



BRAND & CONTENT SERVICES

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Project Based

Pick a single flagship content asset or a fixed-scope project.

Ideal for:

Teams with a clear, immediate content need who prefer to sign-off project by project.

Asset	Starting at*
Original Guide / Playbook	\$4,000 – \$6,000
First-Party Research Report	\$6,000 – \$8,000
One-Day Virtual Event	\$8,000 (flat)
Webinar Series (monthly cadence)	\$2,500 / month
Editorial Strategy Setup	\$3,000
Editorial Blog + Newsletter Adapt	\$800 each
Homepage Messaging Refresh	\$3,000
Additional Site Page	\$1,000 each
Customer Case Study (with video)	\$1,000 each

*Does not include design and web development costs