



WELCOME

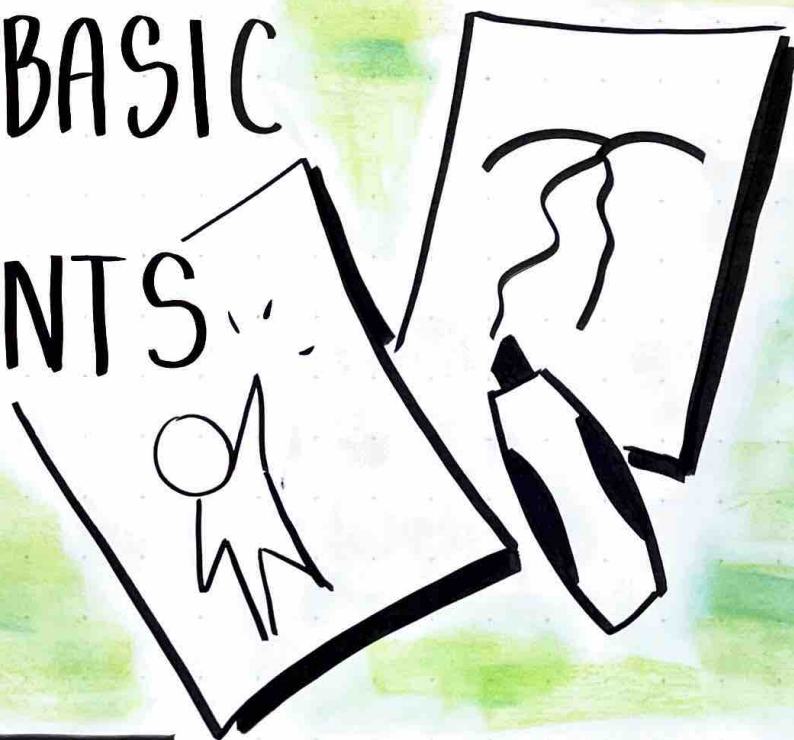
to today's  
WEBINAR

GRAPHIC  
FACILITATION

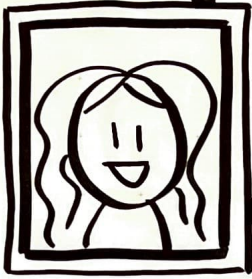


CAMILLA  
LINNEMANN

BY THE END  
OF THIS WEBINAR,  
YOU WILL KNOW WHAT  
GRAPHIC FACILITATION IS  
AND HAVE PRACTICED  
ITS BASIC  
ELEMENTS.



