

Casey Skodnek

Product Designer

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Languages: Native English and French

Experience

Product Designer

Isthmus App

Apr 2022 - Aug 2022

New York, New York

A community platform that provides the tools and space to create groups for trading items, advice, and inspiration.

- Data-driven design process from research to handoff, working closely with co-founders and developers
- Rapid prototyping for remote usability testing sessions
- Increased weekly active users by 49%

Product Designer

Project Canopy

May 2021 - Apr 2022

New York, New York

An NGO that provides analytic of the Congo Basin for conservation actors.

- Designed a desktop app MVP to facilitate acceptance into two international startup accelerators
- Website re-design to increase conversion rate by 250%
- Created a design system in Figma using atomic design

UX Design Internship

Limelight Music Inc.

Mar 2021 - May 2021

New York, New York

A mobile app for musicians, changing how artists make money through livestreaming.

- Design and prototyping a conceptual mobile app feature
- Research and testing in person and remote
- Keynote presentation for product design with company adoption

Education

DesignLab

UX Academy, User Experience Design

2020 - 2021

Pacific College of Health and Science

AOS in Massage Therapy

2016-2017

Skills

UX research

User flows

Information architecture

Wireframing

UX Writing

UI design

Prototyping

Usability testing

Tools

Figma

Sketch

InVision

Zeplin

Adobe Suite

WordPress

Webflow