# Moving data. Powering your Google Cloud Storage Data Lake.

Automate your data lake management with Fivetran Managed Data Lake Service

With the ability to land over 700 pre-built or custom data sources into Google's Cloud Storage (GCS), Fivetran automatically normalizes, compacts and deduplicates your data before standardizing it in Delta Lake or Iceberg table format. From securely and reliably moving data into GCS, to continuous table maintenance and updates, Fivetran automates your data lake management. Plus, reduce your TCO with Fivetran covering the costs of ingestion into your data lake.

#### **Standardize**

Automatically convert your data to a standardized, open table format that provides ACID transactions, tools for data quality, GDPR compliance and more.

### **Automate**

Optimize developer time by outsourcing tedious data management — including CDC, normalization and data pruning — ensuring your data is up to date and ready to query at all times.

### **Connect**

Connect over 700 data sources in just minutes. Industry-leading uptime, compliance and security guarantees safeguarded sensitive data.

## Powering data movement for Google's Cloud Storage

