



InLiquid strengthens Philadelphia's contemporary visual arts community by expanding access, championing artists, connecting communities, and inspiring deeper public engagement with the visual arts.



MARCH FOR ART

March 6 - 19, 2027



InLiquid's annual benefit and art auction is a two-week-long celebration of creativity, creators, and collectors.

Culminating in an auction of contemporary works of art by more than **200 local artists** who work across all media, March for Art connects collectors with exceptional contemporary art while directly supporting Philadelphia's creative economy.

Unlike many charity auctions, proceeds from **March for Art** are split evenly between **InLiquid and participating artists**. Every purchase supports both the artist who created the work and InLiquid's ongoing mission to champion contemporary visual arts.

Discover new art.

Support local artists.

Invest in Philadelphia's creative community.



PARTNERING WITH INLIQUID

Connect Your Brand with Philadelphia's Creative Community

Partnering with InLiquid connects your organization with Philadelphia's dynamic community of artists, collectors, cultural leaders, and engaged community members.

Your sponsorship demonstrates a commitment to **arts, culture, and creative vitality** while providing meaningful opportunities for brand visibility and relationship-building.

Partnering with InLiquid provides you with:

- Brand visibility across March for Art events and promotions
- Recognition through InLiquid's exhibitions and programming
- Hospitality and networking opportunities
- Alignment with one of Philadelphia's leading contemporary visual arts organizations

InLiquid by the Numbers

- **19.4K** Instagram followers
- **8.5K** Facebook followers
- **8.7K** Newsletter subscribers
- **1,300** Average exhibition visitors
- **450** Average Second Thursday attendance
- **40** Exhibitions annually
- **350** Artist members

Image Source of Self Regard, 2025 at the InLiquid Gallery, guest curator Tayyib Smith

WHY MARCH FOR ART MATTERS



March for Art creates meaningful opportunities for artists to connect with new collectors while providing critical support for InLiquid's year-round programming.

Funds raised help InLiquid:

- Support approximately 350 established and emerging artists
- Produce exhibitions, artist talks, workshops, and gallery tours
- Create opportunities for artists to exhibit and promote their work
- Connect collectors with Philadelphia's contemporary art community
- Provide accessible cultural programming for the public
- Strengthen Philadelphia's creative economy



BEST ART SHOWS



Named a Philadelphia hub organization for the **Craft Catalyst Initiative**, the national cohort program funded by Etsy and administered by the Center for Craft.



2027 MARCH FOR ART SPECIAL EVENTS

PEEK Saturday, March 6, 6 – 10 pm

PEEK offers an exclusive opportunity for sponsors, VIP ticket holders, and members of the press to mix and mingle with the creatives before the auction goes live.

Attendees of PEEK will have the opportunity to purchase selected artworks at their fair market value, taking them out of the bidding before the public auction begins.

An exclusive first look. A chance to meet the artists. An opportunity to collect early.

UNITE Thursday, March 11, 6 – 9 pm

With **UNITE**, InLiquid brings Philadelphia's creative sector together, inviting colleagues from the visual and performing arts communities to gather, connect, and network.

One night. One creative community. Countless connections.

DESIGN Saturday, March 13, 11 - 4 pm

Join us in the early afternoon for a **Designer Trunk Show** celebrating creativity and design.

Stay afterward to meet InLiquid Artist Members during a special **Member Mixer**, bringing artists, designers, collectors, and supporters together.

BASH Friday, March 19, 6 – 10 pm

The party to be at. The fête of the season.

Join InLiquid as we celebrate our **28th year** with food, drink, art, special surprises, and the excitement of the auction clock ticking down.

BASH brings together artists, collectors, supporters, sponsors, and Philadelphia's cultural community for an unforgettable finale to March for Art.

Celebrate.

Connect.

Collect.



OUR IMPACT

A Platform for Artists

Through our Artist Membership Program, InLiquid provides opportunities, professional development, promotion, and resources to approximately 350 established and emerging artists.

InLiquid is a 501c3 nonprofit organization that advances artists and expands public access to contemporary visual arts through:

- Rotating exhibitions
- Public events, artist talks, workshops, and gallery tours
- Professional development and artist resources
- Opportunities to connect with new audiences and collectors

Beyond the Gallery

In 2018, InLiquid opened its flagship gallery in the Crane Arts Building in South Kensington. Beyond the gallery, InLiquid curates and installs exhibitions in eight alternative art spaces at participating corporate and residential locations throughout Philadelphia.

Our website, **InLiquid.org**, serves as a central resource for the Philadelphia arts community, featuring artist member portfolios, regularly updated opportunities, a comprehensive arts resource directory, and a calendar of upcoming events.

InLiquid connects artists, audiences, and opportunities—online and throughout the city.

2027 MARCH FOR ART SPONSORSHIP OPPORTUNITIES

	\$10,000+	\$5,000	\$2,500	\$1,250
Tickets to the artists + VIP party PEEK	10	8	4	2
Tickets to BASH	6	4	2	2
Reception in the InLiquid Gallery during the 2027 season with light refreshments provided	Private up to 25 ppl	Private up to 15 ppl		
Logo featured on early printed materials (commitment by 11/30/26)	✓	✓	✓	✓
Mention in press materials	✓	✓	✓	✓
Logo prominently featured on event website	✓	✓	✓	✓
Logo featured on event signage	✓	✓	✓	✓
Logo featured in event email newsletters to InLiquid's 8K+ subscribers	✓	✓	✓	name
Feature in InLiquid Magazine, our online blog with 75K readers annually	✓	mention	mention	
Social media recognition	2 posts 2 tags	1 post 1 tag	1 tag	
Photo opportunities with artists and other VIP guests	✓	✓	✓	
Complimentary exhibition catalog or exclusive artist print	✓	✓	✓	
Corporate volunteer opportunities - <i>event set up</i>	✓	✓	✓	
Space for your company's promotional materials	✓	✓		
Private artist talk for your company	✓			
VIP event parking	✓			



SPONSORSHIP COMMITMENT FORM

Sponsor Name

Mailing Address

How would you like to be listed?

