Roadmap <edtech/station>
2024 (Q3 & Q4)

Some practical information

- This **roadmap** is a combination of **own initiatives** and **other relevant events** for the EdTech community.

  We always indicate our role in the event: location provider, speaker, visitor, organizer, co-organizer, etc.

  (see: labels on Monday on our [Events-page @ www.edtechstation.be](www.edtechstation.be))

  NOTE: The events in **bold** indicate an **active role of <e/s>** (organizer or exhibitor).

- **The promocode is "EDTECHSTATIONMEMBER"** for the <e/s> members: it gives free access to the <e/s>-events

  (to be used on the Eventbrite page), paid tickets for non-members.

- **VOV pitstops**: we have **3 free tickets per event for members** (max. 1 person per company – first come first served)

Some practical information

NOTE: We gave labels to the events to show **market segment** and **target audience.**

- **EDTECH COMPANIES for L&D**

- **EDTECH COMPANIES for EDUCATION**

- **LEARNING & DEVELOPMENT PROFESSIONALS**

- **EDUCATION PROFESSIONALS from Schools or Higher Education**

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AUGUST 2024

WHAT?	TARGET AUDIENCE?	WHEN?	ROLE <EDTECH/STATION>	MORE INFORMATION?
Nordic Edtech Summit		26-28/08	Promo-partner (discount available)	**More info**
Back to school session (powered by i3 Technologies)		29/08	Location partner	**Info & registration**
Data sharing in education, training and learning: recap & next steps		29/08	Co-organizer	**Info & registration**

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SEPTEMBER 2024

WHAT?	TARGET AUDIENCE?	WHEN?	ROLE <EDTECH/STATION>	MORE INFORMATION?
International event: Edtech market USA		05/09	Organizer	**Info and registration**
Edtech bootcamp for members (Wallonia & Brussels)		12/09	Organizer	**Info and registration**
Information session Smart Education at Schools		18/09	Info- & Promo-Partner	**Info and registration**
Learning Conference Stockholm		18-19/09	Promo-partner	**Info and registration**
VOV-pitstop: rapporteren in L&D		24/09	Inviting partner	**Contact Sander**
Digitale dilemma's voor het nieuwe schooljaar		26/09	Co-organizer	**Info and registration**

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OCTOBER 2024

WHAT?	TARGET AUDIENCE?	WHEN?	ROLE <EDTECH/STATION>	MORE INFORMATION?
Bootcamp for members: investment phase	🟥⬜🟨⬜	01/10	Organizer	Info and registration
Salon Epsilon: Innovation Village	🟥🟨	03/10	Exhibitor	Info and registration
Learntech Antwerpen: <e/s> Innovation Village	🟥🟨	04/10	Exhibitor	Info and registration
Learning Show Rennes (FR)	🟥⬜🟨⬜	08-09/10	Visitor	Info and registration

OCTOBER 2024

WHAT?	TARGET AUDIENCE?	WHEN?	ROLE <EDTECH/STATION>	MORE INFORMATION?
Ludovia Spa: Innovation Village		**22/10**	Exhibitor	<u>**Info and registration**</u>
Edtech Next Summit Bielefeld		**23/10**	Visitor	<u>**Info and registration**</u>
Trefdag Digitaal Vlaanderen		**24/10**	Visitor	<u>**Info and registration**</u>
Edtech bootcamp B2B marketing for Edtech start-ups		**TBD**	Organizer	More info soon

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NOVEMBER & DECEMBER 2024

WHAT?	TARGET AUDIENCE?	WHEN?	ROLE <EDTECH/STATION>	MORE INFORMATION?
Studiedag Artificiële Intelligentie in onderwijs		18/11	Inviting partner	Info and registration
Taal-en leertechnologieën in dialoog		21/11	Co-organizer	More info soon
Dag van de Wetenschap		24/11	Exhibitor	Info and registration
VOV-pitstop: leerplatformen authoring tools		28/11	Inviting partner	Info and registration
LMS-event		05/12	Co-organizer (in collab with VOV)	More info soon

IN THE PIPELINE

WHAT?	TARGET AUDIENCE?	WHEN?	<EDTECH/STATION> ROLE?	MORE INFORMATION?
Session about VLAIO Finmix		TBD	Co-organizer	To be announced
Research & innovation session about different research types & funding		TBD	Co-organizer	To be announced
Impact of Labour Deal and the Federal Learning Account		TBD	Co-organizer	To be announced
AI Act for Edtech		TBD	Co-organizer	To be announced
Research workshop: How to start a tesbed for your tool?		TBD	Co-organizer	To be announced
Research workshop: Evidence based EdtTech and the use of certificates		TBD	Co-organizer	To be announced

KEEP AN EYE ON OUR DASHBOARD ON WWW.EDTECHSTATION.BE/EVENTS

**ANY OTHER SUGGESTIONS?
CONTACT SANDER!**