

Joseph Merced

UX Designer

WORK EXPERIENCE

User Experience Teaching Assistant | BrainStation

OCT 2021 - FEB 2022, VANCOUVER, BC

- Provided guidance in UX Design fundamentals to 30 students through individualized feedback on deliverables and presentations in a remote learning environment
- Facilitated and provided demonstrations on UX Design industry methods and tools
- Worked closely with the educator team to ensure learning goals are being met for all students
- Provided individual and group support for students through virtual one-on-one appointments and open design review sessions

HCI Teaching Assistant | University of British Columbia

SEP - DEC 2020, VANCOUVER, BC

- Received an average score of 4.9 out of 5.0 in student evaluations teaching 120 students the fundamentals of HCI concepts and methods in an online setting
- Led weekly workshops with 30 students to provide design feedback to improve their redesign of existing interfaces
- Demonstrated strong listening skills and curiosity to clearly understand student inquiries to provide helpful responses and share resources through an online Q&A platform

VOLUNTEER EXPERIENCE

UX Researcher | CARA

JAN 2021 - JUN 2021, VANCOUVER, BC

Worked with product designers and software developers to identify and understand users' needs in regards to personal safety in order to develop an app that provides personalization and accessibility during high-fear situations.

EDUCATION

BrainStation | Diploma, User Experience Design

JUL - SEP 2021, VANCOUVER, BC

University of British Columbia | B.Sc Cognitive Systems

SEP 2016 - MAY 2021, VANCOUVER, BC

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PROFILE

I'm curious, empathetic, and a lifelong learner. Whether I'm sketching quick wireframes for a passion project, interviewing potential users for a new mobile app, or trying to solve a new route with strangers at the rock climbing gym, I keep these three words close to heart when I make my decisions.

As a UX designer I am motivated by exploring both the unique and shared experiences that make us human to make data-driven solutions.

I am equipped with the necessary UX skills that complement my desire to understand others in order to create meaningful products.

PROJECTS

Dcluttr

JUL - SEP 2021, Academic

Project

Designed a mobile application to efficiently organize, clean, and free up your cluttered device, from ideation to a high fidelity prototype

VPL App Redesign

AUG 2021, Academic Project

Evaluated and redesigned the UI of VPL's Android app to address usability issues and modernize the look and feel of a task flow