

Tim Beemsterboer

Seattle, WA | tim.beemsterboer@gmail.com | [linkedin.com/in/timbeemsterboer](https://www.linkedin.com/in/timbeemsterboer) | www.timbeemsterboer.com

SUMMARY

Product Designer with extensive UX experience at Amazon and startups, adept at conducting user research, crafting intuitive interfaces, and developing high-fidelity prototypes using Figma and Gen AI tools. Proven ability to streamline workflows and enhance customer experiences while collaborating closely with cross-functional teams. Committed to innovation and driven by a passion for continuous learning in dynamic, early-stage environments.

SKILLS

UX Design: Competitor Research, Wireframes, Prototyping, Vibe Coding, Mockups, Design Tools, User Research, User Interviews, Usability Testing, Iterative Design, Quality Assurance Testing, Information Architecture, Visual Design, Customer Experience, Interaction Design, HCI, Online Portfolio

Tools: Figma, Generative AI, Kiro, Claude Code, Adobe Creative Cloud, Adobe Photoshop, Adobe Illustrator, InVision, MarvelApp, VS Code

Soft Skills: Innovative, Collaborative, Attention to Detail, Professional, Analytical Thinking, Problem-Solving, Sense of Humor, Intermediate French, Quick Learning

EXPERIENCE

UX Designer (Contract) | Amazon | Seattle, WA

March 2026 – Present

- Designed a self-service configuration platform enabling 5,000+ Account Managers across global marketplaces to customize CRM objects (opportunities, tasks, activities) without engineering dependency — reducing configuration request cycle time from 3–4 weeks to same-day
- Created a template-based approach for stage pipeline definitions and taxonomy configs, enabling clone-and-customize workflows that scaled configuration across 6 regions and 5 engagement models without duplicating admin effort
- Built field layout configuration with two-column drag ordering, show/hide toggles between visible and hidden sections, and per-field validation rules — giving admins visual control over the opportunity form without code changes
- Partnered with engineering to define data models (TypeScript types, hierarchical scope patterns, merge logic) alongside UX, ensuring designs were technically feasible and reducing design-to-dev handoff friction

UX Designer (Contract) | Amazon | Seattle, WA

May 2025 – November 2025

- Directed UX strategy for Amazon's AM Personal Assistant Outlook plugin by incorporating user research and iterative design principles to develop an intelligent administrative automation system used by 1,000+ Account Managers, reducing workload by 40% and ensuring 98% task accuracy through detailed visual designs and secure interface patterns
- Crafted an intuitive batch communication interface that combined wireframing and high-fidelity mockups, enabling Account Managers to efficiently integrate custom recommendations with AI-generated emails and streamline workflow without sacrificing personalization
- Led end-to-end design for Sales Health Monitor integration into Amazon Account Management Central by leveraging user interviews and prototype testing, consolidating multiple touchpoints into a coherent, visually engaging interface that reduced cognitive load and improved tool adoption
- Engineered a seller tracking alert system that empowered Account Managers to personalize alert configurations via interactive prototypes and visual design elements, significantly reducing manual tracking efforts

UX Designer (Contract) | Amazon | Seattle, WA

January 2023 – November 2024

- Enhanced product appeal by adding the "Customer Service" identifier to consumer-facing displays, boosting user trust and driving product engagement through precise visual design
- Collaborated with cross-functional product and engineering teams to design innovative solutions as part of a three-year strategic plan, integrating interactive prototypes and detailed wireframes to address critical business challenges and elevate customer satisfaction
- Utilized Figma and Adobe Photoshop to create and launch the Customer Service by Amazon (CSBA) homepage, incorporating user research insights and prototyping skills to achieve a net adoption impact of +18 bps (approximately 1.7MM units annually)
- Developed the CSBA Insights Dashboard from concept to high-fidelity mockup, providing sellers with clear visibility into customer service contacts and resulting in a net adoption impact of +28 bps (roughly 2.6MM additional units shipped)
- Conducted comprehensive seller interviews to drive iterative design, ensuring the final interface featured prioritized functionalities and actionable user insights

UX Designer (Contract) | Amazon | Seattle, WA

June 2022 – September 2022

- Redesigned the activity tracker for Amazon's Account Management Central using wireframes and interactive prototypes, delivering six new features that enhanced account managers' productivity
- Conducted card sorting interviews to optimize visual layouts and navigation, ensuring a seamless user experience
- Collaborated with product and technology teams to perform rigorous quality assurance testing, ensuring that the final output matched the original detailed design intent

UX Designer (Intern) | Flock | Seattle, WA

March 2022 – April 2022

- Revamped the e-commerce startup's homepage, product page, and group-buy flow by developing wireframes and high-fidelity mockups, resulting in a more cohesive and visually appealing user experience

Conceptual UX/UI Designer | Freelance | Seattle, WA

February 2021 – March 2022

- Transformed the mobile-web shopping experience for ABetterBike.com with detailed wireframes and prototyping, directly contributing to higher conversions and reduced abandoned shopping carts
- Designed an engaging feature for the GramCity app by producing clear interactive prototypes and refined visual elements, enhancing the user experience for finding Instagrammable locations
- Developed the Finder Keeper AR app complete with custom logos and icons using Adobe Illustrator, emphasizing the creation of a visually consistent product that catered to connection-building during the Covid-19 pandemic

EDUCATION

Northeastern Illinois University, Chicago, IL

Master of Science (M.S.), Computer Science

University of Redlands, Redlands, CA

Bachelor of Science (B.S.), Economics