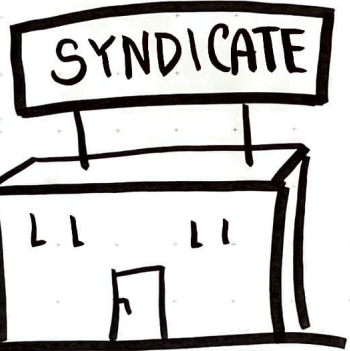




# CAMILLA LINNEMANN

## HEAD OF RELATIONS

- Consultancy
- Training



TRAINER  
+ 10 Years



### SCRUM MASTER

- Processes
- Team collaboration



### PRODUCT OWNER

- Stakeholder management
- Value creation



### MANAGER

- Change Management
- Employee Development

Get your drawing hand going

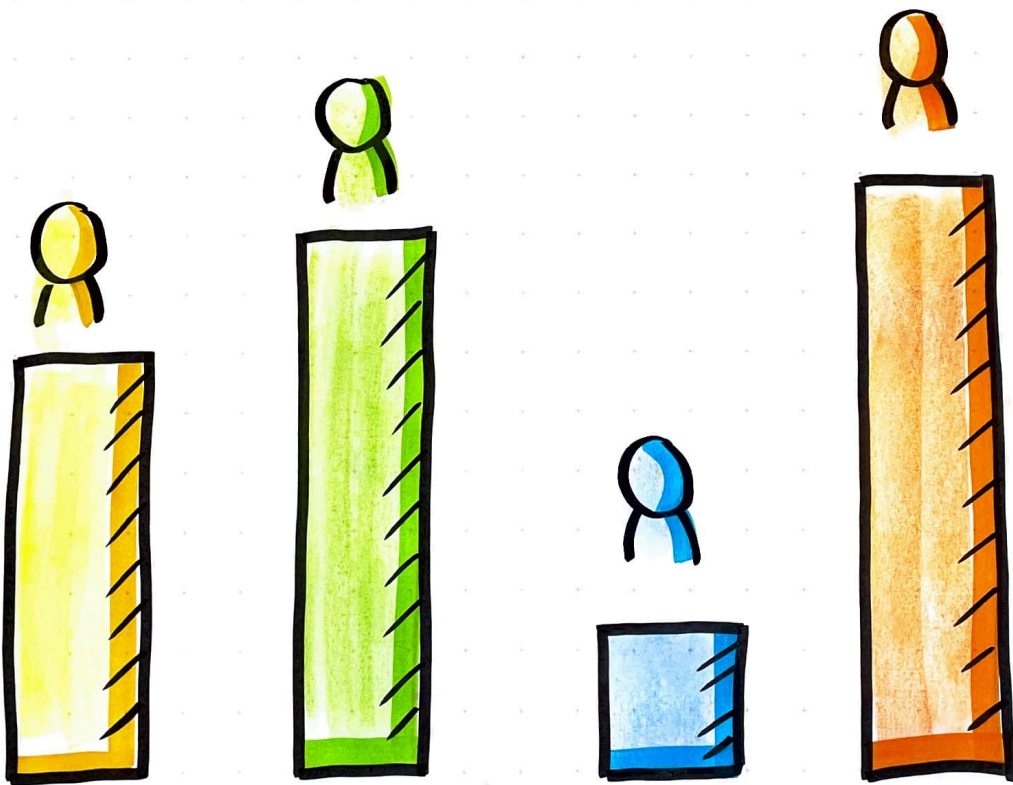
YOURSELF

+

3 things that  
characterize you



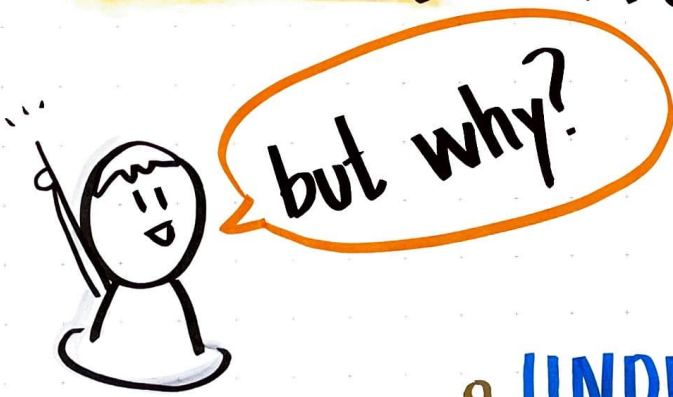
# POLL



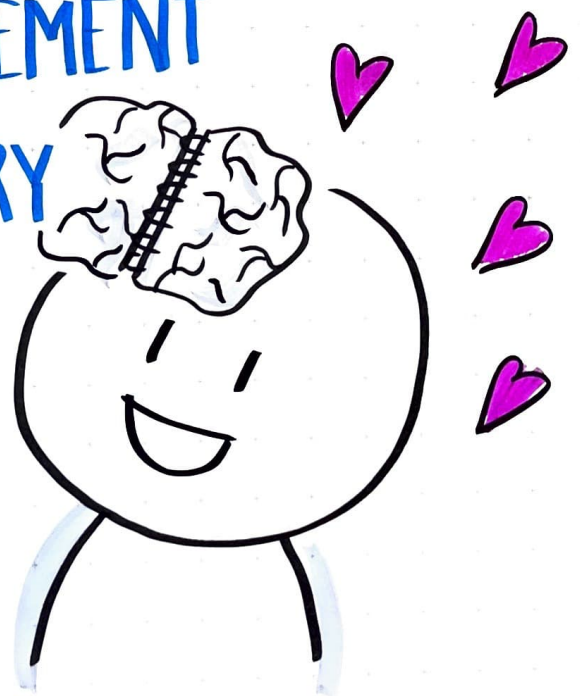
# WHAT IS...

