Bonnie Weglin

bonnieweglin.com
bweglin26@gmail.com

EDUCATION

University of Washington
Spring 2020 Graduate
Global Media & Technology Communications
Nutritional Sciences Minor

WORK EXPERIENCE

Visual Designer - Freelance
December 2020 - Present

Work closely with clients to establish brand identity. Design digital and print materials for scalable, flexible systems under tight deadline.

Designer & Operator - VagaBlonde
October 2020 - December 2021

Develop brand & identity for art business. Design assets for web, packaging, motion graphics, and products. Manage asset library. Maintain social media presence and keep up to date with current trends, achieving zero to over 300K followers and 800+ sales in six months.

Designer - Freelance
October 2020 - July 2021

Worked closely with over 40 clients to illustrate tattoos. Maintained quality and integrity of design process. Sold over 400 digital downloads in under six months.

Marketing Intern - Virginia Mason
June 2018 - August 2019

Represent clinics at community sponsored events. Interact with potential clients and manage product inventory for event giveaway.

Social & Marketing Intern - Bartell Drugs
May - September 2018

Work cross functionally alongside design, communication, and marketing specialists on campaigns & projects with tight deadlines. Use Sprout Social to manage social, analyze analytics and test campaigns. Write email copy.

Sales Associate - Nordstrom
June - August 2017

Work closely with team to organize, track and promote merchandise within department. Keep up to date with trends in order to recommend products to customers.

INDEPENDENT PROJECTS

- CBT Mobile App design - Gut Feeling
- Conceptual brand design - Smaze
- Conceptual brand design - Donburi Kitchen

TECHNICAL SKILLS

Proficient in: Illustrator, Photoshop, InDesign, Procreate, AfterEffects, XD, Digital & Print Media, Typography, Webflow, Figma, Sketch, Canva.
Familiarity with: Photography, video editing, Lightroom, and Wordpress.