

# Shriyash Shete

## Lead Product Designer

A Data Analyst turned Product Designer with 10+ years of industry experience.

### WORK EXPERIENCE

#### Zscaler - Senior Product Designer

June 2021 - Present | San Jose, CA (Hybrid)

- Leading and standardizing UX for **Agentic AI initiatives** across **5 teams**
- Led the end-to-end UX of a security Risk Analytics product **from scratch** and **influenced the product design strategy** in a cross-functional executive team
- Designed AI/ML-driven Data Discovery and Protection dashboards with **innovative data visualizations and interactions** (featured in **The Wall Street Journal's article**)
- Collaborating with PMs and engineers on a brand new Identity and Access Management (IAM) by designing **workflows consistent with the design system**
- Led UX of multiple impactful projects and products for which company filed **6 patents**
- **Assisted in design recruitment** by interviewing 20+ designers and onboarded 4 new hires

#### Ansys - UX Designer

May 2020 - April 2021 | Evanston, IL (Remote)

- Led one-year innovation project to integrate **Augmented Reality (AR)** with Ansys Discovery simulation software and simplified 3D visualization by implementing end-to-end product design process and industry standards
- **Collaborated with a cross-functional team** of PMs, designers and developers by delivering wireframes, user flows and interactive AR prototypes
- Established a design system by auditing existing UI patterns and designing internal portal
- Assisted a UX researcher in a **3-week remote usability testing** and shaped the direction of the product by presenting 20+ design recommendations to the leadership team

#### Indiana University - UX Designer

August 2019 - August 2021 | Bloomington, IN

- Built a brand new e-commerce and CMS-driven website for a local non-profit organization by collaborating with a client, developer and project manager
- **Led 4 UX Design teams with 20+ design interns** at IU Serve IT Clinic to help local non-profit organizations by establishing UX processes, facilitating client communication, managing website redesign projects and mentoring budding designers
- **Cultivated design thinking in 100+ undergraduate students** by teaching HCI concepts, mentoring, monitoring group projects and providing feedback on assignments

#### IIT Bombay - Interaction Designer

August 2018 - October 2018 | Mumbai, India

- Evaluated heuristics on the award-winning Jellow communicator (text-to-speech) app for kids and suggested **interaction design changes to enhance accessibility**
- Analyzed user feedback and **developed strategies to improve user acquisition** by collaborating with a team of designers, developers and researchers

#### Financial Fitness - Product Designer

July 2018 - October 2018 | Pune, India


- Delivered **40+ high-fidelity Android app screens** by implementing user-centered design process and **Google's Material Design guidelines** to help an early stage start-up
- Created an engaging financial knowledge-sharing app (B2C) by collaborating with stakeholders to balance business requirements and customer needs


#### ZS Associates - Data Analyst

September 2015 - January 2018 | Pune, India

- Provided strategic business solutions by synthesizing performance data of 3000 sales representatives and **designed analytics dashboards for healthcare clients**
- Executed five high stake projects worth over \$3M by **streamlining data interpretation and visualization** by building complex reporting tools

 [View Portfolio](#)

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### EDUCATION

#### MS Human-Computer Interaction

##### Indiana University Bloomington

August 2019 - May 2021

3.98/4.00

#### BTech. Industrial Engineering

##### College of Engineering Pune

August 2011 - June 2015

7.47/10.00

### SKILLS

#### Design

Wireframing, Prototyping, Information Architecture, Design Systems, User Flows, User Interface, Mockups, Ideation, Design Sprints and Workshops, Accessibility, Visual Design, Design Strategy, Vibe-coding

#### Research & Analysis

User Interviews, Surveys, Observation, Usability Testing, Affinity Diagramming, Competitive Analysis, Journey Mapping, Heuristic Evaluation, A/B testing, Cognitive Walkthrough, Co-design

#### Tools

Figma, Figma Make, Whimsical, Miro, Lyssna, Claude Code, Cursor, Google Suite

#### Soft Skills

Innovation, Storytelling and Communication, Leadership, Problem-solving, Growth Mindset, Teamwork

### CERTIFICATIONS AND AWARDS

#### Enterprise Design Thinking Practitioner - IBM

July 2022

#### Leadership Communication for Maximum Impact:Storytelling - Northwestern University

April 2022

#### Finalist - IxDA'21 Student Design Challenge

February 2021

#### Finalist - TEI'20 Student Design Challenge

February 2020

#### Design Patent - Intellectual Property, India

November 2018