

Building on the success of the Seed Fund program, the Seed Fund Extension Grant (SFEG) is designed to provide targeted support to the most promising Seed Fund teams. This grant focuses on teams that have developed well-considered plans for advancing their research and innovation towards commercial opportunities. These teams will have acquired valuable customer and market insights through their participation in structured entrepreneurship and customer discovery programs, such as the L2M Validate program. By further refining their understanding of market needs and customer demands, the SFEG enables these teams to accelerate their commercialization efforts, positioning them for success in translating their research into tangible, impactful solutions for the market.

Click here for additional information about the SFEG.

### **Selection Criteria**

SFEG applications will be assessed on the following selection criteria:

- Opportunity for the SFEG to advance the research to the next fundable stage of development (25%).
- Consideration of commercialization opportunity and strategy (25%)
- Insights leveraged from L2M to focus/advance research (25%)
- The project's plan to foster and support respectful engagement, the removal of systemic barriers, and equitable access considerations (25%)

# **Application Form**

### For questions and form submissions:

Please email Dr. Morteza Jeyhani, Manager of Innovation and Commercialization at the Ocean Frontier Institute, for any questions and to submit your application: seedfund@dal.ca

# **Primary Applicant Information**

Fields marked with an asterisk (*) are required. Incomplete submissions may be returned for completion.
Full name:*
Academic title:*
Email address:*
Phone number:
Address:
Institution & faculty:*
Role in SFEG project:*
If a student or postdoc, indicate contact information for a current faculty member who would act as the project supervisor and grant-holder:*
Project Information What is the title of your project?*
Brief summary of the proposed research. (Maximum 800 Characters) *
Provide five keywords for your project (Maximum 80 Characters).*
Describe the anticipated outcomes of the project, their significance, and the approach that will be used to achieve them* (Maximum 1300 Characters).*

# Insights from Lab2Market Validate/Lab2Market Oceans

In this section, we ask you to reflect on your experiences in the Lab2Market Validate/Lab2Market Oceans program. Please use the knowledge and skills you have gained to respond to the following questions. Please specify the team member who completed Lab2Market:\* Please specify the date you completed Lab2Market.\* Please provide a statement on key market and customer findings. (Maximum 1500 characters)\* Please describe how you propose to use the Seed Fund Extension Grant to advance your research towards commercial outcomes based on these findings. (Maximum 1500 characters)\* Please describe what you have learned from the Business Model Canvas that has informed how you will advance your research with this grant. (Maximum 1500 characters)\*

List three prospective users that you interviewed and how they would each get value from your innovation. (Maximum 1500 characters)*
Current Status of Your Seed Fund Project
Please specify the current Technology Readiness Level (TRL) of the Seed Fund project by selecting an option from the drop-down menu below:*
Proposed TRL at completion of SFEG project (12 months):*
Please provide a description of the current status of the Seed Fund project. (Maximum 800 characters)*
Workplan
What is the expected start date for this project?*
What is the expected end date for this project?*



## **Data Strategy**

What types of data are you collect or generate through this project? Who owns the data being collected or used? Are any permissions required to use or share the data? (Maximum 1300 characters)\*

# Respectful Engagement, Systemic Barriers, and Equitable Access Considerations

Brief description of how the project would mitigate systemic barriers faced by underrepresented groups. (Maximum 1300 characters)\*

#### In your answer, please address:

- How the project will address systemic barriers faced by underrepresented groups, including Indigenous communities, women, racialized individuals, people with disabilities, and 2SLGTQIA+ communities.
- How respectful engagement with underrepresented groups and/or equitable access will be addressed within the advancement of your research.
- How respectful engagement and inclusion of diverse communities will be addressed in staff or highly qualified personnel (HQP) recruitment.

# SFEG project team members

List all additional project team members in this section. If there are more than two, please include their information on a separate page.

Team Member 1
Full name:*
Academic title:*
Email address:*
Phone number:
Address:
Institution/Faculty/Organziation:*
Role in project:*
Team Member 2
Full name:*
Academic title:*
Email address:*
Phone number:
Address:
Institution/Faculty/Organziation:*
Role in project:*
O-II-b
Collaborators or partners putside the SFEG project team
This section must list all other collaborators or partners outside of the SFEG project team. If there is more than one, please include their information on a separate page.
Collaborator or Partner
Full name:*
Title:*
Email address:*
Phone number:
Address:
Institution/Faculty/Organziation:*
Role in project:*

## **Checklist and Submission Details**

Before submitting your full application package, please ensure you have completed the required online forms:

- Checklist Confirmation Form
- Suggested and Excluded Reviewers Form

### **Disclaimer**

- All funding awarded under the Seed Fund Extension Grant is subject to and must adhere to the policies, procedures, and guidelines of the host institution. Applicants are responsible for ensuring compliance with these regulations, including but not limited to financial administration, ethical conduct, and reporting requirements.
- Start date must be set on or after the award notification date.
- Start date can be aligned with the scheduled award date or scheduled for a later time.
- The end date must be within 12 months or earlier.