Better Together: Fivetran and Microsoft

Why should Azure Data Factory customers *also* use Fivetran?

Azure Data Factory (ADF) is the default choice for moving data into Azure. However, integrating workloads like **SAP** and **Oracle** into Azure often demands a "best of breed" strategy. Fivetran's leading data movement capabilities complement ADF to ensure seamless, efficient, and reliable data operations at scale.

✅ Fivetran is **transactable** in the **Azure Marketplace** and **MACC Eligible**

✅ **Microsoft Fabric Interoperability Partner**

✅ **Microsoft Global Data & AI Prioritized Partner**

How does Fivetran complement Azure Data Factory?

Breadth of Connectors
Fivetran boasts 700+ connectors, allowing you to move data from many sources not supported by ADF, like Stripe, TikTok Ads, Netsuite, Twitter and hundreds more.

Flexible Deployment Options
Fully SaaS? Fully self-hosted? Hybrid? Fivetran can support whatever deployment options meet your security and performance requirements.

Change Data Capture
CDC allows customers to move data to Azure destinations as efficiently as possible. Fivetran provides multiple architectures for doing so, to match customers' database configurations.

Time-to-Value and Ongoing Reliability
Fivetran guarantees delivery to your Azure destinations, on schedule, at scale,and with 99.9% uptime. Pipeline setup often takes less than 10 minutes!

Trusted by industry leaders worldwide

LVMH   OpenAI   Morgan Stanley   jetBlue   AUTODESK

Honeywell   docusign   Saks Fifth Avenue   BlackRock