## Tip Top - 12 Days of Christmas Promotion - Terms and Conditions

- 1. The Promotion is the "12 Days of Happiness Giveaway" (**Promotion**).
- 2. The Promoter of this Promotion is Tip Top Ice Cream Company Limited (**Promoter**).
- 3. Information on how to enter the Promotion forms part of these terms and conditions. Entry into the Promotion is deemed acceptance of these terms and conditions.
- 4. The Promotion commences on 1 December 2025 and concludes on 31 December 2025 at 11:59 PM NZST (**Promotion Period**). Entries will be accepted up to 11:59 PM NZST on 31 December 2025. The prize winners for each giveaway will be drawn on 5 January 2026. No entries will be accepted outside of the Promotion Period.

## Main Section

- 5. You will receive an opportunity to enter the draw by **following** Tip Top's Instagram account, AND liking the post, AND tagging a friend in the comments. To enter more than once for each giveaway, you must tag a different friend
- 6. The Promotion applies to residents of New Zealand that are 18 years of age or older, who comment on the Tip Top Instagram video (as set out in paragraph 5). In entering the Promotion, you confirm that you are eligible to claim the Prize. The Promoter will not accept competition entries that are (a) automatically generated by computer or created by artificial intelligence, (b) completed by third parties in bulk, (c) have been altered, reconstructed or tampered with, or (d) are incomplete. The Promoter reserves all rights to disqualify you if the Promoter reasonably considers your conduct is contrary to the spirit or intention of the Promotion.
- 7. Employees of the Promoter or related companies, agencies associated with this Promotion, and their immediate families, are ineligible to enter.

- 8. The daily prize winner(s) for each of the 12 giveaway days will be drawn on 5 January 2026 by random electronic selection of valid entries received.
- 9. A total of 78 prizes will be awarded during the Promotion (one prize on day one, two prizes on day two, three prizes on day three, and so on, ending with twelve prizes on day twelve).
- 10. Prizes are not transferable, exchangeable, or redeemable for cash.
- 11. Winners will be notified via private message on their Instagram account on 5 January 2026. Winner must confirm acceptance of the prize within 24 hours of us messaging you or your Prize will be forfeited and another winner will be drawn in your place on the same terms and conditions as the original draw.
- 12. Prizes will be dispatched to a NZ address within 10 days from the date the winner confirms a physical delivery address.
- 13. Tip Top collects personal information for the purposes of conducting this Promotion. By entering this Promotion, you consent to disclosing your personal information to a third-party supplier of the Prize (if you are a winner) to enable delivery of the Prize to you. Tip Top will otherwise handle your personal information in accordance with its Privacy Policy at www.tiptop.co.nz/privacy-policy. Entrants have the right of access to, and right to request correction of, their personal information. All entrants & winner's data will be destroyed, once the promotion has concluded.

## Prize Section

- 14. The Promoter reserves the right to verify the identity of an entrant (including an entrant's identity, age, city/town of residence), to verify the validity of entries and to disqualify any entry or refuse to award the Prize where false or misleading details have been given by an entrant, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these Terms and Conditions.
- 15. In the event of a dispute concerning any aspect of the Promotion, including eligibility, the decision of the Promoter will be final, and no correspondence will be entered into.
- 16. By entering the Promotion, you agree to the use of your name for publicity and promotional purposes in connection with this Promotion, without compensation.
- 17. Without limiting any rights that you may have under the Consumer Guarantees Act 1993 or the Fair Trading Act 1986 and any other applicable laws which cannot be excluded, the Promoter, the Promoter's related entities, its employees, agents, and all agencies associated with the Promotion will not be liable for any loss, damage or injury of any nature incurred or suffered by any person (including but not limited to direct or consequential loss or loss arising from negligence) arising directly or indirectly out of or in connection with this Promotion or with winning, redeeming, using, or benefiting from the Prize. To the extent permitted by law, liability is limited to the lesser of: (a) the cost of replacing the Prize won, or (b) the value of the Prize.

18.	The Promoter is not responsible for entries that are late, misdirected or lost and takes no responsibility for any entries not lodged correctly.
19.	The Promoter is not responsible for any tax implications arising from the winner winning the Prize. Winners should seek independent financial advice.
20.	The Promoter reserves the right to amend or cancel this Promotion if required to comply with laws or for reasons beyond its control.
21.	For any questions regarding this Promotion, contact <a href="mailto:customerservicesteam@tiptop.co.nz">customerservicesteam@tiptop.co.nz</a>