

RACCOONS PRESENTS:

# The potentials of AI in 2025



#### Hi there!



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### Step 1: It all starts with data

Yesterday's presentations were captured with professional audio equipment.

These high-quality recordings form the foundation for generating our podcast.







#### **Step 2: From sound to text**

We feed the recordings into a cutting-edge speech-to-text model. This gives us accurate transcripts of every talk.

These transcripts become the raw material the Al can actually *understand*, search, and *remix* into a podcast.



# Step 3: Al as the storyteller

We feed the transcripts into a *large language model*.

The model analyzes, summarizes, and weaves the talks together.

It then creates a podcast script — designed to be narrated by two voices, for a natural and engaging dialogue.



# Step 4: Bringing the podcast to life

We feed the script into a text-to-speech system.

Two Al-cloned voices — mine and my colleague's — narrate the podcast.

This makes the show feel authentic, personal, and engaging — as if we recorded it ourselves.



### Step 5: Setting the tone with music

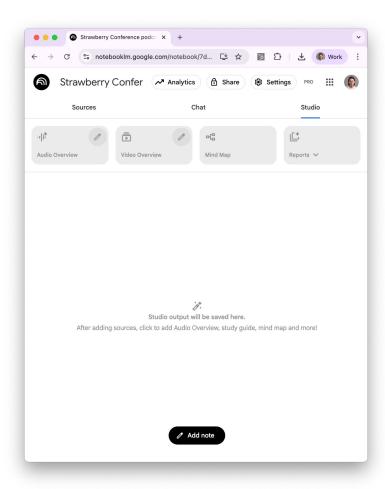
To set the stage, we add an Al-generated intro track.

It creates the right mood and gives our podcast a professional opening.

Just a short musical touch — enough to draw listeners in.

Scan this QR code to listen to the podcast





# Alternative approach: NotebookLM by Google

Instead of building each step ourselves, we can let NotebookLM handle the workflow.

We upload the transcripts directly into the system. NotebookLM analyzes the material and generates a podcast script automatically — and can even turn it into a video.

The result: a streamlined, all-in-one tool for creating podcasts (and more) from raw content.



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# Thank you for your attention!