

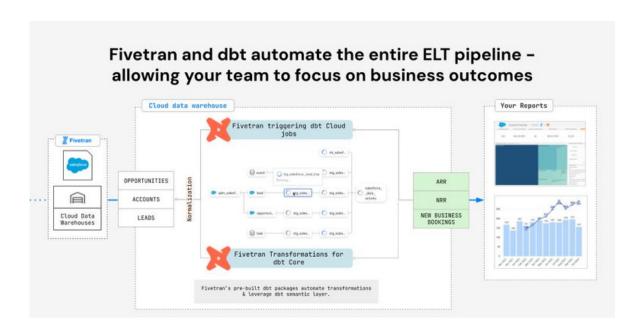
Fully managed, end-to-end ELT for modern analytics

Fivetran and dbt Labs provide a powerful and flexible way to connect to data sources, transform data, and build data pipelines.

Fivetran and dbt Labs are two data leaders that help businesses access and analyze their data efficiently and effectively. Fivetran is the automated data movement platform that moves data out of, into, and across your data platforms - with scale and efficiency. dbt Labs transforms this data post-load in a cloud warehouse so that it can be easily analyzed.

Together, Fivetran + dbt Labs provide:

- Greater efficiency: automate pipeline build and maintenance so you can focus on data analysis
- Improved data access: centralize data from across the organization into one source of truth, with governance and security in mind
- Better data quality: Automate data validation and cleaning tasks, ensuring that businesses have accurate and reliable data to action on
- Increased data literacy: clearly document your data and how your organization can use it to solve business needs



How it works



Fivetran integration with dbt Cloud

Authenticate your dbt Cloud account into Fivetran and we automate dbt Cloud jobs to run upon completion of connector load

Fivetran Transformations for dbt Core

Connect your Git repository into Fivetran and we automate data models from your dbt project to run upon completion of connector load

Utilize unique Fivetran product features:

Fivetran dbt packages

Save time and effort by using pre-built dbt packages for your most used SaaS connectors

Sources include: Salesforce, HubSpot, Google, Zendesk, Facebook, SAP, Ad Reporting Rollup

Integrated scheduling

Automatically trigger model runs following the completion of Fivetran connector syncs in your warehouse.

Reduces data latency and computational costs in warehouse

Data lineage graphs

Monitor your end-to-end data pipeline and status of connector syncs and transformations

Use our logs to QA and remedy any issues that might occur

With Fivetran and dbt Cloud, more teams are able to get the pipelines they need. We have more efficient collaboration between teams that previously did not exist. Our teams are able to share insights that serve the customer the best healthcare experience possible

Trenton Huey, Senior Director of Data, Vida Health