



Sustainable  
Builders  
Alliance

# Sponsorship Prospectus

**JANUARY 2026**

# Organisational Overview

The Sustainable Builders Alliance gives builders and designers the confidence to build healthy and sustainable, zero carbon and high performing homes.

We are a group of industry professionals seeking to create positive change for future generations of Australians.

Arising from the Builders Declare movement, The SBA was founded in 2021 with the mission to spread knowledge of practical, low carbon, sustainable practices within the residential construction industry.

Partnering with sponsors, like your brand, enables us to do this.



# Our Core Focus

We believe the key to creating comfortable, energy efficient homes without the carbon footprint, is understanding the following five areas:



Good Design



Low Impact Materials



Performance Construction



Efficient Appliance Selection



Energy Generation & Offsetting

# Our Approach

We pride ourselves on providing practical knowledge to make designing and constructing a sustainable home easy. We deliver this to our Australian wide community in a number of ways.

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- Monthly event & webinar series featuring topics from 'Weather resistant barriers' and 'What makes & breaks a high performance home' to 'Electric homes: What builders & designers need to know'
- SBA Roadmap to Net Zero Homes comprehensive online resource to assist in meeting the NatHERS 7 Star Whole-of-Home requirement
- Downloadable guides & templates such as the Achieving NatHERS 7 Stars Cheat Sheet through to Hot Water Assessor templates
- Sustainable Builders Yak fortnightly podcast featuring interviews with leaders of industry associations, innovative suppliers and builders breaking new frontiers



# Our Network

The SBA has significant influence and engagement across Instagram, Facebook, and LinkedIn. Joining our network includes unparalleled access to sustainability focused Australian building and design professionals.

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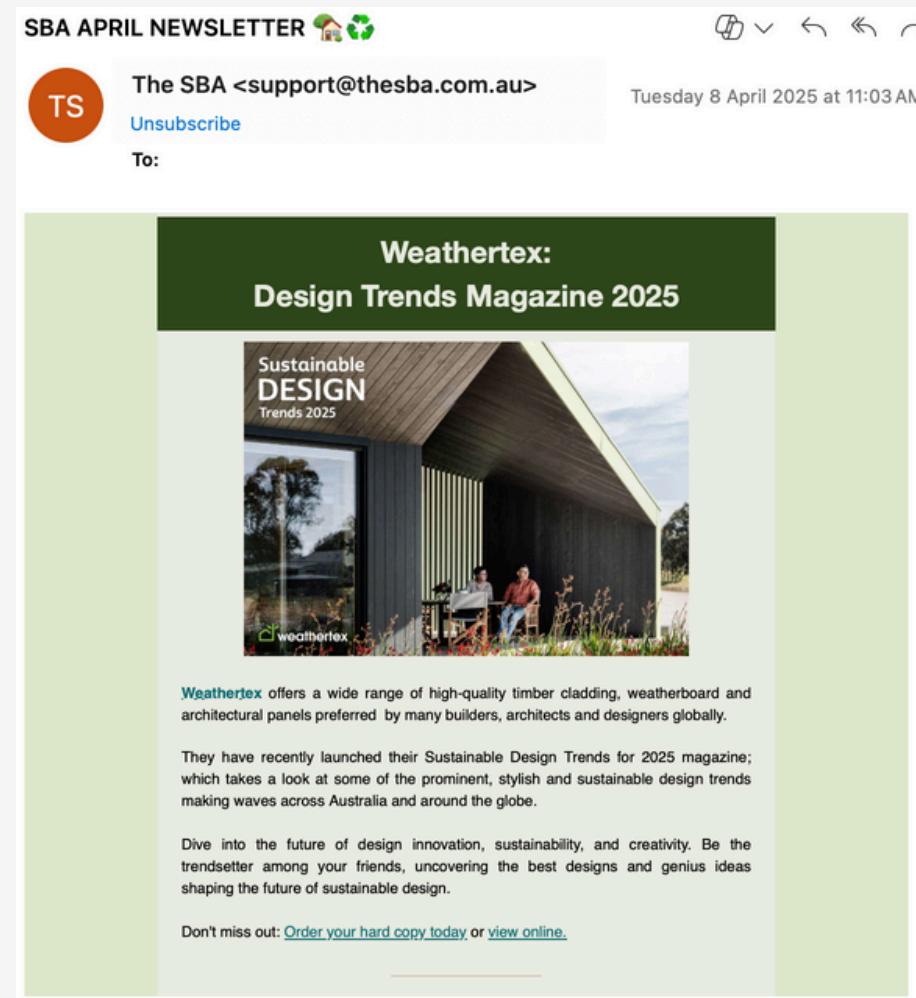
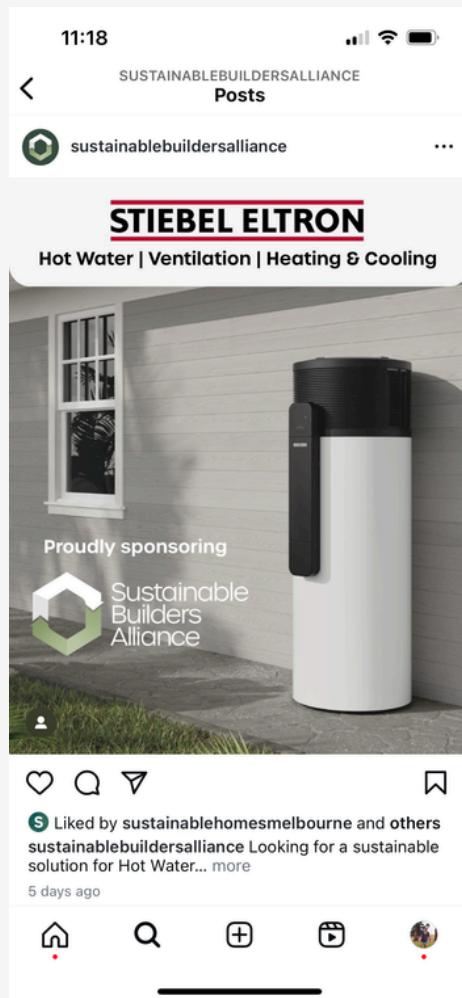
<b>600+ signatories, 70+ members, 45+ sponsors and counting</b>	<b>746,503+ SBA Instagram views in the past 90 days</b>	<b>4,200+ website visitors in the past 90 days</b>
<b>2,000+ subscribers to our email communications</b>	<b>45,200+ collective Instagram followers across our Directors &amp; SBA</b>	<b>4,790+ podcast downloads in the past 90 days</b>



Sponsorship Tiers	Platinum (\$6000 +GST)	Gold (\$3000+GST)	Start-up* (\$1500+GST)
Maximum exposure - available to limited number of sponsors			
Promotion as an event or webinar sponsor			
Feature promotion in 1 x monthly newsletter edition			
Welcome acknowledgement in 1 x monthly newsletter			
Promotion in 2 x episodes Sustainable Builders Yak podcast			
Onboarding call with your Marketing Team to customise content			
Instagram post / reel content x 3			
Instagram post / reel content x 1			
Invitation to make Exclusive Offers available to SBA Members			
Access to use SBA sponsor logos			
Pride and goodwill in aligning your company with SBA			

\*Start-Up tier is only available to small business or emerging organisations

# Collaboration in Action



# Next Steps

If your brand aligns with our values and you want to connect with a growing Australian network of builders, designers and industry professionals leading the way in constructing sustainable homes, then become a sponsor today.

Email: [info@thesba.com.au](mailto:info@thesba.com.au)

Visit:

