

Model 4 Advertisements

The record indicates that this model was created in 1926, but the first advertisements did not appear until mid 1927. All of the ads were in Los Angeles based newspapers. We found no mention of this set in any available magazines.



**4-TUBE ELECTRIC
RADIO**

Operates from electric light socket. No "A" or "B" batteries. **NO AERIAL** or ground. Operates with loop.

PRICE ONLY

\$59⁵⁰ CASH

Terms may be arranged.
Phone for demonstration.

Kindly advise me when you will call to give me a free demonstration of your 4-tube electric radio.

Name _____

Street _____

Open Until 9 P. M.

JACKSON-BELL CO.

1617 W. 7th St. DUmkirk 2053

Daily News - Los Angeles, CA
17 Jun, 1927 - Page 8

59-E—Radio Sets, Supplies

4-TUBE ELEC. RADIO. \$59.50

**NO AERIAL
GROUND
A or B BATTERIES**

Built-in speaker. Terms. Jackson Bell Co., DU 2055, 1617 W. 7th St

RADIO SETS WANTED—Complete

Daily News - Los Angeles, CA
23 Jul , 1927 - Page 27

Complete Stock Small Musical Instruments

Walker's

BROADWAY AT 5th ST.

Easy Terms Walker's, Music Dept., 5th Floor

Of Course You Will Want a RADIO

For Thanksgiving and the Holidays to Come!

You will be best prepared to enjoy the splendid holiday musical programs if you select your radio from Radio Headquarters—Walker's, 5th Floor.



Atwater Kent Radio \$94⁵⁵

With Console Speaker

Model No. 35 Complete Six Tubes

LET us demonstrate the wonderful tonal quality of this famous Atwater Kent radio. It is fully equipped with batteries and console speaker—no extras to buy.

Easy Terms



Jackson-Bell Radio

One of Our Most Popular Models—5th Floor

THE Jackson-Bell Radio is an ideal set for local reception, and it requires no batteries. It has loop aerial and is a compact little model that can be easily moved from room to room.

Easy Terms

\$69⁵⁰

CARDINAL CONSOLE RADIO, \$99.50



- Operates without batteries.
- Complete with five tubes.
- Single-dial control.
- Easy terms, if desired.
- Delivered in time for Thanksgiving if purchased Monday.
- Walker's, 5th Floor.

The Los Angeles Times - Los Angeles, CA
20 Nov, 1927 - Page 10

