



# One platform moving the world's data

Every source. Every destination. Every innovation.

Fivetran, the global leader in data movement, helps over 6,600 companies use their data to power everything from AI applications and ML models to predictive analytics and operational workloads. The Fivetran platform reliably and securely centralizes data from hundreds of SaaS applications and databases into cloud destinations, including data lakes across cloud and hybrid environments.

## The Fivetran difference

### High-performance pipelines accelerate business outcomes

Automated and intelligent pipelines reliably move critical business data to increase the momentum and success of data initiatives.

#### 700+ high volume, real-time pipelines built with:

- 99.9% reliability
- Automated **schema drift** and **API change** management
- Normalized and curated schemas
- **Idempotency** and back-end **data validation**
- **Cost efficiencies** at every step of the replication process

### Customizable platform for scale and interoperability

Extend your platform and meet enterprise requirements at scale with easy interoperability and programmatic controls.

#### Developer tools for custom configuration:

- **Connector SDK** to load data from any source
- Programmatically control pipelines with the **Fivetran API**
- Set up alerts via **webhooks**
- **Integrations** with data catalogs, developer tools and logging services (Alation, Collibra, Polaris, Unity, Terraform, Airflow and more)

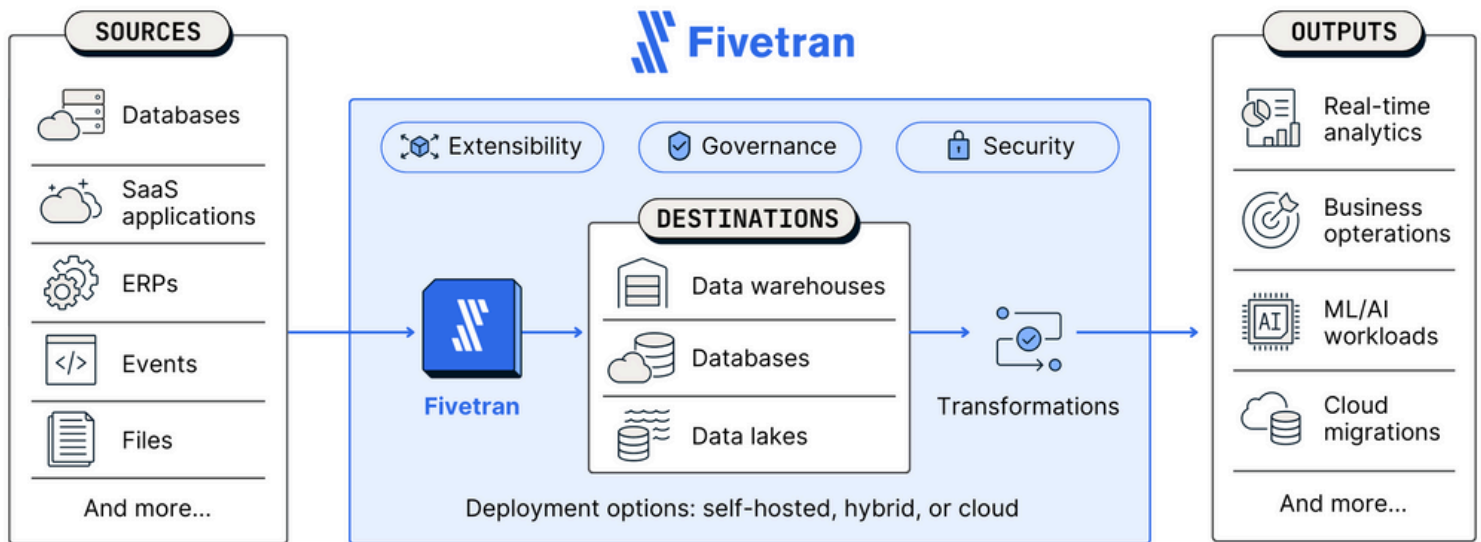
### End-to-end security protects your data and reputation

Protect your data and reputation with rigorous, built-in platform security and governance for complete peace of mind.

#### Maintain full control over your data with:

- End-to-end **data encryption**
- Self-hosted pipelines with **Hybrid deployment** and private networking options
- Advanced **RBAC**, **SSO** and **SCIM**
- Column **blocking and hashing**
- **Customer-managed keys**
- **Data residency** configurations

# A complete enterprise-grade data platform



## Fivetran awards and successes

- Financial Times' The Americas Fastest Growing Companies 2024
- Forbes Cloud 100 2024
- Gartner Magic Quadrant for Data Integration Tools, Challenger
- 2024 Google Cloud Technology Partner of the Year
- 2024 Fosfor Emerging Tech Enabler Award
- Finalist for 2024 Microsoft Americas Partner of the Year

**Thousands of companies trust Fivetran to move business-critical data**



Morgan Stanley



CONDÉ NAST

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Honeywell



BERKSHIRE HATHAWAY INC.



Get started with Fivetran automated data integration for free [www.fivetran.com/signup](https://www.fivetran.com/signup)