**FACILITATION** = MAKING IT EASY

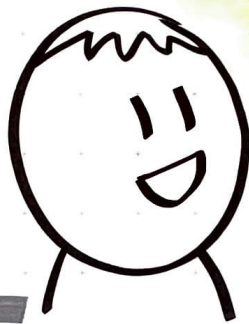
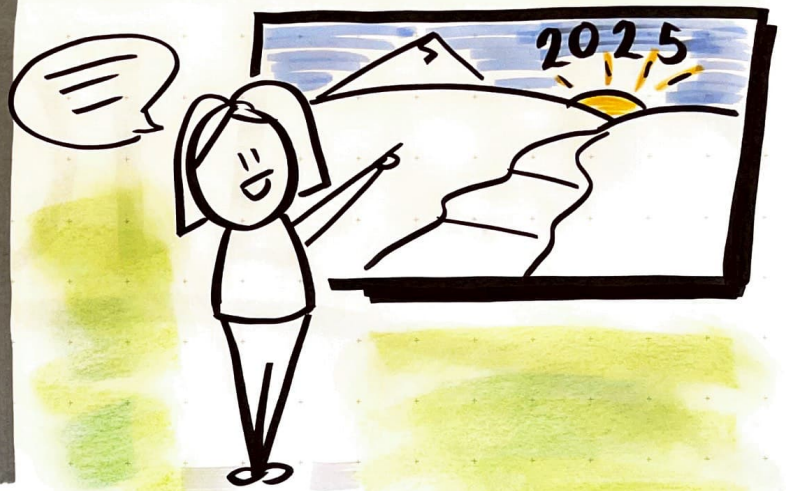
**GRAPHIC** = VISUAL SUPPORT



- UNDERSTANDING
- LEARNING
- ENGAGEMENT
- MEMORY







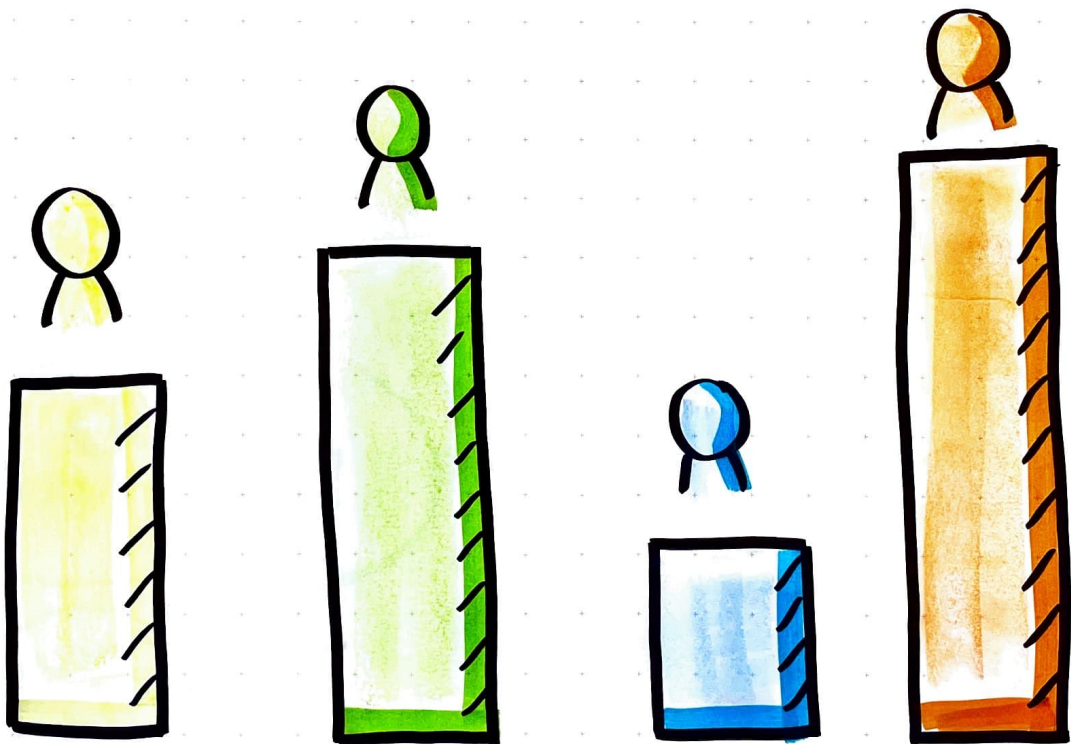
89%

increased  
retention in  
memory (Horn, 2001)

