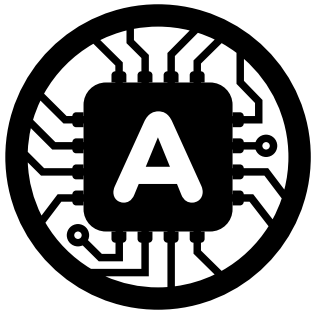




Aaron Corsi

EMAIL

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WEB

linkedin.com/in/aaroncorsi/

DESIGN PORTFOLIO

aaroncorsi.com

Skills

PRODUCT DESIGN

Figma, Sketch, Prototyping, Design Systems, Usability Testing

DEVELOPMENT

Swift, SwiftUI, Objective-C, Xcode, GitHub

OTHER TOOLS

Jira, Photoshop, Illustrator, Maya, Android Studio

Senior Product Designer with 10+ years bridging design and engineering. Expert in design systems, mobile app design, and Apple platform development. Proven record modernizing enterprise workflows and delivering scalable design solutions adopted by thousands of users.

SENIOR PRODUCT DESIGNER

KROGER TECHNOLOGY – 3/2022 - 9/2025

- Modernized Kroger's paper-based produce inspection process with a mobile and web app, enabling 1.1M+ quality inspections.
- Spearheaded a spec management system reducing update cycles from 45 days to 15 minutes.
- Designed a rejection workflow tool handling 32K+ rejections, cutting filing time from 45 minutes to under 10 minutes.
- Led generative and evaluative discovery sessions across Kroger's produce supply chain, aligning stakeholders and driving adoption.

SENIOR UX ENGINEER, DESIGN SYSTEM

FIFTH THIRD BANK – 3/2020 - 3/2022

- Established and scaled an enterprise design system supporting consumer and commercial apps across iOS, Android, and web.
- Architected a token-based system for layout, theming, typography, and resources to ensure consistency and scalability.
- Partnered with designers and engineers to drive adoption, enabling faster delivery of cohesive user experiences.
- Researched and standardized user flows and interactions across multiple platforms.

iOS DEVELOPER

ENCORE TECHNOLOGIES – 9/2019 - 3/2020

- Built new features for iOS mobile banking apps and optimized existing implementations.
- Contributed engineering support including analytics integration with Splunk and Adobe Analytics.

LEAD iOS DEVELOPER

CENTER FOR APPLIED INFORMATICS – 5/2013 - 8/2019

- Led development and design of 30+ mobile apps for startups, nonprofits, government, and enterprise clients.
- Managed project budgets ranging from \$2K–\$60K, balancing design, development, and client relations.
- Mentored junior developers on mobile app architecture, iOS/Android best practices, and project delivery.

Passion Projects

BIKE FUN – iOS APP – 2024

A third-party iOS client for the nonprofit website shift2bikes.org independently designed and programmed by myself.

- Written entirely using modern Apple frameworks including SwiftUI and Swift Data.
- Interfaces with a third party public REST API.
- Helped 8K+ Portland riders discover social bike rides.

LIFTY FOR WEIGHTLIFTING – iOS APP – 2019

iOS application written in Swift for weightlifters to plan routines, track workouts, and visualize their progress over time. Independently designed and programmed by myself.

- Designed and implemented custom UI controls.
- Designed custom icons and graphics in Sketch for macOS.
- Core Data integration to manage information recorded by users.

Education

NORTHERN KENTUCKY UNIVERSITY, HIGHLAND HEIGHTS, KY

Bachelor of Arts in Media Informatics, minor in Studio Art

Received Recognition Award for achievement in Media Informatics