 29 April 2026, the Art Explora Festival and its museum-boat docked in Ibiza at IGY Ibiza Marina, welcoming **more than 11,000 visitors** over seven days. Free and open to all, the festival confirmed the appeal of its travelling format and its ambition to make culture accessible to the widest audience possible.

Key figures

- **11,000 visitors in total**
- **1,150 participants from schools and community organisations,** across more than **28 dedicated workshops** (39 classes and 20 organisations)
- **14 public activities bringing together 362 participants:** from creative and participatory workshops to storytelling sessions, and guided tours.
- **3 live shows featuring 6 artists from Spain and Lebanon**: folkloric dance and DJ sets.

"This stopover in Ibiza confirms the relevance of our model: offering free access to ambitious cultural experiences while engaging with local contexts. Art Explora was created from a simple conviction: art should be accessible to everyone. In a territory shaped by exchanges across the Mediterranean, this ambition takes on a particular meaning. The diversity of audiences we welcomed and the energy around the programme reflect our commitment to creating shared experiences that connect artists, local communities and visitors, while opening new perspectives on the cultural dialogues that run through the region."
Bruno Julliard, Executive Director of Art Explora

In Ibiza, the festival centred its programme around the museum-boat, offering visitors a

series of immersive experiences exploring Mediterranean cultures and histories. Audiences discovered a Mediterranean sound journey created with IRCAM / Centre Pompidou, as well as *Mediterranean Wonders*, a virtual reality programme developed with Ubisoft, inviting visitors to explore emblematic cities such as Alexandria, Athens and Venice.

Alongside these experiences onboard, the port of Ibiza was animated by a selection of live events and participatory formats. The programme included performances such as a traditional dance Bailé Payes by Colla Sa Bodega and a DJ set by Jana Saleh, creating collective moments rooted in both local culture and contemporary expression.

Thanks to our collaboration with the agency Ibiza Eco Tours, workshops also played a central role in the programme and were conceived as spaces for transmission and exchange. Bringing together local traditions and practices from other cultural contexts, they reflected the festival's ambition to highlight the circulation of crafting techniques, stories and imaginaries across territories. Each workshop was designed to actively pass these techniques on to participants, from esparto weaving and Baile Payés — both rooted in Ibizan heritage — to Suminagashi, a Japanese floating ink technique, as well as *Sea of Sounds*, an immersive listening journey through underwater recordings of Posidonia meadows, and the Ibiza Cinema Walk, a guided tour of Dalt Vila with film excerpts screened at their original locations.

A particular attention was given to including all audiences, so that everyone could enjoy the festival. Beyond school groups who attended this stopover, many people with specific needs were also able to take part—those with physical or mental disabilities, seniors, or people with limited access to cultural institutions — who were able to visit the museum-boat and participate in artistic creation workshops.

Through this format, the Art Explora Festival continues to explore contemporary Mediterranean themes, including cultural exchange, social inclusion and migration, while fostering dialogue between audiences, artists and local contexts.

Following Barcelona and Ibiza, the festival will continue its 2026 journey with **a stopover in Cascais, Portugal, from 18 to 28 June,** furthering its mission to connect territories and bring culture to as many people as possible.

Discover the best pictures of the festival in Ibiza: LINK

About Art Explora Festival

The Art Explora Festival is a travelling cultural festival that sails across seas and oceans on board the world's first museum-boat, offering free access to innovative artistic and cultural experiences for all audiences. The festival unfolds on board the museum-boat, quayside in exhibition pavilions and in a range of venues in the heart of host cities, with a programme combining exhibitions, virtual reality,

performances, talks, film screenings, concerts and more. Since 2024, the museum-boat has journeyed through a dozen countries, meeting audiences and expanding access to the arts. At every stopover, the festival fosters connections among artists, curators, cultural institutions, associations, and educational organisations to create collaborative projects and promote intercultural dialogue.
artexplora.org/festival
@artexplorafestival

About Art Explora
Art Explora is an international organisation that inspires new encounters between arts and audiences – locally, nationally and internationally. Its imaginative contemporary approach encourages new forms of access, participation and engagement with arts and culture, pushing boundaries with digital technology and mobile programmes. It works in partnership with artists, cultural organisations and communities, exploring all art forms and creating transformative cultural experiences for everyone. Art Explora is a charitable organisation founded in 2019 by philanthropist and entrepreneur Frédéric Jousset, with offices in France and the UK, bringing together many partners and over 2,000 volunteers.
artexplora.org
@art.explora

About Accor
ALL Accor, Accor's loyalty programme and booking platform, connects a global community of travellers to cultural, sports and lifestyle experiences. As main partner of the Art Explora Festival, ALL Accor contributes to its success by helping provide free access to culture for all, while supporting the visibility and reach of artists and territories. Accor, a global leader in hospitality, is committed alongside the Art Explora Foundation by mobilising its employees, its hotels across more than 45 brands, and its ALL Accor member community, to support the festival throughout its journey and foster dialogue between cultures.
group.accor.com
Learn more about the partnership

About Eivissa
Eivissa, the island's capital, is a city where culture and art are part of the everyday landscape. With museums such as the MACE, the Museu Puget and the Casa Broner, and a clear commitment to bringing the arts to the public through open-access or free activities and events, the city is experiencing a period of renewed cultural vitality. Added to this is the unique charm of Dalt Vila, a UNESCO World Heritage Site, and a modern, welcoming and diverse Mediterranean character. With its heritage, gastronomy, sea, sustainability and mix of cultures, Eivissa today offers an inspiring, authentic and deeply creative urban experience.
eivissa.es

About OCP
With over 50 years of experience, OCP provides comprehensive support and advises its clients from the inception of projects through to their completion, offering services ranging from consulting to management and investment. OCP develops innovative and sustainable long-term solutions, aiming to have a real and positive impact on the socio-economic realities of the places where it operates.

For more information about OCP: ocp.es

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