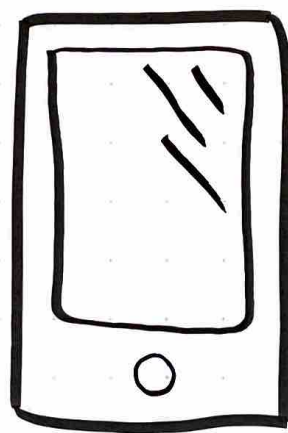
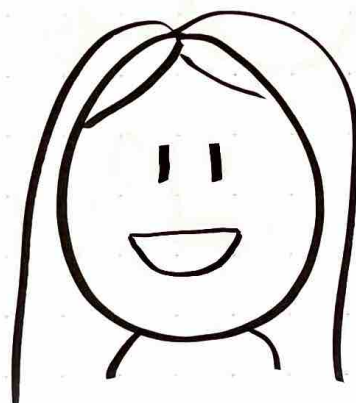
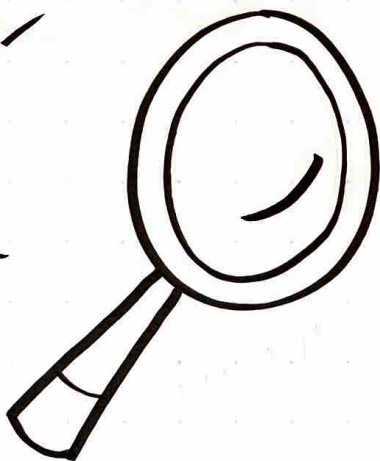
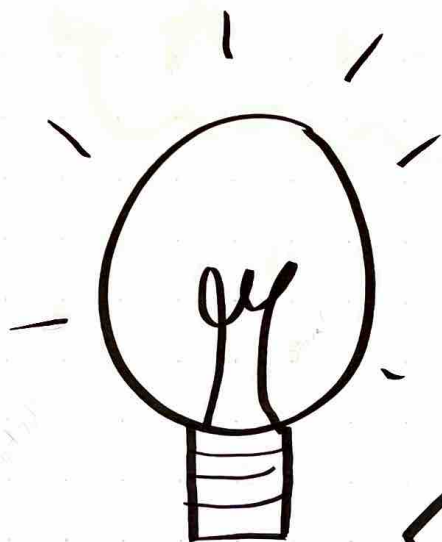


