

I'm Flynn Barbary, a wildly creative design generalist with over 4 years experience applying end-to-end UX and UI capabilities to tackle complex challenges.

Based in Naarm / Melbourne so I'm always down for a coffee and a chat!



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Profile

I'm an experienced design lead and consultant that thrives on understanding how people interact with the world around them. My work as a consultant has lead me to design better systems for clients who are interested in new & developing technologies through design methodology & human-centric values.

I love learning through others, and the importance of collaborating through diverse perspectives and experiences. This means I'm able to be adaptable in my approach to complement the strengths of my team, ensuring the delivery of innovative and beneficial outcomes.

Experience

Cognizant (formerly Servian)

UX/UI & Product Design Consultant (Dec 2021 - Jan 2025)

We design, deliver and manage innovative data, analytics, digital, customer engagement and cloud solutions. Through collaborating with large corporate stakeholders in diverse industries, I have successfully driven innovative change in their digital experiences and created a positive impact for their end users / customers.

Key responsibilities:

- End-to-end design for features, products, services, employee experiences and management strategy.
- Work with clients and businesses to identify opportunities for development.
- Help clients formalise key business goals through Discovery workshops.
- Use product research methods to discover insights and innovative design directions.
- Facilitate co-design workshops help clients holistically visualise ideas and solutions in a collaborative space.
- Synthesise workshop and research findings into actionable insights.
- Rapid low-to-high fidelity wireframing, prototyping, testing and validating.
- Documentation, roadmap and handover strategy for clients and developers.
- Communicate and manage multiple stakeholders to ensure deliverables are on-track and fulfilling their business needs.
- Flexibility in aligning with the client's operations and scope, and I like to openly ask questions for clarity.
- Create company IP and present knowledge around new tools, processes and best practices.
- Assisting in sales pitches and Statements of Work.
- Discovering new opportunities in which clients would benefit from our design and digital services.

Successful highlights can be found on the 'snapshot portfolio' or at flynnbarbary.com/werkroom

ConsultXperts

UX/UI Design Contract Consultant (Jun 2021 - Nov 2021)

A B2B recruitment start-up looking to streamline its onboarding and dashboard experience for their customers. Through synthesising user insights and testing design iterations I drastically reduced web drop-off rate while delivering a solid product roadmap.

Skills

Design Research

Workshop design & facilitation, benchmarking, data synthesis, wireframing, prototyping, user testing methodologies, focus group interviews

Design Strategy

Journey mapping, co-design workshoping, service design, customer and employee experience, service blueprinting, product roadmapping, product management

Visual Design

UI, Branding and identity, Design systems, Data visualisation and storytelling, Graphic design, Animation and video editing

Interaction Design

UX for web, mobile and digital interfaces; motion design, conversation design

Education

Diploma of User Experience Design

General Assembly, 2021

Masters in Landscape Architecture

RMIT University, 2011 - 2013

Bachelor of Design

RMIT University, 2008 - 2011

References

Jessica Ogenche

Principal Consultant & Design Team Lead at Cognizant

Luna Andreux

Design Director & Mentor at Emanda Group.

Kristen Anderson

Director at Vivanti Consulting.

Anna Sklonina

Principal Data & Analytics Consultant at Cognizant.

***Reference contact details are available upon request.*

Snapshot Portfolio

A brief overview of some of my projects at **Cognizant Servian**.
Given the nature of consulting, details of the project and client have been omitted. For more info, feel free to reach out



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Movementor Digital Assistant

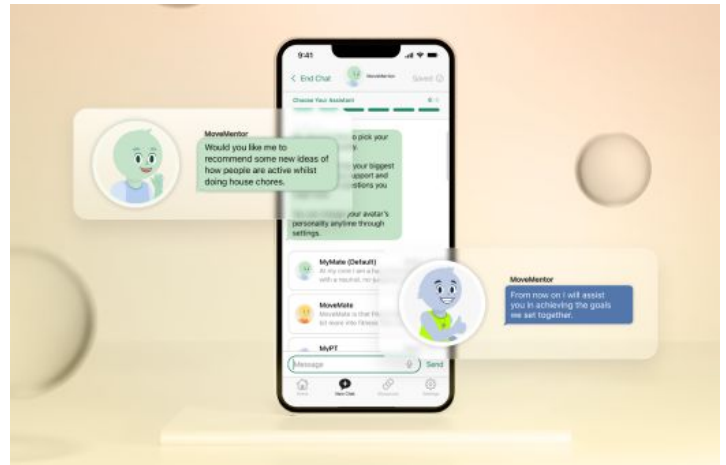
MY ROLE:

UX/UI Design Lead & Conversation Designer

MoveMentor is a university-funded activity assistant that aligned behavioural psychology with an AI/ML nudge engine and a conversation agent app.

I successfully designed the app and the core conversation flows through persona discovery, ideating the conversations and UI, and rapid prototyping with the key target audiences.

[view case study ↗](#)



Audience Reporting Strategy

MY ROLE:

Product & UX/UI Design Lead

One of the leading banks of Australia were seeking an opportunity to enhance their technology stack by developing an Audience Reporting Strategy.

I worked closely with a number of stakeholder groups to successfully design several audience reporting categories that would allow the client to move closer to a customer centric reporting view, and away from a siloed channel centric view.

[view case study ↗](#)

Data Visualisation Report

MY ROLE:

UX/UI Co-Designer

Bluescope Steel were looking to uplift and extend reporting across a range of areas within the company.

By taking stakeholders through the journey of discovering pain points and co-designing opportunities we were able to successfully create rapidly prototypes of dashboards that were user-friendly, cross-functional and provided actionable insights for the wider team.

[view case study ↗](#)

