

Model 59 Advertisements

The first clipping (top left) indicates that the Model 59 was available in tabletop, console, and consolette versions. Only the tabletop version has ever been seen by our team. The ads appear mostly in 1930 magazines and newspapers.

NOW !

JACKSON-BELL

Radios...in 3
Different Type
Encasements...



Formerly only in table model form—chosen by literally hundreds of thousands of homes throughout the country. Now—the new Jackson Bell is in table, consolette and console encasements. See them all—Barker Bros.—Hollywood.

Table Model
Screen grid tubes, dynamic speaker.
\$59.50
Complete

Consolette
Screen grid tubes, dynamic speaker.
\$79.50
Complete

Console Model
Screen grid tubes, dynamic speaker.
\$89.50
Complete

Positively a revelation—this Jackson Bell. Latest radio improvements—choice of popular cabinets—yet the price is still kept at lowest level. You should hear the tone quality—with new dynamic speaker . . . the power with screen grid tubes.

Small Down Payment
delivers the model of your choice
—balance easy monthly payments.

BARKER BROS.

Hollywood Store—6834 Hollywood Boulevard

Los Angeles Evening Citizen News
Hollywood, Ca. July 21, 1930

L_05_1930
Broadcast Weekly

JACKSON-BELL

"59"

Just the Set for Your Office

Note Its Features:

- Push-Pull Amplification—3 Tuned Stages
- One-Dial Control—All A-C Tubes
- Extremely Compact—Weights Only 22 Pounds
- Self-Contained—Takes Up No More Room Than a Typewriter
- No Aerial Required

A Licensed Receiver



Priced at
\$59.50
Complete

Mail Orders Filled Same Day as Received

Model "59"

Maintaining our policy since 1926 of "Quality Radio at an Economical Price," we now present this wonder set, for delivery. We suggest your order be placed NOW. Will demonstrate in your own office or home—Call ORDway 6834.

Distributed by
JACKSON-BELL DISTRIBUTING CO.
655 Larkin Street San Francisco ORDway 6834

13 *Radio Doings* December 28

Leadership.....

JACKSON-BELL

"59"

Here's Why:

- 7 AC TUBES — ONE-DIAL CONTROL
- DISTINCTIVE DESIGN — FIDELITY OF TONE
- 3 TUNED STAGES — LICENSED BY RCA
- PUSH-PULL AMPLIFICATION

Quality Radio—Economical Price!



Complete
\$59⁵⁰
Complete

Model "59"

The response to our latest offering, Model "59," has been exceptionally large. We have endeavored to fill orders as promptly as possible. Production now in full swing, but you had better place your orders NOW, to insure supplying the usual "After Christmas" buyers.

Other Models priced \$79.50 to \$144.50

Communicate with
JACKSON-BELL CO.
1682 W. Washington Los Angeles BEacon 1766

www.americanradiohistory.com

Radio Doings Magazine
December 28, 1929

At Left:
Broadcast Weekly - January 5, 1930