Visual elements  
help us navigate  
the brain's desktop

# POLL





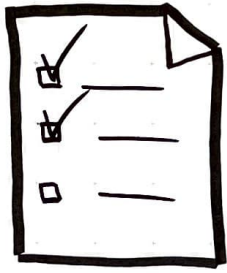


I CAN'T  
DRAW

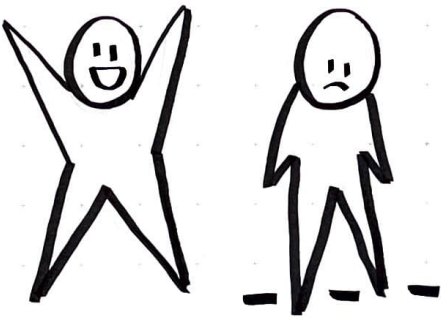


# 7 BASIC ELEMENTS

## FRAMES



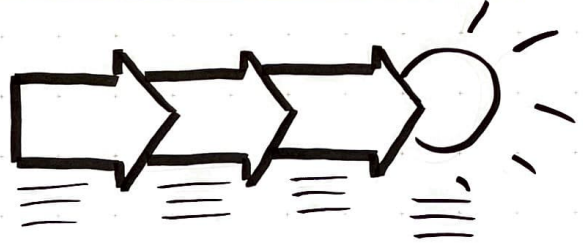
## PEOPLE



## PLACES



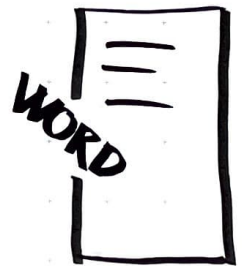
## PROCESSES



## COMMUNICATION



## TEXT



## EFFECTS





# **Hi everyone! Welcome to today's webinar**

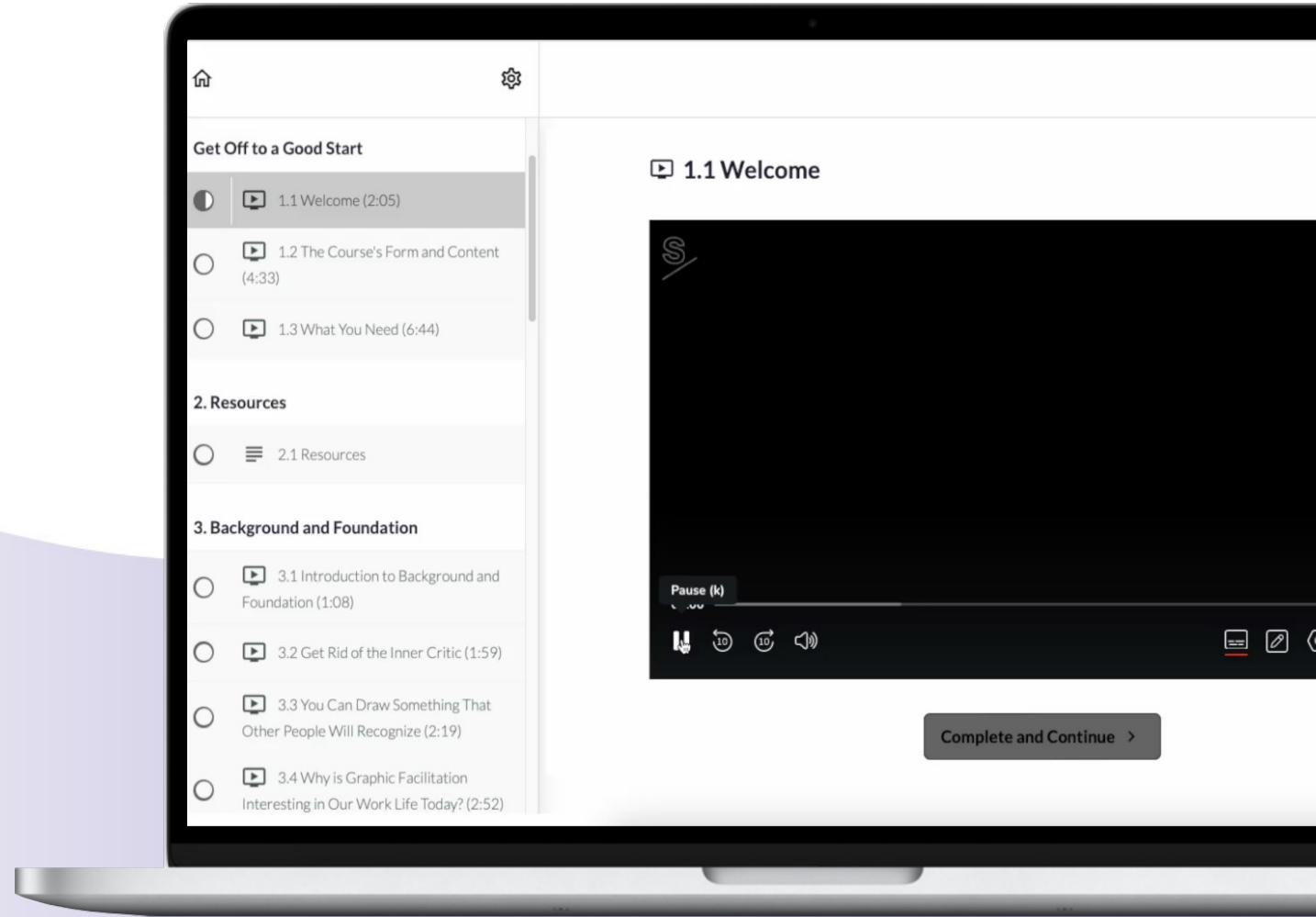
Get started with graphic  
facilitation, and kiss boring  
meetings goodbye!

*We'll get started shortly...*



# Graphic Facilitator Online

1. Get Off to a Good Start
2. Resources
3. Background & Foundation
4. Different Formats
5. The 7 Basic Elements
6. Congratulations
7. Bonus Material
8. The Drawing Package
9. Live Q&A





# Included in the course



32 thorough video lessons and a course certificate



Complete course materials with inspiration and practical exercises



Revisit and rewatch at any time with unlimited access

# Offer

**Save 85 % with** discount code

~~335 €~~

**DRAWN2WIN** before

**Tuesday 12th of November**

**49 €**



# Thank you for coming!

[graphicfacilitatoronline.com](http://graphicfacilitatoronline.com)



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