

Partnering with InLiquid

Partnering with InLiquid connects your organization to Philadelphia's dynamic creative community while demonstrating a commitment to arts and culture. Your sponsorship provides you with access to our engaged audience of artists, collectors, and community members who value businesses that support the arts. Your brand receives visibility through our exhibitions, events, and programming, reaching thousands of people who appreciate thoughtful curation and artistic excellence.

Sponsoring InLiquid offers networking opportunities within Philadelphia's cultural ecosystem, positioning your organization as a champion of creative vitality. As a 501(c)(3) nonprofit, InLiquid provides tax-deductible* partnerships that deliver community impact and business value, helping you build relationships while supporting the programming that makes Philadelphia more vibrant.

InLiquid is a 501(c)(3) nonprofit organization founded in 1999 by artist Rachel Zimmerman. InLiquid's mission is to make the contemporary visual arts culture of the Philadelphia region more accessible, working to support artists, unite communities, and nurture the public's appreciation of the visual arts.

In 2018, the organization opened its flagship InLiquid Gallery inside the Crane Arts Building in South Kensington, where it installs rotating exhibitions and hosts public events. In addition to the InLiquid Gallery, the organization also curates and installs exhibitions for eight alternative art spaces at participating corporate and residential locations around Philadelphia. InLiquid produces quality arts programming for the public, including exhibitions, artist talks, workshops, and gallery tours.

Through our Artist Membership program, the organization offers opportunities, professional development, and promotion to approximately 325 established and emerging artists. Our website, InLiquid.org, is a beacon for the Philadelphia arts community, with regularly updated artist opportunity listings, artist member portfolios, a resource directory, and a calendar of upcoming arts events.

Customized sponsorships are available. Let us design a sponsorship package to suit your goals and interests. For more information, please contact InLiquid's Development Department at development@inliquid.org or (215) 235-3405.

InLiquid's annual benefit and art auction is a two-week-long celebration of creativity, creators, and collectors. Culminating in an online auction of contemporary works of art by more than 200 local artists who work across all media. Unlike many charity auctions, the proceeds from March for Art are split evenly between InLiquid and the participating artists as a way of directly supporting the artists. Collectors can discover new works while giving back across the creative economy.

2026 March for Art Special Events

Friday, March 6 and Saturday March 7: Sneak Peak "Hard Hat Tour"

InLiquid will be open for scheduled tours, for a behind the scenes peak.

PEEK Monday, March 9

A preview party for the participating artists, an exclusive opportunity for Sponsors and press to mingle the creatives, before the auction goes live.

Second Thursday /UNITE Thursday, March 12, 6 - 9 pm

Open and free to the Public. Every Second Thursday, the Crane Arts building comes alive.

Join us for a special march along the N. American Street Arts Corridor as all the Galleries are open, **United** in celebrating the arts.

DESIGN Saturday, March 14

Join us in the early afternoon for a **Deisgner Trunk Show**. Stay and meet the "Artists Members of InLiquid" at a **Special Member Mixer**.

BASH Friday, March 20

The party to be at. The **fête** of the season. Join InLiquid in our 27th year with food, drink, art, special surprises; while the excitement of the auction clock ticks down.

Please note: Event dates are subject to change.



InLiquid March for Art

Tickets to the artists party PEEK 10 8 4 2 Tickets to BASH 6 4 2 2 Reception in the InLiquid Gallery during the 2025-2026 season with light refreshments provided up to 25 ppl up to 15		\$10,000+	\$5,000	\$2,500	\$1,250
Reception in the InLiquid Gallery during the 2025-2026 season with light refreshments provided Logo featured on early printed materials (commitment by 10/30/25) Logo featured on early printed materials (commitment by 12/20/25) Mention in press materials V V V Logo prominently featured on event website Logo featured on event signage V V Nego featured in event email newsletters to InLiquid's 8K+ subscribers Feature in InLiquid Magazine, our online blog with 75K readers annually Social media recognition 2 posts 1 post 1 tag 1 tag Photo opportunities with artists and other VIP guests Complimentary exhibition catalog or exclusive artist print Corporate volunteer opportunities - event set up Space for your company's promotional materials Private artist talk for your company VIP event parking	Tickets to the artists party PEEK	10	8	4	2
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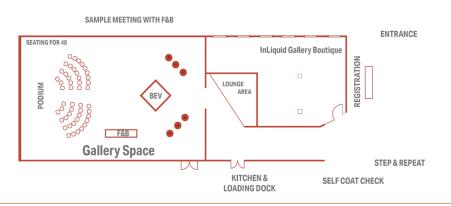
March 9 - 20, 2026

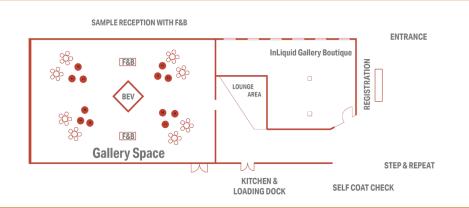
1400 N. American Street Philadelphia, PA information and booking contact Sara at development@inliquid.org | 215-235-3405

March for Art is InLiquid's annual fundraiser auction. For 15 days, over 250 works of fine art are curated in one room, where InLiquid hosts a variety of events to connect the area's artists and arts professionals with the general public.

Throughout this time, the March for Art space is available for private events. Your next event could take place in a spacious gallery featuring inspiring artwork by sought-after contemporary artists and craftspeople, with customized programming tailored to your audience.

Food & beverage, AV equipment, and rentals are available for additional cost.





Space Details

- InLiquid Gallery will showcase a curated selection of handcrafted furniture, homewares, and art jewelry.
- The March for Art Auction Gallery will house over 250 works of contemporary art available at silent auction.

Internal Furnishings

Tables Chairs

2 - 4' 20 - Blue plastic

8 - 6' 60 - Black metal folding

6 - 30" round

March for Art Scheduled Events

3/14 - March for Art: DESIGN - March for Art: PEEK 3/12 - March for Art: UNITE

3/20 - March for Art: BASH

Building Information

Street parking is available on a first come, first served basis. The building is wheelchair accessible. More information about InLiquid Gallery and arts programming can be found at inliquid.org

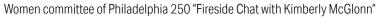
InLiquid March for Art: Private Event

Join InLiquid - in promoting the arts. Host your own party in our space during the month of March. Contact our development team for opportunities to host your own gathering. You bring the people and the food will provide the atmosphere.

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	\$1,000+	\$500	\$250
	Event + Special program	Fri/Sat/Sun or Weekday Evening Hrs	Weekday Daytime Hrs
Discount on BASH tickets for your event participants	\checkmark	\checkmark	√
Partner listing in event materials	\checkmark	\checkmark	✓
Social media recognition	\checkmark		
Photo opportunities with artists and other VIP guests	\checkmark		
Private artist talk for your company	✓		







Sponsorship Commitment Form

Sponsor Name			Mailing Address			
How would you like to be listed.						
Contact Person		City		State	Zip	
		Phone _				
		Email				
Event or Program(s) Selected		Instagra	m			
March for Art			MFA: Privat	e Event		
Event Sponsorship Levels:			Private Event Lev	rels:		
\$10,000 \$5,000	\$2,500	\$1,250	\$1,000	\$500	\$250	
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