Contact Person

City _____ State _____ Zip _____

Phone _____

Email _____

Website _____

Instagram _____



Sponsorship Level Selected:

March for Art

☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,250

MFA: Private Event

☐ \$1,000 ☐ \$500 ☐ \$250

☐ Bespoke * \$ _____ * with InLiquid approval

Payment Method

☐ Check ☐ Credit Card ☐ Online at <https://inliquid.app.neoncrm.com/forms/mfa-2027>



Mail to
InLiquid
Attn: Development Department
1400 N. American Street, #314
Philadelphia, PA 19122

Credit Card #: _____

Exp. Date: _____ CVV: _____ Billing Zip: _____

X _____

I authorize InLiquid to charge my credit card

InLiquid is a 501(c)(3) nonprofit organization (EIN 01-0638903). Sponsorships are tax-deductible to the extent allowed by law, less the fair market value of any goods or services received, such as event tickets and hospitality. InLiquid will provide a written acknowledgment for your records. Please consult your tax advisor regarding your specific situation. The official registration and financial information of InLiquid may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.



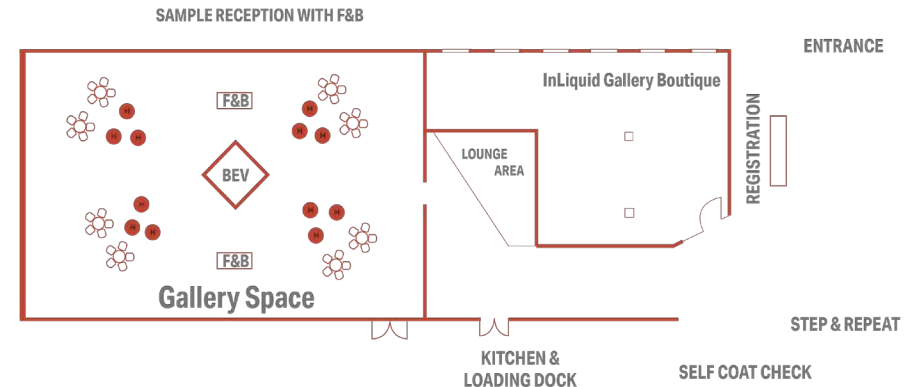
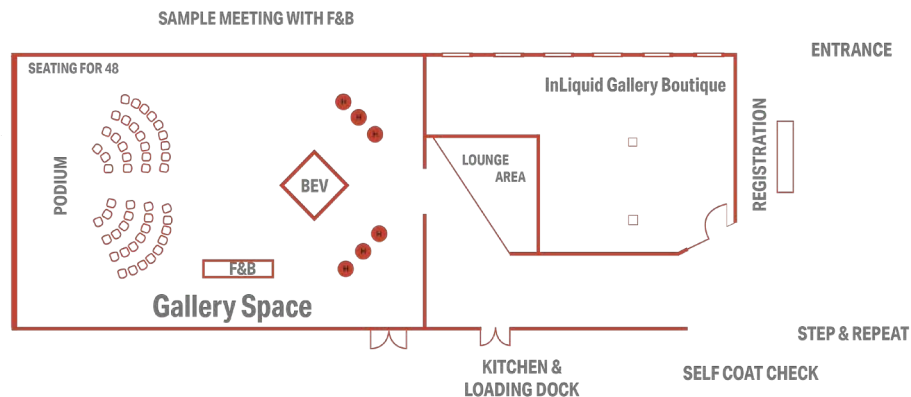
INLIQUID MARCH FOR ART: PRIVATE EVENTS

March 8 – 18, 2027

1400 N. American Street Philadelphia, PA
For information and booking contact Sara at
development@inliquid.org | 215-235-3405

Throughout this time, the March for Art space is available for private events. Your next event could take place in a spacious gallery featuring inspiring artwork by sought-after contemporary artists and craftspeople, with customized programming tailored to your audience.

Food & beverage, AV equipment, and rentals are available for additional cost.



Space Details

- **InLiquid Gallery** will showcase a curated selection of handcrafted furniture, homewares, and art jewelry.
- The **March for Art Auction Gallery** will house over 250 works of contemporary art available at auction.

Internal Furnishings

Tables	Chairs
2 - 4'	20 - Blue plastic
8 - 6'	60 - Black metal folding
6 - 30" round	

March for Art Scheduled Events

3/6 - March for Art: PEEK	3/13 - March for Art: DESIGN
3/11 - March for Art: UNITE	3/19 - March for Art: BASH

Building Information

Street parking is available on a first come, first served basis. The building is wheelchair accessible. More information about InLiquid Gallery and arts programming can be found at inliquid.org

INLIQUID MARCH FOR ART: PRIVATE EVENTS

Join InLiquid - in promoting the arts. Host your own party in our space during the month of March. Contact our development team for opportunities to host your own gathering. You bring the people and the food; we will provide the atmosphere..

	\$1,000+	\$500	\$250
	Event + Special program	Fri/Sat/Sun or Weekday Evening Hrs	Weekday Daytime Hrs
Discount on BASH tickets for your event participants	✓	✓	✓
Partner listing in event materials	✓	✓	✓
Social media recognition	✓		
Photo opportunities with artists and other VIP guests	✓		
Private artist talk for your company	✓		



Image from a Private Event MFA 2025
Women's Committee of Philadelphia 250
"Fireside Chat with Kimberly McGlenn"

