

# Career strategy snapshot

## My leadership purpose

Craft a leadership purpose statement that captures the desired impact of your leadership on people, your functional area / team, your organisation, your industry, and potentially, the world.

If industry and global impact feels too far a stretch, then just keep it as people, team and organisation.

Include some 'how' comments ie how you will achieve that impact.

## My leadership profile

What do you need to be known for to fulfil that purpose?

## Your growth edge

How do you need to adapt and evolve to build that profile and fulfill your leadership purpose. This should be similar to your current adaptive challenge or inform your next one.

## Your next career move

Reflecting on your alignment review (page 25 -27 of Your Leadership Potential workbook), what is your next career move? Remember career goals are not just about a promotion or taking your boss' job! It might also mean expanding or reshaping your role, elevating your impact for a move well into the future, moving up a level, or changing roles or functional areas.

In what timeframe do you want to achieve that next move?

What are the mindset and skills you need to develop to achieve that career move? How are you going to develop them? Eg specific task or project exposure, feedback / guidance from people (who specifically), external networks, personal learning and reflection, specific course etc.

| Mindset or skill | How to develop | By when |
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