

Model 6 Advertisements

This radio was located in two Los Angeles newspapers advertisements in the latter part of 1929. We found only one mention of this set in any available magazines.

\$5  **\$2**
down a week

\$79⁵⁰

**for this Jackson - Bell
Dynamic Speaker Radio**

We're talking to you SERIOUSLY now about the new Jackson-Bell Radio with DYNAMIC speaker, which you can buy at Preston's for \$79.50 COMPLETE!!

\$5 Down \$2 a week

Free
Balloons
for
Children
with
Adults If this isn't SANTA CLAUS, then it's a mighty good radio, and a soul-stirring VALUE.

Use NEW
245
Power
Tube Jackson-Bell is fully licensed by RCA, Hazeltine and La Tour. It is tuned by the single dial. It has Power, Selectivity, Super Tone! It uses the NEW 245-POWER TUBE!

If you can guarantee your location, we will guarantee DISTANCE!
Just TRY and find an equal value!

Preston Radio Co.
300 North Broadway Phone 396

Santa Ana Register, Santa Ana, Ca.
October 25, 1929 - Page 2

**KEEPING UNDER \$100
IN SELECTING
YOUR RADIO**

Showing our new 1930 Models



Priced Complete, Table Model \$79.50 (Built-in Dynamic Speaker)

JACKSON BELL

Low Boy \$99.50 Complete with Tubes	You Can Now Discard That Old Battery Set	High Boy \$109.50 Complete with Tubes
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RIGHT UP-TO-THE-MINUTE WITH NEW FEATURES—A SPECIAL DEVICE WHICH RAISES AND LOWERS THE PITCH OF THE VOICE OR INSTRUMENTS TO PLEASE THE MOST EXACTING EAR.

\$79⁵⁰ Complete with Tubes

YOU MUST HEAR IT! TABLE MODEL ABOVE

Jackson Bell Radio Sales Co.
1332 Webster St. GLencourt 4080
Distributors for Alameda, Contra Costa Counties
One of the First All Electric Low Priced Radios. "Since 1926"

The Los Angeles Times - Los Angeles, Ca.
November 20, 1927 - Page 10

October, 1929 Western Music & Radio Trades Journal 49

Jackson-Bell
ALL ELECTRIC SINCE 1926
TONE CONTROL

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TABLE MODEL
6 Tubes, \$79.50
All Prices Include
Tubes and
Dynamic Speaker

TONE CONTROL



LOW BOY
6 Tubes \$99.50
8 Tubes \$124.50



HIGH BOY
6 Tubes \$109.50
8 Tubes \$134.50

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CONSIDER

The outstanding features offered in this new line of Receivers: Tone, Beauty, Selectivity, Performance—all at a price that will sell.

TONE CONTROL

Here is an exclusive feature which permits you to hear the program "As You Like It." Jackson Bell has assumed leadership.

The Outstanding
Radio Value of 1930
... Dealers: Write, Phone ...
or Call

Jackson Bell Co.
1682-4 W. Washington
Los Angeles, Cal.
BEacon 1766-1767



Western Music & Radio Trade Journal,
Oct. 1929 - Page 49.