

Model 6 Advertisements

This radio was located in two Los Angeles newspapers advertisements in the latter part of 1929. We found only one mention of this set in any available magazines.

\$5 down  **\$2 a week**

\$79.50

for this Jackson - Bell
Dynamic Speaker Radio

We're talking to you SERIOUSLY now about the new Jackson-Bell Radio with DYNAMIC speaker, which you can buy at Preston's for \$79.50 COMPLETE!!

\$5 Down \$2 a week

If this isn't SANTA CLAUS, then it's a mighty good radio, and a soul-stirring VALUE.

Jackson-Bell is fully licensed by RCA, Hazeltine and LaTour. It is tuned by the single dial. It has Power, Selectivity, Super Tone! It uses the NEW 245-POWER TUBE!

If you can guarantee your location, we will guarantee DISTANCE!

Just TRY and find an equal value!

Preston Radio Co.
300 North Broadway Phone 396

Santa Ana Register, Santa Ana, Ca.
October 25, 1929 - Page 2

KEEPING UNDER \$100 IN SELECTING YOUR RADIO

Showing our new 1930 Models



Priced Complete, Table Model \$79.50 (Built-in Dynamic Speaker)

JACKSON BELL

Low Boy \$99.50 Complete with Tubes
You Can Now Discard That Old Battery Set

High Boy \$109.50 Complete with Tubes

RIGHT UP-TO-THE-MINUTE WITH NEW FEATURES—A SPECIAL DEVICE WHICH RAISES AND LOWERS THE PITCH OF THE VOICE OR INSTRUMENTS TO PLEASE THE MOST EXACTING EAR.

YOU MUST HEAR IT!

Jackson Bell Radio Sales Co.
1332 Webster St. GL 4080
Distributors for Alameda, Contra Costa Counties
One of the First All Electric Low Priced Radios. "Since 1926"

The Los Angeles Times - Los Angeles, Ca.
November 20, 1927 - Page 10

October, 1929 Western Music & Radio Trades Journal 49

Jackson-Bell
ALL ELECTRIC SINCE 1926

TONE CONTROL

A S K T H E D E A L E R R I N G J A C K S O N B E L L



TABLE MODEL
6 Tubes, \$79.50
All Prices Include Tubes and Dynamic Speaker

TONE CONTROL



LOW BOY
6 Tubes \$99.50
8 Tubes \$124.50

TONE CONTROL



HIGH BOY
6 Tubes \$109.50
8 Tubes \$134.50

A CALIFORNIA MADE RADIO MANUFACTURERS ASSOCIATION

Western Music & Radio Trade Journal,
Oct. 1929 - Page 49.