

## Innovation in Construction Products

### Application Form

This award recognises a groundbreaking construction product or material that has transformed how projects are designed, built, or delivered. It celebrates innovation, sustainability, and performance, highlighting products that bring measurable benefits to the construction and design industry.

Please note your application should be no more than 10 pages (5 double sided sheets) and a maximum of 2500 words. Applications should be emailed to [info@irishbuildinganddesignawards.com](mailto:info@irishbuildinganddesignawards.com) Or uploaded to the following link - [Innovation in Construction Products](#) clearly stating your company & product name.

|                                      |                                                                                                                                                                                                                                                    |
|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Summary                              | In no more than 250 words summarise why your organisation/ product deserves to win this award.                                                                                                                                                     |
| Innovation & Technology              | Detail the innovative aspects of your products, highlighting the inventive use of existing technology or development of new technologies that advances construction practices.                                                                     |
| Objectives                           | Clearly outline the purpose behind the innovation—what problem it addresses, stakeholder motivations, and intended improvements.                                                                                                                   |
| Product Development                  | Detail the roles and collaboration of staff or project teams in implementing and delivering the innovation. Demonstrate cross disciplinary teamwork (e.g., R&D, engineering, site teams).                                                          |
| Impact on the Industry or End Users  | Explain its originality, effectiveness, scalability, and alignment with industry advancement. Provide tangible evidence of successful application: performance data, user feedback, time/labour saved, cost efficiency, environmental impact, etc. |
| Sustainability                       | Summarise the benefits of your products to sustainability - Energy efficiency improvements, circular economy use, use of renewables, reduction in emissions etc.                                                                                   |
| Supporting Statements & Testimonials | Include testimonials, case studies, client endorsements, charts, photos, or other documentation that strengthen your submission.                                                                                                                   |
| Video Submission                     | Please provide a 2 - 3 minute video presentation on your product incorporating the above                                                                                                                                                           |

#### Scoring (100 Points Total)

- Summary: 10
- Innovation & Technology: 20
- Objectives: 20
- Product Development: 20
- Impact on Industry or End Users: 10
- Sustainability: 10
- Supporting Statements & Testimonials: 5
- Video Submission: 5

#### Essential tips for a successful entry

- A successful application **must** address all the points above.
- Projects **must** have been completed within the last **18 months**
- Marks will be allocated only on the evidence you provide.
- Don't underestimate the power of presentation! You can use bullet points, charts, photographs,
- Remember your document should be no more than 2500 words.
- **Do not** include company marketing brochures in your entry.