Joseph Merced
UI/UX Designer

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Experience

UI/UX Production Designer
May 2022 – Present

Agency Undone

Specialized in creating and managing my team's use of design systems, designing reusable components across client projects to ensure UI design consistency. To ensure a smooth user experience was maintained, I assisted in developing wireframes that demonstrate a clear understanding of client project goals and user requirements.

Teaching Assistant, User Experience Design
Oct 2021 – Feb 2022

BrainStation

Provided mentorship to 30 students in UX Design, offering individualized feedback and conducting demonstrations on industry methods and tools. Collaborating with the educator team, I ensured all students met their learning goals through individual and group support, including virtual appointments and open design review sessions.

UX Researcher
Jan – Feb 2021

CARA

Worked with product designers and software developers to identify and understand users' needs in regards to personal safety in order to develop an app that provides personalization and accessibility during high–fear situations.

Teaching Assistant, Introduction to HCI
Sept – Dec 2020

UBC

Was involved in teaching 120 students the fundamentals of HCI concepts and methods, leading workshops to provide design reviews and facilitate group activities. Was given an average score of 4.9 out of 5.0 in student evaluations.

Projects

Dcluttr
Jul – Sept 2021

Solo Academic Project

Designed a mobile application to efficiently organize, clean, and free up your cluttered device, from ideation to a high fidelity prototype.

VPL Redesign
Aug 2021

Parterned Academic Project

Designed a mobile application to efficiently organize, clean, and free up your cluttered device, from ideation to a high fidelity prototype.

Education

BrainStation
July 2021 – Sept 2021

Diploma, User Experience Design

UBC
Sept 2016 – May 2021

B.Sc, Cognitive Systems

Skills

User Interviews

Surveys

User Testing

Visual Design

Prototyping

Design Libraries

Tools

Figma

Miro

Notion

FigJam

Hobbies

Bouldering

Writing

Dancing

Reading