

# TANIA DELONGCHAMP

SENIOR UX DESIGNER

## PROFILE —

Senior UX Designer with 7+ years of experience designing digital products for global audiences. Most recently at Indeed Japan, where I led UX for employer-facing platforms and shipped improvements that reduced Review page drop-off from 44% to 36%. Before that, I designed and launched a new international travel platform at Rakuten Travel. My background spans in-house product teams and agency work across Japan, the UK, and Canada.

## EXPERIENCE —

### Senior UX Designer (Contractor) / Indeed

*Oct 2022 – Aug 2025 · Tokyo, Japan*

- Led end-to-end UX redesign of AI-assisted job posting flow, reducing Review page drop-off from 44% to 36% and increasing completion rate by 1.8%
- Led UX design for job posting, management, and sourcing workflows in Japan
- Partnered cross-functionally to localize global features & improve product adoption
- Shipped multiple updates improving usability and job posting conversion

### UX/UI Designer (web & iOS) / Rakuten

*Mar 2022 – Oct 2022 · Tokyo, Japan*

- Co-led moderated usability testing with 17 users across web and iOS, achieving SUS scores of 70–82 across all platforms at MVP launch
- Designed and launched an international hotel booking platform for visitors to Japan
- Collaborated with a global team on user flows and a successful product launch

### UX Consultant / Beginex for EdCuration

*Sep 2021 – Jan 2022 · Remote, US*

- Redesigned core platform flows for a US-based edtech startup
- Conducted user research and delivered responsive UI designs

### Lead Digital Designer / Mosquito Digital

*Mar 2017 – Dec 2020 · Manchester, UK*

- Led digital design across UX, UI, and web projects for clients in healthcare, education, and retail
- Promoted to Lead Designer within three years

## EDUCATION —

**Google UX Design Certificate** / Coursera, 2021

**User Experience Design** / Beginex, 2021–22

**MSc Biology** / University of Ottawa, 2004–2006

**BSc Biology** / Laurentian University, 2000–2004

## SKILLS —

### Core skills

UX/UI Design · Usability Testing · Prototyping · Interaction Design · Information Architecture · Design Systems · UX Writing · User Research · Content Design

### Tools & software

Figma · Adobe CC (Photoshop, Illustrator, InDesign) · Notion · Jira · AI Tools for Ideation & Content Refinement (ChatGPT, Claude, Gemini)

### Collaboration & delivery

End-to-End Project Execution · Stakeholder Communication · Developer Handoff