

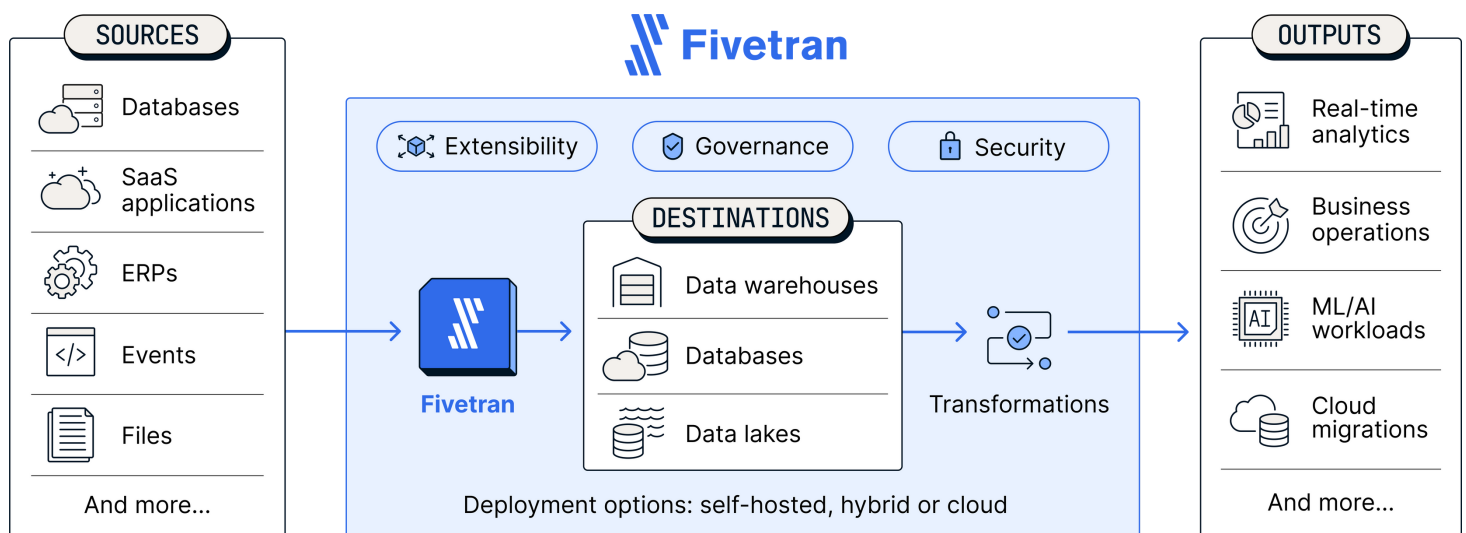


One platform moving the world's data to Google Cloud

Fivetran and Google Cloud deliver high-performance pipelines to BigQuery, empowering businesses with automated, scalable, and secure data integration for real-time analytics and AI-powered insights.

Why Fivetran + Google Cloud?

Fivetran and Google Cloud empower enterprises to unlock real-time analytics and AI-driven insights with high-performance pipelines. By seamlessly moving data to BigQuery and BigLake, businesses can rely on 700+ pre-built connectors, low-latency data replication, and automated schema management to maintain accurate, up-to-date data pipelines with 99.9% reliability. With fully managed security features like end-to-end encryption and compliance, Fivetran reduces operational complexity, allowing businesses to focus on innovation instead of maintenance.



Get started with a Fivetran trial:

- Contact sales@fivetran.com or visit fivetran.com/signup
- Visit Google Cloud Marketplace and navigate to Fivetran trial

Key benefits

Simplify multi-cloud and hybrid data strategies

Accelerate business outcomes with high-performance pipelines that unify data across environments.

- Enable seamless data integration from on-prem systems and cloud environments, ensuring a centralized source of truth in BigQuery.
- Fully managed pipelines dynamically adapt to increasing data volumes, delivering consistent performance without manual intervention.
- Automate the movement of data with advanced pipelines that reduce downtime and optimize reliability for hybrid strategies.

Deliver real-time, AI-ready data pipelines

Support AI and ML initiatives with real-time, intelligent pipelines designed for scalability and reliability.

- Real-time CDC replication ensures data freshness, powering AI and ML workloads with accurate, up-to-date information.
- Process massive data volumes with ease, leveraging 99.9% uptime for critical workloads and reduced latency.
- Automate schema drift, transformations, and updates to maintain uninterrupted, high-quality data pipelines.

Streamline data operations with automation

Flexible and interoperable pipelines improve operational efficiency and reduce complexity at scale.

- Real-time replication ensures fresh data flows seamlessly into BigQuery, minimizing latency and delays.
- Interoperable pipelines integrate with tools like Terraform, Airflow, and other developer frameworks, ensuring adaptability.
- Built-in encryption and compliance-ready solutions provide end-to-end security and peace of mind for enterprise-grade operations.

At Backcountry, automating data movement with Fivetran has reduced pipeline issues by 30%, which has decreased the time spent on pipeline maintenance by engineers from 40-50% to 15%.

Prasad Govekar, Director of Engineering at Backcountry

**Thousands of leading organizations trust Fivetran +
Google Cloud to move business-critical data**



Learn more at www.fivetran.com/partners-google-cloud