

Sponsorship Opportunities

CELEBRATING
15 YEARS!



INSURANCE INDUSTRY
CHARITABLE FOUNDATION
MIDWEST GALA 2026

**DEEP ROOTS.
LASTING IMPACT.**

THURSDAY | APRIL 23, 2026

6:00 - 10:00 PM

RADISSON BLU HOTEL | CHICAGO



**Insurance Industry
Charitable Foundation**

Helping communities and
enriching lives, together.

Our Mission is simple. Helping Communities and enriching lives, together.

The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that helps communities and enriches lives by uniting the collective strengths of the insurance industry in providing grants, volunteer service and leadership. Established in 1994, IICF has served for more than thirty years as the philanthropic foundation of the insurance industry.

Formerly known as Blazing the Trail, the IICF Midwest Gala will convene industry professionals and leaders, as well as local nonprofit partners, to recognize the philanthropic achievements of the industry and give back to those in need throughout the Midwest.

Proceeds from the Midwest Gala will benefit IICF's Midwest Community Grants Program, through which grants are awarded to local nonprofit and charitable organizations focused on education, safety and health.

15 Years of Impact



\$6.2 MILLION
awarded in grants



1.5 MILLION MEALS
delivered to hungry neighbors



20,000 VOLUNTEERS
providing 35,000 hours of service
to IICF nonprofit partners



HELPED 300 NONPROFITS
throughout the Midwest, supporting
their focus on health, safety &
education



WHY BECOME A CORPORATE SPONSOR?

- Amplify your community impact and brand profile
- Collectively address social issues relevant to business and important to our communities
- Create new volunteering opportunities to engage employees, year-round and during Month of Giving
- Give your business a competitive edge by demonstrating leadership in corporate social responsibility and community outreach
- Leverage opportunities exclusively available to IICF supporters that showcase industry philanthropy

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000 (2 available)

- Premium table placement for 3 tables of ten
- Corporate recognition on all advanced publicity, IICF social media & pre-event promotion
- Exclusive VIP pre-event reception for guests
- Company representative to share brief remarks during the event
- Corporate logo recognition on event invitation, event website with hyperlink
- Corporate logo prominently displayed on event signage, on stage, at dinner tables and all name tags
- Mention as presenting sponsor in event press release
- Full screen digital ad recognition during program and recognition on stage

PLATINUM SPONSOR

\$25,000

- Premium table placement for 2 tables of ten
- Corporate recognition on all advanced publicity, IICF social media & pre-event promotion
- Corporate logo recognition on event invitation and event website with hyperlink
- Corporate logo prominently displayed on event signage, dinner tables and during event program

GOLD SPONSOR

\$17,500

- Premium table placement for 1 table of ten
- Corporate recognition on IICF social media & pre-event promotion
- Corporate logo recognition on event invitation and event website with hyperlink
- Corporate logo prominently displayed on event signage, dinner tables and during event program

SILVER SPONSOR

\$12,500

- 1 table of eight
- Corporate logo recognition on event website, and company recognition on advance promotion
- Corporate recognition on event signage, dinner tables and during program

BRONZE SPONSOR

\$7,500

- 4 event admissions
- Name displayed on event website, event signage and during program

SUPPORT SPONSOR

\$5,000

- 2 event admissions
- Name displayed on event website and during program

READY TO COMPLETE YOUR SPONSORSHIP FORM?

[CLICK HERE](#)

UNIQUE SPONSORSHIP OPPORTUNITIES

NEW!

CRYSTAL SPONSORS - Celebrating 15 Years of Impact!

Exclusive opportunity to join the Champions Circle and become one of only 15 Crystal Impact Sponsors that will showcase your brand in a uniquely memorable way during the event.

- 4 event admissions
- Name displayed in Champions Circle
- Logo displayed on event giveaway
- Name displayed on event signage
- Digital logo displayed during event
- Logo recognition on reception signage

\$15,000 (15 available)

COCKTAIL HOUR OR POST-EVENT SPONSOR

- 4 event admissions
- Logo recognition on cocktail napkins or dessert plates and in reception space
- Name displayed on event signage
- Digital logo displayed during event
- Logo recognition on reception signage

**\$10,000 (2 available or
\$20,000 for exclusive)**

WINE PULL SPONSOR

- Two event admissions
- Company recognition on wine bags
- Company recognition on signage and in advance of the event

\$5,000 (4 available)



Thanks to the Generous Donations

from individuals and corporate supporters like you, the IICF Midwest Division has granted \$6.2 million to community nonprofits in the areas of Health, Education and Safety.

**For more information contact:
Kelly Hartweg at khartweg@iicf.org
(773) 991-2149**

About the Insurance Industry Charitable Foundation (IICF)



**Insurance Industry
Charitable Foundation**

Helping communities and
enriching lives, together.

The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic voice and foundation of the insurance industry for more than thirty years, contributing \$53 million in community grants along with nearly 400,000 volunteer hours by more than 130,000 industry professionals. IICF reinvests locally where funds are raised, serving hundreds of charities and nonprofit organizations, for maximum community impact.

IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at www.iicf.org or follow us on social media at: [LinkedIn](#) and [Instagram](#)