

# Sponsorship Opportunities

CELEBRATING  
15 YEARS!



INSURANCE INDUSTRY  
CHARITABLE FOUNDATION  
MIDWEST GALA 2026

**DEEP ROOTS.  
LASTING IMPACT.**

**THURSDAY | APRIL 23, 2026**

**6:00 - 10:00 PM**

**RADISSON BLU HOTEL | CHICAGO**



**Insurance Industry  
Charitable Foundation**

Helping communities and  
enriching lives, together.

# Our Mission is simple. Helping Communities and enriching lives, together.

The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that helps communities and enriches lives by uniting the collective strengths of the insurance industry in providing grants, volunteer service and leadership. Established in 1994, IICF has served for more than thirty years as the philanthropic foundation of the insurance industry.

Formerly known as Blazing the Trail, the IICF Midwest Gala will convene industry professionals and leaders, as well as local nonprofit partners, to recognize the philanthropic achievements of the industry and give back to those in need throughout the Midwest.

Proceeds from the Midwest Gala will benefit IICF's Midwest Community Grants Program, through which grants are awarded to local nonprofit and charitable organizations focused on education, safety and health.

## 15 Years of Impact



**\$6.2 MILLION**  
awarded in grants



**1.5 MILLION MEALS**  
delivered to hungry neighbors



**20,000 VOLUNTEERS**  
providing 35,000 hours of service  
to IICF nonprofit partners



**HELPED 300 NONPROFITS**  
throughout the Midwest, supporting  
their focus on health, safety &  
education



## WHY BECOME A CORPORATE SPONSOR?

- Amplify your community impact and brand profile
- Collectively address social issues relevant to business and important to our communities
- Create new volunteering opportunities to engage employees, year-round and during Month of Giving
- Give your business a competitive edge by demonstrating leadership in corporate social responsibility and community outreach
- Leverage opportunities exclusively available to IICF supporters that showcase industry philanthropy

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

\$50,000 (2 available)

- Premium table placement for 3 tables of ten
- Corporate recognition on all advanced publicity, IICF social media & pre-event promotion
- Exclusive VIP pre-event reception for guests
- Company representative to share brief remarks during the event
- Corporate logo recognition on event invitation, event website with hyperlink
- Corporate logo prominently displayed on event signage, on stage, at dinner tables and all name tags
- Mention as presenting sponsor in event press release
- Full screen digital ad recognition during program and recognition on stage

## PLATINUM SPONSOR

\$25,000

- Premium table placement for 2 tables of ten
- Corporate recognition on all advanced publicity, IICF social media & pre-event promotion
- Corporate logo recognition on event invitation and event website with hyperlink
- Corporate logo prominently displayed on event signage, dinner tables and during event program

## GOLD SPONSOR

\$17,500

- Premium table placement for 1 table of ten
- Corporate recognition on IICF social media & pre-event promotion
- Corporate logo recognition on event invitation and event website with hyperlink
- Corporate logo prominently displayed on event signage, dinner tables and during event program

## SILVER SPONSOR

\$12,500

- 1 table of eight
- Corporate logo recognition on event website, and company recognition on advance promotion
- Corporate recognition on event signage, dinner tables and during program

## BRONZE SPONSOR

\$7,500

- 4 event admissions
- Name displayed on event website, event signage and during program

## SUPPORT SPONSOR

\$5,000

- 2 event admissions
- Name displayed on event website and during program

READY TO COMPLETE YOUR SPONSORSHIP FORM?

[CLICK HERE](#)

# UNIQUE SPONSORSHIP OPPORTUNITIES

## CRYSTAL SPONSOR - Celebrating 15 Years!

- 4 event admissions
- Table gift with your logo at each place setting provided by IICF
- Name displayed on event signage
- Digital logo displayed during event
- Logo recognition on reception signage

\$15,000

## COCKTAIL HOUR OR POST-EVENT SPONSOR

- 4 event admissions
- Logo recognition on cocktail napkins or dessert plates and in reception space
- Name displayed on event signage
- Digital logo displayed during event
- Logo recognition on reception signage

\$10,000 (2 available or  
\$20,000 for exclusive)

## WINE PULL SPONSOR

- Company recognition on wine bags
- Two event admissions
- Company recognition on signage and in advance of the event

\$5,000 (4 available)





# *Thanks to the Generous Donations*

from individuals and corporate supporters like you, the IICF Midwest Division has granted \$6.2 million to community nonprofits in the areas of Health, Education and Safety.

**For more information contact:  
Kelly Hartweg at [khartweg@iicf.org](mailto:khartweg@iicf.org)  
(773) 991-2149**

About the Insurance Industry Charitable Foundation (IICF)



**Insurance Industry  
Charitable Foundation**

Helping communities and  
enriching lives, together.

The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic voice and foundation of the insurance industry for more than thirty years, contributing \$53 million in community grants along with nearly 400,000 volunteer hours by more than 130,000 industry professionals. IICF reinvests locally where funds are raised, serving hundreds of charities and nonprofit organizations, for maximum community impact.

IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at [www.iicf.org](http://www.iicf.org) or follow us on social media at: [LinkedIn](#) and [Instagram](#)