

Rook Piggyback Purchase Program: Agent Overview

Innovative financing: help more clients purchase the home of their dreams, live in the community of their choice, reduce monthly payments, or just afford more house!

Rook Capital, a community-oriented prop-tech company based in Colorado, is tackling housing affordability. We've created an innovative solution to reduce barriers to home ownership. Homebuyers can get the right house with a more affordable monthly payment. With a *Rook Shared Value Investment™* (SVI), homebuyers receive **cash from Rook** in return for a share of the home's equity... with **NO MONTHLY PAYMENTS** on Rook's funding. *Your clients maintain full ownership of their home and have up to 10 years to buyout Rook's investment.*

BENEFITS

Turn more clients into homebuyers so they can achieve the dream of home ownership sooner!

- Increase the buyer's purchase range by 15–25% compared to typical loan programs.
- Increase the number of buyers eligible for your listings.
- Expand the options for a buyer to consider: nicer neighborhoods, more space & higher listing prices!

- Improve buyer's options for amenities in their new home: better views & reduced commutes.
- Reduce the limiting impact of higher interest rates on buyer's options!
- Reduce the amount financed so buyers qualify with a lower monthly payment.
- Apply the expense of costly mortgage insurance toward increased purchasing power!

STEP 1: Inform clients about Rook as an added source of down payment funding.

<https://www.rook.capital/rook-agent>

- Rook one-page flyer (download at page above).
- Table-top collateral available for showings.
- Show clients Rook comparison calculator.
- Convince them to stop renting!



KEY PRODUCT INFORMATION

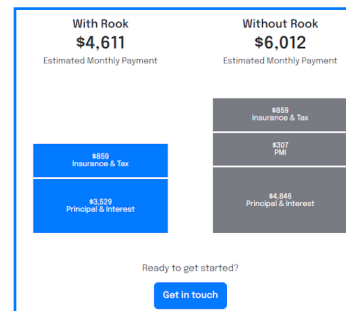
- Rook can provide \$50,000 to \$200,000. (10%–25% of the purchase based on LTV)
- Owner occupied homes only. (no investment properties)
- 1-2 Unit, single family residential, condos or townhomes.

STEP 2: Refer clients to Rook!

See referral form at: <https://www.rook.capital/rook-agent>

- Referral goes to a Rook team member. Provide as much insight as you can regarding the customer's needs and our introductory call will be as helpful as possible.
- OR give your clients our homebuyer link: <https://www.rook.capital/home-ownership-form>
Tell them to let us know you referred them!

We'll work with the clients and an approved LENDER to pre-approve them. *Client only submits information once!*



Fill out the form below to connect your client with Rook.

Enter your clients information below to connect them with Rook!

First name*

Last name*

Email*

Phone number*

Estimated Credit Score

☐ 750+
☐ 700-749
☐ 650-699

When do they plan to buy?

☐ 0-3 Months
☐ 3-6 Months
☐ 6 Months to 1 Year
☐ Not Sure
☐ 1 Year more More

Agent Name

Comments

[Done](#)

Questions? Give us a call or email us!

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