## Hi, I'm Phil.

# **PHILIP GASE**

## UX Researcher | Designer | Engineer

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I'm a trained engineer, project manager, and now UX generalist with industry experience at the intersections of research, design, product development, and production. I find solutions to ambiguous challenges by unravelling and understanding human needs.

## **EDUCATION**

## **Carnegie Mellon University**

Master of Human-Computer Interaction

QPA: 3.99 / 4.00 Pittsburgh, PA Aug 2020 - Aug 2021

#### **Purdue University**

BS in Chemical Engineering, Cum Laude

GPA 3.90 / 4.00 West Lafayette, IN Aug 2009 - Dec 2013

## SELECT SKILLSET

#### **UX Design & Research**

Business Strategy & Design Design Research Service Design Concept Generation & Sketching Multimodal Interaction Design Rapid Prototyping & Fabrication

#### **Design Tools**

Figma Adobe Premiere Pro, After Effects HTML, CSS, Javascript, React Arduino 3D Printing - Autodesk Fusion 360, Cura Voiceflow

#### Soft Skills

Leading & Communication Relationship & Linkage Recognition Adaptability Creative Problem Solving

## Foreign Language

Italiano - A2 (Elementary) Deutsch - A2 (Elementary)

#### **Hobbies**

Soccer (Former Arena Semi-Professional) Travel & Language Learning Snowboarding

## PROFESSIONAL EXPERIENCE

## NASA x Carnegie Mellon University

Jan 2021 - Aug 2021

### UX Strategy | Design Lead

- · Co-led the human-centered research and design of a new communication tool for future Mars missions with sustained signal latency
- Developed the design strategy and led team through design research sprints
- Responsible for early-phase prototyping, concepts, interaction, and experience design
- · Mentored other team members and helped their development with project management, client communication, and pitching and presentation skills

## Ford Motor Company & Ford Performance

Jun 2013 - Aug 2020

#### Program Management | Planning, Control, & Cost Lead

- · Led prototype planning, part procurement, and build execution for several initial prototypes of future offroad vehicles
- Responsible for development timing, content change control, and financial impacts
- Received Tim Veenstra Excellence in Program Management Award in Feb 2019

#### Program Management | New Product Launch Lead

- Led product development team in the manufacturing launch of the 2019 Ford F-150 Raptor at Dearborn Truck Plant
- Responsible for several pre-production builds and rapid issue resolution over a 1 year period in the run-up to production

### Powertrain Controls & Calibration | Onboard Diagnostics Engineer

• Developed, analyzed, and calibrated in-use performance monitors and diagnostic trouble codes (DTC's) for gasoline engine vehicles

### Program Management | Launch Support & Special Projects

- Supported 2017 Ford F-150 Raptor relaunch at Dearborn Truck Plant
- Led special marketing build for the reveal of the Raptor at 2016 Beijing Auto Show
- Led development project on a Ford Performance Drift Stick for Focus RS

## Electrified Powertrain | Hybrid Battery Calibration Engineer

- · Analyzed lithium battery cell capabilities and calibrated control software for hybrids
- Commonized battery cell calibrations across Ford electrified products

## Research & Innovation | Battery Materials Engineer

- · Created a program and test method for continuous aggressive cycling (charge and discharge) of automotive-grade lithium ion battery cells
- Developed teardown and X-ray technique for characterizing battery cell degradation
- · Developed and tested new materials and processing techniques for batteries

## Institute for Particle Technology, TU Braunschweig

May 2012 - Aug 2012

#### Research & Innovation | Battery Fabrication & Process Engineer

- · Researched the battery cell production process including mixing, coating, and assembly
- Developed post-coating heating procedure to improve adhesion to copper substrates